

# THE CASH BOX

VOLUME 13

OCTOBER 13, 1951

NUMBER 3

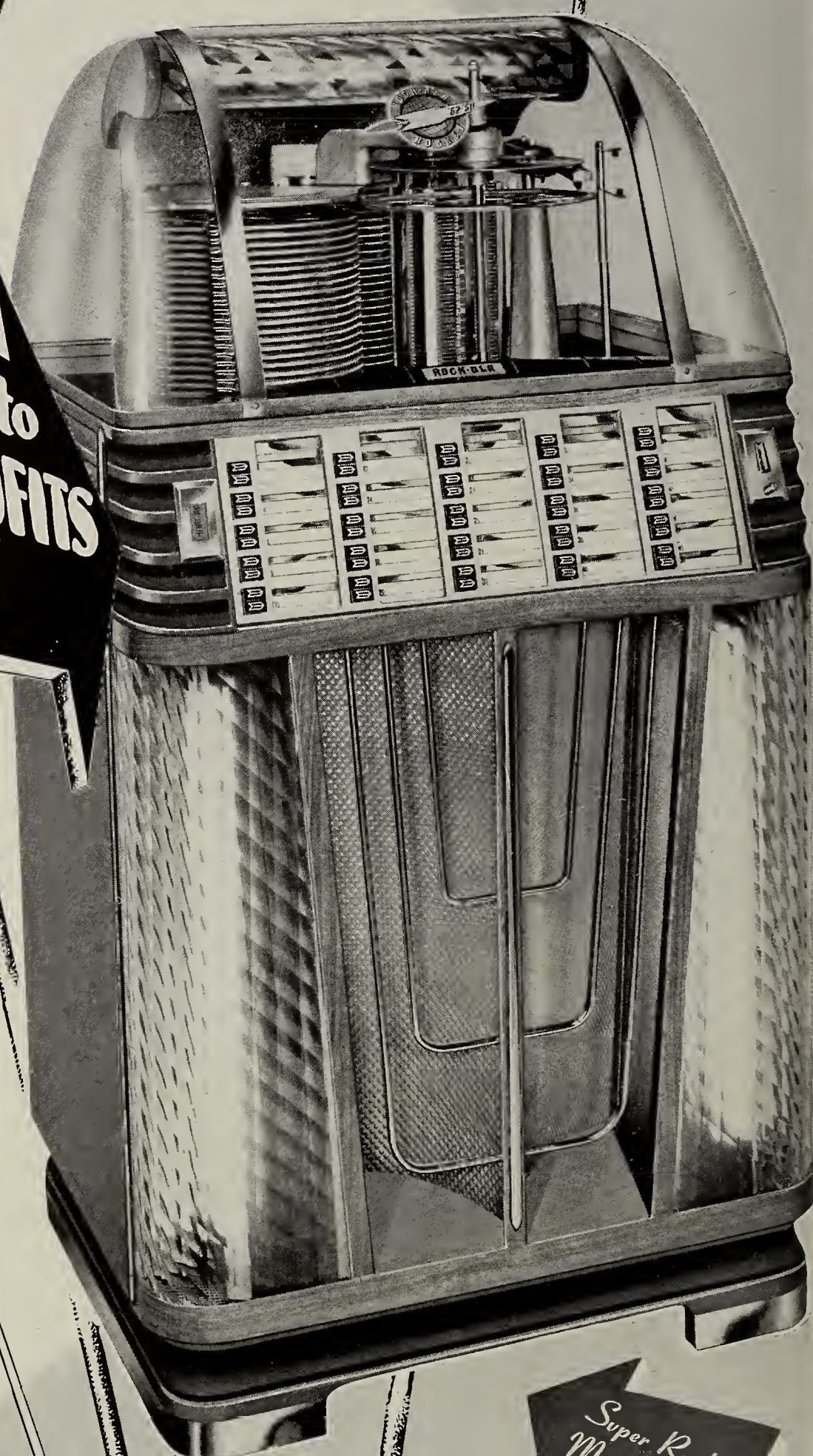


Dave Miller (right) of Palda Records is pictured in his pressing plant showing the Four Aces, who feature Al Alberts (left), the latest copy of their phenomenally successful recording of "(It's No) SIN". The disk which took off in Philadelphia has now caught on all over the country and is currently climbing fast on the lists. Recorded on the Victoria label, this record gives the group one hit out of one try—what we call a pretty good average.





Points the Way to  
**BIGGER PROFITS**  
for You!



★ To help you make more money—  
all phonographs are set at the factory  
for 1 play for 10¢—  
3 plays for 25¢—Easily  
changed for other  
combinations desired.



ROCK-OLA Manufacturing Corporation • 800 N. Kedzie Ave. • Chicago 51, Ill.



ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

**THE CASH BOX** covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

**THE CASH BOX** IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

## "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

## CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1951 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

# BIG TRADING AT SIX STATES SHOW

**Midwest Coin Machine Show Promises Biggest Trading Sessions. Ops Eager to Get Trade-In Prices. Ask Delivery of "The Cash Box" Day in Advance to Post Trade Deals Ahead of Time. Two Busy Days Indicated.**

There is no longer any doubt of tremendous attendance at the forthcoming Midwest Coin Machine Show to be held at the Hotel Paxton, Omaha, Nebr., on October 14 and 15, 1951.

The one big, big reason for this great attendance, will be the fact that every single distributor and jobber, located anywhere in the midwest or other parts of the nation, wants to be there to do some trading.

Demand for used equipment has zoomed to a point unprecedented in past months. *The Cash Box* predicted this would happen, but, there were many gloomy Guses who said, "Maybe."

Now, these very gloomy Guses themselves, are the one's most interested in attending this show. And, as one of their number stated, "To meet and trade with other jobbers, distributors and, especially, operators."

From this standpoint alone the show should be jammed. The need for used equipment, not only because foreign countries are suddenly calling for everything that's coin operated, but most important, because the ops thruout the nation realize, and suddenly so, that they had better get what they can get while the getting's good, has started a rush jam for display space, as well as for room reservations.

The Midwest Coin Machine Show will, therefore, prove to the manufacturer-members of Coin Machine Industries, Inc. (who will hold their convention February 4, 5 and 6, 1952) just what can be expected at their show.

Every midwest op, his wife and his kids, plan a trip to Omaha. The City of Omaha is going to enjoy some real business while this show is in progress.

There is now no longer any doubt, as these men, their wives and families come into this noted midwestern centrally located city, that buying will be rampant (not only of coin operated equipment) but, most important to all of Omaha's leading merchants, of clothing and costume jewelry, and many, many other things that wives of operators, jobbers, distributors, suppliers and all others in the industry or allied thereto, like to acquire.

There is no doubt that Harold Klein, Publicity Chairman of the Midwest Coin Machine Show, has notified the merchants in his community of what is going to happen and, we sincerely hope, has their cooperation, for those few days which will let wives of many, many midwest coinmen (as well as coinmen from all over the nation) loose on the city's noted stores.

The one thing that everyone likes about the Midwest Coin Machine Show is its homey, family atmosphere. Wives and children have been invited. In fact, the members of the six states have made it their business to tell their members that they want them to "bring your families" so that all will enjoy the grand hospitality of the City of Omaha.

From all advance indications this will prove the biggest "trading" show that has yet been arranged for the midwest. Here are people who want to "trade," as well as sell and buy. That's been the lifeblood of the midwestern ops.

From reports received by *The Cash Box* the boys all want their copies to be mailed to them so that they'll have them "on hand" when the trading starts early Monday morning.

They want to have the very latest issue of, "*The Confidential Price Lists*," they advise and, they believe, this, in itself, will be the reason for their attending the Midwest Coin Machine Show.

"For," as one of these men wrote, "this is the time when I expect to get a better trade-in deal than I've had offered me in many months."

This, then, may be the essence of the show. Maybe Harold Klein should arrange for a giant-sized blackboard with quotations to be written on it as the hours of the show go by.

Looks like all the boys want their copies of *The Cash Box* on hand.

"*The Confidential Price Lists*" will be the answer to plenty of trading at the Midwest Coin Machine Show.

But, to meet with complete approval of everyone, especially those operators who have asked for "advance copies," *The Cash Box* will be at the Midwest Coin Machine Show on Sunday, October 14, 1951. Copies will be available at *The Cash Box* Suite and Booth. Booth Number One.

This is made possible by the fact that *The Cash Box* will close two days earlier than usual: Wednesday, October 10, 1951. (The reason for the earlier closing is the intervening holidays.)

Everyone who wants to get into the excitement of the trading which will get under way on the morning of Monday, October 14, should quickly get his advertisement into the October 20, 1951 issue of *The Cash Box*, closing in the New York offices on Wednesday, October 10, 1951, and in the midwest offices of *The Cash Box*, 32 West Randolph Street, Chicago 1, Illinois, on Tuesday, October 9, 1951.

**HURRY!**



**THE NATION'S**


**TOP TEN**

PLUS  
THE NEXT  
**15**

**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbey  
AL—Aladdin  
AP—Apollo  
AT—Atlantic  
BU—Bullet  
CA—Capitol  
CH—Chess

CO—Columbia  
CR—Coral  
DA—Dana  
DE—Decca  
IN—Intro  
JU—Jubilee  
KI—King

**C O D E**

DY—Derby  
4 Star—Four Star  
FE—Federal  
LO—London

MG—MGM  
MO—Modern  
NA—National  
OR—Oriole  
PE—Peacock  
RA—Rainbow  
RE—Regent

RG—Regal  
SA—Savoy  
SIT—Sittin' In  
SP—Specialty  
TE—Tempo  
TW—Town  
VI—Victor

- 1 BECAUSE OF YOU**  
**TONY BENNETT**  
CA-1493 (F-1493)—Les Baxter  
CO-39362 (4-39362)—Tony Bennett  
CR-60440 (9-60440)—Bob Crosby  
DE-27666 (9-27666)—Lombardo & DeHaven

**2 COLD, COLD HEART**  
**TONY BENNETT**  
CO-39449 (4-39449)—Tony Bennett  
DE-27761 (9-27761)—Eileen Wilson  
ME-5693—Tony Fontane

**3 I GET IDEAS**  
**TONY MARTIN**  
CA-1573 (F-1573)—Peggy Lee  
DE-27720 (9-27720)—Louis Armstrong

**4 COME ON-A MY HOUSE**  
**ROSEMARY CLOONEY**  
CA-1710 (F-1710)—Kay Starr  
CO-39476 (4-39476)—Rosemary Clooney  
DE-27680 (9-27680)—Ella Fitzgerald  
FE-14001—Kay Armen  
ME-5671 (5671x45)—Richard Hayes

**5 THE WORLD IS WAITING FOR THE SUNRISE**  
**LES PAUL & MARY FORD**  
CA-1748 (F-1748)—Les Paul & Mary Ford  
DE-27730 (9-27730)—Perry Botkin

**6 THE LOVELIEST NIGHT OF THE YEAR**  
**MARIO LANZA**  
CA-1408 (F-1408)—Helen O'Connell  
CO-39192 (4-39192)—Percy Falth  
DE-27507 (9-27507)—Cliff Waring  
DE-27583 (9-27583)—Ethel Smith

**7 SWEET VIOLETS**  
**DINAH SHORE**  
CO-39488 (4-39488)—Janette Davis  
CR-60342 (9-60342)—Cliff Steward  
DE-27668 (9-27668)—Jane Turzy

**8 TOO YOUNG**  
**NAT "KING" COLE**  
CA-1449 (F-1449)—King Cole  
CO-39271 (4-39271)—Toni Arden  
CR-60393 (9-60393)—Denny Vaughn  
DE-27569 (9-27569)—Patty Andrews  
DE-27366 (9-27366)—Victor Young

**9 SIN**  
**FOUR ACES**  
CO-39567 (4-39567)—Sammy Kaye  
CR-27769 (9-27769)—Arthur Prysock  
DE-27794 (9-27794)—Al Morgan  
ME-5711 (5711x45)—Eddy Howard O.

**10 BELLE, BELLE, MY LIBERTY BELLE**  
**GUY MITCHELL & MITCH MILLER ORCH.**  
CO-39512 (4-39512)—Guy Mitchell  
DE-27717 (9-27717)—Don Cherry

ME-5643 (5643x45)—Ray Barber  
MG-10947 (K10947)—Johnny Desmond  
VI-10-3425—Jan Pearce  
CR-60561—Erskine Butterfield

MG-10904 (K10904)—Hank Williams  
VI-20-4274 (47-4274)—Fontane Sisters

VI-20-4141 (47-4141)—Tony Martin

RH-111—Louis Prima  
SA-793—Bert Keyes  
VI-20-4199 (47-4199)—Three Suns  
CR-60544 (9-60544)—Saroyan & Bagdasarian

LO-937 (45-937)—Anne Shelton  
MG-30352 (K30352)—Ann Blyth  
VI-10-3300—Mario Lanza

ME-5673 (5673x45)—Doris Drew  
VI-20-4174 (47-4174)—Dinah Shore

ME-5599 (5599x45)—Richard Hayes  
MG-10920 (K10920)—Johnny Desmond  
VI-20-4105 (47-4105)—Fran Allison  
VI-20-4209 (47-4209)—Spike Jones  
VI-23-5480 (51-5480)—Luis Arcaraz O.

MG-11066 (K11066)—Billy Williams Qt.  
VA-101—Four Aces  
VI-20-4280 (47-4280)—Savannah Churchill

ME-5690 (5690x45)—Bobby Wayne  
VI-20-4217 (47-4217)—Merv Griffin

# YOU TOO CAN REACH A MILLION

Before 1940, the number of records that had hit the million sales mark could be counted on the fingers of one hand. Today one hit disk after another has been reaching that goal.

During the past decade, the sales potential of popular records has increased to such an extent that a million record sale is no longer something somebody just dreams about. It's been accomplished often enough so that today it's a readily achievable goal.

What has caused this great upward extension of the possibilities of record sales?

Certainly one of the most important factors responsible for the development of the constantly recurring million record sale has been the expansion of the juke box industry to the point where there are 550,000 machines located throughout the nation. For these 550,000 machines must not only be fed records at a phenomenal rate in order to keep them operating, but they also act as a showcase from which manufacturers can display their wares, from which they can show the public what they have to offer, from which they invite the individual listener to purchase the record he's hearing.

The development of the record industry from a minor adjunct of the entertainment business to the important position it holds today has paralleled the growth and development of the juke box industry. For just as the juke box has expanded from very meager beginnings in the early 1930's to a prosperous and necessary complement to the nation's entertainment needs, so has the manufacturing of records kept pace.

The juke box provided the record manufacturer with a steady and expanding market for the disposal of his product. It gave him a market which was completely dependent upon records—all kinds of records.

It asked only that the manufacturer, the artist, the publisher all cooperate to turn out a finished product which the public would want to hear, one for which he would be willing to spend his coins. And in return it offered the possibilities of tremendous sales potential, the promise of the expansion of a small business to the point where million record sales would not be a rare phenomenon, but could readily be expected if the record was at all a hit.

This promise has now come true.

And it's quite understandable how, along with it, has come the repeated occurrence of the million record sale. For if a disk gets into only one third of the nation's juke boxes, that alone gives it a sale of almost 200,000. If its popularity continues for any length of time, that disk certainly must be changed at least once and probably more than that. Add to this the number of people who buy the record for themselves after hearing it on the juke box and you have a potential which easily hits a million if a record has popular appeal.

To the artist, to the publisher, to the manufacturer, to each and everyone connected with the music business, this not only means prosperity, but it means recognition and the fulfillment of wonderful dreams.

Today an artist who makes a hit record is automatically a star. His price for personal appearances soars. The demand for his services keeps him working the year round. The way is opened for movies, shows, night clubs, television. And all the acclaim and adulation he can possibly handle is his.

The publisher whose song is on a disk that hits a million sale is also in a fortunate position. For a publisher is in a kind of business where it's just impossible for him to hit with every tune he puts out. He's in a business where the successes must pay for the failures. And a publisher with a million sale disk can pay for a lot of failures. Not only does his sheet music sale skyrocket, but if he's reached a million with one record, the probabilities are that all the other recordings of that same tune combined with come to more than a million themselves.

Needless to say, the manufacturer too profits from a great sale. And he profits not only in actual dollars and cents, but he profits by the foundation he builds for the future. For the record company that brings an artist to the point where he can sell a million records knows the next record issued by that artist will certainly sell too. It may not sell a million, but in all likelihood it will be profitable and the proven potential of a million for that artist is always there.

And so we've seen that along with the development of the juke box industry has come prosperity for all the music fields on which it depends.

Thanks to the network of juke boxes located throughout the width and breadth of this great nation of ours, the million record sale has become a goal which can readily be achieved by those who have the vision and sagacity to get close enough to the people to learn what they want—and then give it to them.

Give the people something which somewhere strikes a chord, which in some way touches them, give them a record which they will want to hear time after time on their local juke box, and you have a disk that will sell a million.

YOU TOO can reach a million.

11) WHISPERING. 12) MY TRULY, TRULY FAIR. 13) SHANGHAI. 14) WHILE YOU DANCED, DANCED, DANCED. 15) I WON'T CRY ANYMORE. 16) DOWN YONDER. 17) AND SO TO SLEEP AGAIN. 18) VANITY. 19) LONGING FOR YOU. 20) CASTLE ROCK. 21) JEZEBEL. 22) DETOUR. 23) WONDER WHY. 24) TURN BACK THE HANDS OF TIME. 25) IT'S ALL IN THE GAME.





## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BECAUSE OF YOU ..... Tony Bennett (Columbia)
2. SIN ..... Four Aces (Victoria)
3. WORLD IS WAITING FOR THE  
SUNRISE ..... Les Paul & Mary Ford (Capitol)
4. AND SO TO SLEEP AGAIN ..... Patti Page (Mercury)
5. COLD, COLD HEART ..... Tony Bennett (Columbia)
6. I GET IDEAS ..... Tony Martin (RCA Victor)
7. TOO YOUNG ..... Nat "King" Cole (Capitol)
8. COME-ON-A MY HOUSE ..... Rosemary Clooney (Columbia)
9. IT'S ALL IN THE GAME ..... Tommy Edwards (MGM)
10. TURN BACK THE HANDS OF  
TIME ..... Eddie Fisher (RCA Victor)

D. J. Hal Tunis took over Oct. 1 as MC on new WABD-TV show Monday thru Friday 11 to 11:30 P.M. Show is called "Beat The Champ" and features top notch personalities in all fields. . . . Vince Williams signed for 6 day a week dj show over WJZ, N. Y. Vince does several TV shows including the "Plain-clothesman." . . . A letter from Bob France (WHUC, Hudson, N. Y.) complains about the falling moral level of pop songs. . . . Brad Phillips (WINS-N. Y.) referee of the "Singing Battle Royal," passes his second year at that post on October 14. To celebrate the occasion he will have the leading baritones of the nation either in person or on tape congratulate him and introduce their most popular songs to the listening public. . . . Oscar Treadwell (WDAS, Philadelphia) has a theme song written by Ward Gray and entitled "Treadin' With Treadwell." . . . John Wrisley (WFGM, Fitchburg, Mass.) started his new "Disk Jockey: U. S. A." program last week utilizing The Cash Box disk jockey charts and picks. . . . Lee Stewart has added an hour country and western show on WDAS in Philadelphia 6 days a week from 12 noon to 1 P.M. . . . Recently, Guy Mitchell, during an interview with Ira Cook (KECA, Los Angeles) expressed a desire to own a ranch home of his own. 48 hours later, Guy owned a home. It so happens that Ira Cook possesses a Real Estate Broker's license and they got right down to business after the show.

\* \* \* \* \*

Hank Lazarski (WOLF, Syracuse) has organized the National Association of Polish-American and Polka Disk Jockeys. . . . Buddy Deane (WITH, Baltimore) recently lost a public wager to a competitive dj and had to do his entire morning show from the downtown section of Baltimore clad only in pajamas. . . . Burt Taylor, new Columbia discovery, made a dj trip to Boston last week and after running from station to station for 12 hours without a stop, Art Tacker (WCOP) asked him why the quizzical look on his face, to which Burt answered "Are you sure Sinatra started this way?" . . . Art Ford (WNEW, N. Y.) who has been a promoting factor in the careers of such artists as Fran Warren, Toni Arden, The Weavers and many others, now has an NBC show as well as a local show. . . . Jim Aylward (WLYN, Lynn, Mass.) needs lots of fast bouncy instrumentals, particularly piano solos, sound effects and novelties. . . . Cookie Cook (WMDN, Midland, Mich.) claims to be the only dj in his area who has a record show at night. It's called "Cookie's Capers." Cook needs Columbia, Decca and Victor service. His library is 75% Capitol disks.



ART FORD  
WNEW—N. Y.

\* \* \* \* \*

Dick Gilbert writes, after seeing a preview of "Disk Jockey," I feel I was very fortunate in not being in the N. Y. sequence. . . . Herb Dexter is no longer at WPEN in Philadelphia. . . . Pete Ebbeke has been replaced as librarian at WDAS in Philly by Irving Leon. . . . Eddie Gallaher (WTOP, Washington) did the narration of Dewey Bergman's "Your Horoscope" album. . . . Al Ross (WBAL, Baltimore) sent to Hollywood last weekend with the winners of a contest sponsored by Campbell Soup to determine who could list the most names of tunes Irving Berlin wrote. The winner listed 945 titles. . . . Al Saunders (WVNJ, Newark) is a recording artist in his own right with a current disk going strong, "Baby Polka" on the Dana label. . . . Stan Friedman, formerly with WDAR in Savannah is now at WTOG, same city. . . . Local djs in the New York area are pitching in with Paul Brenner (WAAT, Newark) and helping him sell Xmas cards for his favorite charity, a young man in Florida suffering from multiple sclerosis.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



THE CASH BOX OCT. 6 1951  
SLEEPER OF THE WEEK

*You're gonna love  
this pairing—*

FRANKIE  
LAINE  
JO  
STAFFORD

pair up  
for a  
smash  
duet on . .

# HEY, GOOD LOOKIN'

and  
GAMBELLA  
(The Gambling Lady)  
39570—4-39570



COLUMBIA  
RECORDS

for music that sends them . . . to you!

Trade Marks "Columbia," "Masterworks," etc. © Reg. U. S. Pat. Off. Maroon Reg. U. S. Pat. Off.



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"TELL ME" (2:57)

"GRANADA" (2:48)

LEW DIAMOND  
(Ambassador 1002)

● Lew Diamond takes two oldies for an instrumental ride on this platter and makes it real easy to go along. Lew comes up with a unique sound as he runs through these sides in excellent manner. These are the kind of instrumentals which could readily attract wide attention.

"PRETTY LITTLE BELLS" (2:22)

"BIG BLUE EYES" (2:18)

SUNNY SKYLAR—SUNDAY SMITH  
(Jeb 3002)

● A couple of sprightly sides which should do well in the boxes are offered on the new Jeb label. The first side finds Sunny Skylar doing the vocal on a novelty which is good to hear while on the flip Sunday Smith and the band take care of a joyous sounding ditty. Ops are gonna do ok with this.

"ROSE ROOM" (2:30)

"THE MOON WAS YELLOW" (2:16)

DENNY VAUGHAN  
(Coral 60533; 9-60533)

● Denny Vaughan has two piano solos which carry him through a couple of oldies in pleasant style. Denny makes each of these tunes good to hear. The first side is somewhat soft while the second one is a sultry sounding item. This will be right for the quieter spots.

"ONCE IN A WHILE" (3:10)

"AS TIME GOES BY" (3:08)

HERB JEFFRIES  
(Coral 60530; 9-60530)

● Two wonderful standards get beautiful renditions from Herb Jeffries on this platter. Each side receives an outstanding vocal from the singer he goes through the lyrics in a soft manner. Dick Hazard does the orchestration at either end. Ops should tune in to this.

"I WANT TO THANK YOU, LORD" (2:21)

"I BELIEVE" (2:20)

RAY HEATHERTON  
(Decca 14591; 9-14591)

● A couple of spiritual sounding sides are offered here by Ray Heatherton. With the Song Spinners helping out on the chorus, Ray sings his way through both ends in attractive fashion. Ops who are in the proper locations, will want to hear this one.

"WHISPERING SHADOWS" (2:48)

"IN A LITTLE SECOND HAND STORE" (2:57)

LEE MONTI'S TUTONES  
(Sharp 39)

● A tune that's currently stirring up a lot of interest gets a wonderful rendition from Lee Monti's Tutones with Elaine Rodgers and Johnny Parker on the vocal. With some good backing, the pair duet through this one in winning style. The bottom half is a cute little item which also sounds good. The top half is very potent.

## DISK OF THE WEEK

"I DON'T WANT TO BE FREE" (2:42)

"LET'S LIVE A LITTLE" (2:56)

MARGARET WHITING & JIMMY WAKELY  
(Capitol 1816; F-1816)



MARGARET WHITING

● A couple of sides coming out of folk and western give Margaret Whiting and Jimmy Wakely a potent disk. Both ends of this platter look hot and both have a dynamic appeal. "I Don't Want To Be Free" is a very striking number which ops are bound to find a moneymaker. It has a terrific duet by Maggie and Jimmy and organ and guitar backing that adds to



JIMMY WAKELY

the listening. The lower end, "Let's Live A Little" is currently high on the western charts and this version should do the same for it in pop. It's really a first rate number. Maggie and Jimmy, who've shown their hit potential before, strike it rich again and ops who go along are gonna cash in on some of the loot.

"SOON NOW" (2:52)

"PINKY'S PARTY" (2:42)

PINKY WILLIAMS O.  
(Bandwagon 519)

● Pinky Williams' orchestra gives out with a rhythmic number as the Rhythmasters make with the harmony. This is a driving side which should do well in the right spots. Bottom half is an instrumental with some good solos standing out. Ops oughta tune in.

"JUST A REAL OLD-FASHIONED SUNDAY" (2:47)

"WE'RE IN LOVE, WE'RE IN LOVE, WE'RE IN LOVE" (2:52)

TED MACK—JAN BART  
(Premier 2669)

● The Ray Charles Singers tackle a very homey sort of number on the top deck as Ted Mack comes in for a recitation in the middle. On the flip Jan Bart puts his lyric voice to work on a waltz with the Ray Charles Singers again providing the chorus. Ops might take a look.

"DADDY" (2:52)

"THE TINKLE SONG" (2:49)

ART MOONEY ORCH.  
(MGM 11072; K11072)

● Art Mooney comes up with his best sides in a long while. The first half is an oldie on which Betty Harris delivers a baby voiced vocal with the band chiming in to make it a listenable pleasure. The second half is another novelty which has been getting a lot of attention and again Betty does ok. This is a disk for ops to hear.

"THE TINKLE SONG" (2:10)

"THEY CALL THE WIND MARIA" (1:55)

THE MARINERS  
(Columbia 39568; 4-39568)

● The Mariners put their fine harmony talent to work on a novelty that's being recorded all over the place. With the help of Archie Bleyer's orchestra, the boys give this one a good ride. The lower level is a dynamic piece on which they also turn in a creditable performance. Ops will want to listen.

"IN A LITTLE SPANISH TOWN" (2:36)

"IT'S DARK ON OBSERVATORY HILL" (2:44)

BOB EBERLY & HELEN O'CONNELL  
(Capital 1802; F-1802)

● Bob Eberly and Helen O'Connell continue their reunion with a couple of more sides which should attract attention. The top deck is a standard done in their recognizable style with Bob taking the first chorus and Helen winding up. The lower end is a college song on which the pair also do well. This is a good bet for the machines.

"WE'LL BE TOGETHER AGAIN" (2:49)

"NOWHERE" (2:42)

JOE MOONEY  
(Carousel 2007)

● A lovely oldie gets a wonderful going over from Joe Mooney on the top deck. Joe does the vocal and accompanies himself on the organ in grand manner. Joe's phrasing and style are shown off to terrific advantage on this side. The reverse is a talking-singing number which Joe also knows how to handle. The top deck is a beautiful thing to hear.

"ALL BY MYSELF" (3:08)

"I DIDN'T KNOW WHAT TIME IT WAS" (3:12)

HERB JEFFRIES  
(Coral 60528; 9-60528)

● Two more oldies by Herb Jeffries show up here again done in Herb's terrifically appealing style. Each of these tunes is a well remembered standard, always good to hear and the way they're done on these sides, they're doubly good. Ops won't go wrong with this disk.

"THE DAY ISN'T LONG ENOUGH" (2:57)

"I GOT IT BAD" (3:04)

TAMARA HAYES  
(Decca 27780; 9-27780)

● Tamara Hayes has a couple of more sides in her stylized manner. Both ends are slow, deliberate and in the broken vocal vein. These are in the same style as Tamara's previous disks with very little change. Sy Oliver provides a good backing at either end.

"BE FAIR TO ME" (2:56)

"SATURDAY NIGHT" (2:30)

DINAH WASHINGTON  
(Mercury 8249; 8249 x 45)

● Dinah Washington continues turning out those sides which keep her fans in a state of delight. The first half is a blues number while the second half is in a jumpy vein. Ike Carpenter and the orchestra provide the backing and certainly help Dinah make this one a winner.

"BILL" (2:52)

"LIFE UPON THE WICKED STAGE" (2:49)

SOPHIE TUCKER  
(Mercury 5709; 5709 x 45)

● Two oldies from "Show Boat" get a typical Sophie Tucker going over on this platter and they make for grand listening. Both ends are done in her well known style and Sophie always creates an interesting piece of wax. These sides have strong possibilities.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WHISPERING SHADOWS" ... Lee Monti's Tutones ... Sharp 39

★ "JUST ONE MORE CHANCE" ... Les Paul & Mary Ford ... Capitol 1825; F-1825



BLOSSOMING INTO THE NATION'S—

• POPULAR • HILLBILLY • RACE . . .

DOT RECORDS SENSATIONAL

**NO. 1**  
RECORD HIT!



# "SAN ANTONIO ROSE"



coupled with

**"BULLY OF THE TOWN"**

featuring JOHN MADDOX and the Rhythmasters

DOT • 15001-45-15001

OP'S-DJ'S-DEALERS  
GET THE ORIGINAL DON'T  
GET FOOLED BY COPIES  
AND SUBSTITUTES !!

*Also Breaking for a HIT!*

**"'TIS SWEET TO BE REMEMBERED"**

featuring MAC WISEMAN . . . DOT • 1062-45-1062

ORDER TODAY FROM YOUR NEAREST DOT DISTRIBUTOR

Allen Record Distributor  
420 West Broad  
Richmond, Virginia  
The Aristocrat Dist. Co., Inc.  
750 E. 49th Street  
Chicago 15, Illinois  
Artists Record Dist.  
2416 Third Avenue  
Seattle, Washington  
Benart Dist. Co.  
327 Frankfort Avenue  
Cleveland 13, Ohio  
Burns Dist. Company  
828 N. Walnut  
Oklahoma City, Oklahoma

B. G. Record Service  
1132 N. W. Glison  
Portland, Oregon  
Coast Line Dist. Co.  
824 Fifth Avenue North  
Nashville, Tennessee  
Cosnat Dist. Company  
315 W. 47th Street  
New York 19, New York  
Central Record Sales  
2528 W. Pico Blvd.  
Los Angeles, California  
Chatton Dist. Company  
1921 Grove Street  
Oakland, California

Delta Music Sales  
704 Baronne Street  
New Orleans, Louisiana  
Gotham Record Company  
1416 Wood Street  
Philadelphia, Pennsylvania  
Wm. Greenblatt Record Dist.  
12 Nichols Street  
Lynn, Massachusetts  
Hit Record Dist. Company  
1043 Central Avenue  
Cincinnati, Ohio  
Indiana State Record Dist.  
1511 E. Michigan Avenue  
Indianapolis, Indiana

M. B. Krupp Dist.  
309 S. Santa Fe Street  
El Paso, Texas  
Mangold Dist. Company  
215 S. Eutaw Street  
Baltimore, Maryland  
Music Sales Company  
1117 Union Avenue  
Memphis, Tennessee  
Mangold Dist. Company  
913 S. Clarkson Street  
Charlotte, North Carolina  
James H. Martin  
2614 W. N. Avenue  
Chicago, Illinois

Pan American Dist. Company  
3731 Woodward Avenue  
Detroit, Michigan  
Pan American Dist. Company  
90 West Riverside Avenue  
Jacksonville, Florida  
Roberts Record Dist. Company  
1518 Pine Street  
St. Louis, Missouri  
Southland Dist. Company  
439 Edgewood Avenue S. E.  
Atlanta, Georgia

South Coast Dist. Co.  
314 E. 11th  
Houston, Texas  
South Coast Dist. Co.  
137 Glass Street  
Dallas, Texas  
Lou Sowa Record Co.  
1528 5th Avenue  
Pittsburgh, Pennsylvania  
Lou Sowa Record Co.  
711 Bigley Street  
Charleston, West Virginia

DISK JOCKEY SAMPLES AVAILABLE UPON REQUEST

**DOT RECORDS, Inc.**

GALLATIN, TENNESSEE  
PHONE: 880-881



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I RAN ALL THE WAY HOME"  
(2:46)

"SOLITAIRE" (2:52)

DEAN MARTIN

(Capitol 1817; F1817)

● A couple of ballads which are now making the rounds get worthwhile goings over from Dean Martin. Dean gives each of these appealing tunes the slow treatment as Dick Stabile and his orchestra do the musical honors. Ops will want to tune in.

"UNDECIDED" (2:47)

"JUST A MOMENT" (2:48)

RAY ANTHONY ORCH.

(Capitol 1824; F-1824)

● A jump tune that has recently had a new set of lyrics added gets a fast workout from Ray Anthony and his band. Tommy Mercer and Gloria Craig combine their talents on the vocal. The lower half is a Latin rhythm number with Tommy going it alone. These will do ok in the boxes.

"IF YOU'VE FORGOTTEN ME"  
(2:52)

"WHEN" (2:48)

LES BAXTER ORCH.

(Capitol 1818; F-1818)

● A new ballad with terrific potential is shown on the top deck by Les Baxter. This lovely tune, based on a well known theme, has the chorus singing the lyrics in slow deliberate style. The second half is another new ballad that sounds good. Dick Beavers handles the vocal efforts here.

"MY SILENT LOVE" (3:08)

"FAT MAN BOOGIE" (2:56)

BILLY MAY

(Capitol 1794; F-1794)

● Billy May and his boys make with some real listenable music as they offer two instrumentals on this platter. The first one is an oldie with a slow steady beat while the second, as a change of pace, is a jivy thing. In the right spots, this should do very well.

"BEAUTY CONTEST POLKA"  
(2:56)

"WHIT MAZUR" (2:48)

BERNARD WITKOWSKI ORCH.

(Dana 3064)

● Two instrumental polkas that get right into the mood are offered on the upper level by Bernard Witkowski and his orchestra. Both ends are lively pieces that polka fans should go wild for. Ops who have those kinds of spots should tune in.

## SLEEPER OF THE WEEK

"LITTLE BOY" (2:52)  
"I'M FROM TEXAS" (2:49)

TOMMY TUCKER ORCH.

(MGM 11067; K11067)



TOMMY TUCKER

● A tune which has been showing up in rhythm and blues locations gives Tommy Tucker one of his most potent sides in a long while. This is a driving number with a beat labeled "Little Boy" and it should go a long way in pop also. Karen Rich turns in a vocal that's right in the spirit of the thing as the boys in the band come up with a backing to match. Some

of the instrumental solos really get in the groove and the total effect in an attractive one. The second side is a lively, fast paced item with Peter Hanley handling the vocalizing. It's a novelty with Texas as its theme and it comes out real good. The side however which has the great possibilities is the first one. Ops will want to tune in.

"THE LORD'S BEEN GOOD TO ME"  
(2:20)

"IN THE GARDEN" (2:29)

KEN CARSON

(Bibletone 771)

● A spiritual type of number in a pop vein is offered on the upper end by Ken Carson. Hal Kanner's orchestra and a chorus back the singer up as he comes through with a fine side. The bottom end is a slower item again with an appealing feeling. These sides have possibilities.

"IF YOU WERE MINE" (2:52)

"NO MORE" (2:48)

SONNY KING

(London 1084)

● A singer with a voice that bears watching shows what he can do, turning out two lovely sides. The first one is a ballad in which Sonny King's attractive tenor voice stands out while the second side is an old Italian melody which he pours a lot of feeling into. Ops must take a listen.

"OUT IN THE COLD AGAIN" (2:45)

"ONCE" (2:35)

RICHARD HAYES

(Mercury 5724; 5724x45)

● Richard Hayes makes a dynamic number out of an old ballad as he really belts it out. With Joe Reisman providing the orchestration, Hayes gives this side a great chance. The bottom half is a pretty ballad which he handles in more conventional manner. This disk is a good bet for the boxes.

"IF YOU COULD SEE ME NOW"  
(2:48)

"DON'T BLAME ME" (2:52)

SARAH VAUGHAN

(MGM 11068; K11068)

● Sarah Vaughan sings the blues as only she can on the upper end and comes out with a beautiful side. Ted Dameron accompanies the thrush as she rides this one out very slowly. The flip is an oldie which she also renders in great style as George Treadwell does the backing. Her fans are gonna love this.

"DADDY" (2:53)

"STREET OF DREAMS" (2:47)

STAN KENTON ORCH.

(Capitol 1823; F-1823)

● A current revival finds June Christy back with Stan Kenton. June gives out with her usually wonderful job on the lyrics as the boys back her up with some good music. On the second half Stan and the band offer an instrumental of an oldie and again give out with a good side.

"JUST ONE MORE CHANCE" (2:48)

"JAZZ ME BLUES" (2:49)

LES PAUL AND MARY FORD

(Capitol 1825; F-1825)

● Les Paul and Mary Ford are still on a revival kick, this time with a slower number than they usually try. Mary sings it in interesting fashion as the guitars in the background again make with fine music. On the lower level, Les does his solo which also comes out ok. The top deck is lovely to hear.

"I STILL SEE ELISA" (2:52)

"YOU'RE O.K. FOR T.V." (2:52)

NAT "KING" COLE

(Capitol 1815; F-1815)

● A ballad that might possibly make it is sung on the upper level by Nat "King" Cole. Nat's appealing style makes everything sound wonderful and this is no exception. The lower end is a slow novelty which he does in his well known style. The top deck has a chance.

"STAY CLOSE TO PEOPLE" (2:36)

"THE TOUCH OF YOUR LIPS"  
(2:47)

AL JELANE

(Carousel 2006)

● Al Jelane, who has a voice that should attract a lot of attention, tackles a new ballad on the top deck as Joe Mooney backs him up. On the flip he offers a standard, again with Joe Mooney playing the organ as backing. Ops will want to take a listen to this boy.

"HANGIN' AROUND WITH YOU"  
(2:57)

"JUST CALL ME TEX" (2:46)

ART LUND

(MGM 10075; K11075)

● With a lively novelty as his material, Art Lund comes up with a happy sounding top deck. Leroy Holmes' orchestra does the backing for Art on this one. The bottom half is a takeoff on a western ditty with Art again doing a pleasant job. This is a good filler item.

"I WANT ANOTHER CHANCE WITH YOU" (2:42)

"PAINT YOURSELF A RAINBOW"  
(2:52)

BLUE BARRON ORCH.

(MGM 11074; K11074)

● Blue Barron and his orchestra dish out two different types of numbers on this platter. The first one is a ballad on which Johnny Good-fellow turns in a creditable performance. The second is a rousing piece on which Johnny duets with Betty Clark. These sides should get a play.

"OUT IN THE COLD AGAIN" (2:52)

"ONCE" (2:47)

BILLY ECKSTINE

(MGM 11073; K11073)

● A ballad that's getting a new push currently finds Billy Eckstine giving it a big voiced rendition as Hugo Winterhalter provides the musical setting. On the lower half Billy offers a new ballad which looks very potent. Russ Case does the orchestration for this one.



# 'ROUND THE WAX CIRCLE

## NEW YORK:

The trip to Europe a couple of weeks ago of a major record company official gave rise to rumors that negotiations were taking place between him and Dave Kapp who also was abroad at the time. . . . In reference to the announcement made last week of the formation of Montclare Music, it should be added that Sylvester Cross is also a partner in the firm along with Terry Gilkyson and Wally Brady. . . . Rany Wood reports great action in Cleveland on the Dot record "San Antonio Rose" by John Maddox. 70,000 of the disk have been sold within four weeks of release. Randy says a Bob Lamm ("Near You") vocal will be released next week. . . . Sonny King, who has one of the most promising voices heard in a long while, got a chance to show it off locally last Thursday when he opened at the Copa. . . . Dave Miller of Palda is going into high gear with his promotion of the Four Aces' "Sin". Dave has sent out bottles of whiskey marked Sin juice along with other little items. A note to him from a Honolulu op says that "Sin" is going wild there. . . . Henry Glover of King Records announced this week the signing of two new rhythm and blues artists in Sarah McLawler and Al Sears. . . . Pee Wee King was in New York last week for a quick visit. . . . Within a matter of 3 weeks



PEE WEE KING

after being picked by The Cash Box, the Clovers' "Fool, Fool, Fool" is up on the Hot Lists. This is another hit for the blazing group whose previous Atlantic disk also made it. . . . Peggy Lee back into town for a raft of TV commitments after her sensational Chicago Theater date. . . . Nellie Lutcher opens at Cafe Society Downtown October 11. . . . The revival of "Daddy" which is currently making the rounds of record firms is due to its being featured in the new RKO picture "The Blue Veil." . . . Morey Amsterdam is ready to enter the television field with TV films his company has been quietly making. The films are comedies, presenting Morey in a characterization with a new slant. . . . Cy Coleman has been signed by Decca. . . . Bill Lawrence booked for a week's engagement at Chubby's in Camden, N. J. starting October 15. . . . "Hale Columbia", the promotional bulletin put out by the Sampson Co., Columbia's Chicago distrib, offers the following definition: Kibitzer-person with an inferiority complex; Bacteria-rear door of a cafeteria; Goblet-a small sailor; Friend-a person who dislikes the same people you do.

## CHICAGO:

Orchids to deejay Howard Miller (Miller-To-Midnight, WIND) who, this past Sund'y nite, went to work on those misrepresentation disk sellers over the air and fully explained that when the people heard the great stars of the record world singing their top tunes that these weren't the tunes they were getting in those big bargains. Howard's mail came in floods the very next morning and he's still being deluged with more and more letters of compliments from his listeners. . . . "11,000 in two weeks", is what Jimmy Martin and his sales mgr., Morry Goldman, tell me, regarding "Whispering Shadows", as cut by Elaine Rodgers and Danny Parker on Jimmy's Sharp label. . . . Did you read The Wall St. Journal (Chi edition) this past Tues., Oct. 2, regarding "Mountain Music"? On'y thing they didn't mention was the fact that juke boxes were "it" where folk and western music is concerned. Such names as Fred Rose, Paul Cohen, Hank Williams, Ernest Tubbs, Don Law, Roy Acuff, Carl Smith, Jack Stapp, Red Foley, Minnie Pearl, and others mentioned in the report. (Maybe Nashville's now Wall Street's next stock stop?) . . . Randy Kent (WBKB-TV) did one marvelous deejay job on his TV Disc Jockey program last Mond'y nite. (He's on Mondays and Fridays for 15 minoots). By showing the pic that tied in so well with Red Foley's "Chattanooga Shoe Shine Boy", Wee Willie Smith's dancing, eyes just stayed glued to the program. The Tony Martin "Night And Day" plus the ballroom dancers, and then Bing Crosby-Andrews Sisters "Pistol Packin' Mama" cartooned, were all clickeroos. Here's the deejay of tomorrow, could be? . . . Here's a switch. Eddy Howard as a thespian on Studs Place over TV this past week. Eddy did one swellish job. . . . Ernie Leaner of United Record Distribs is top jazz & blues distrib. Has 17 labels. . . . Jack Robbins in town to look over "Gentlemen Prefer Blondes" with sensational Carol Channing took over "Oh, How I Love You" tune by Art Kassel. Was on the air with Louis Quinn and Jimmy Martin. This Sharp disk featuring Gloria Hart doing very great.



BING CROSBY

## LOS ANGELES:

Gonna have to hie on down to the Oasis, if only to see how the cozy spot managed to make room for Lionel Hampton and his full band. . . . Either they're stacking the customers triple deck or else knocked down a couple of walls. . . . Modern's Jules Bihari back in town, with brother Joe still touring the South, sister Roz in New York and brother Saul about to shove off for an Eastern promotion junket. . . . John Dolphin really bouncing this time with Red Callender's "September in the Rain" on the Recorded in Hollywood label. . . . John claims this one will put the label in the national running for sure, and he has another pair almost ready to go that should hit if the lyrics he recited to us are any indication of the tune's appeal. . . . The Dolphin man wants to credit Frank Terry publicly with doing a great job for his product. . . . Had us a buzz from artist manager Earl Schuller with news he's signed Pam Shard, right-hand gal to Peter Potter on the Platter Parade TV show, to a contract, with her first platter for recently launched Cotillon label "Ain't Got a Man," an amateur's winning entry on the Potter program.



THE AMES BROS.

Mike Kurlan is having a busy run. For the Coral man, it's "Undecided" with the Ames Bros. and Les Brown, Buddy Greco's "I Ran All The Way Home" and Jack Haskel's "Wedding Invitations." . . . Mike's been out of town a good deal since he took over San Francisco and all of California for Coral. . . . He has two resident salesmen on the job up north and is shopping for a good man in the Fresno territory. . . . A couple of big things out of Capitol are vocalist Bob Sands and different and good orkster Billy May.

## This week's

# New Releases

... on **RCA Victor**

RELEASE #51-41

## POPULAR

### PERRY COMO

It's Beginning To Look Like Christmas  
There Is No Christmas Like a Home  
Christmas

#20-4314 (47-4314)\*

**SPIKE JONES and his City Slickers**  
Rudolph The Red-Nosed Reindeer  
My Two Front Teeth

#20-4315 (47-4315)\*

## COUNTRY - WESTERN

### DALE EVANS

Thirty Two Feet—Eight Little Tails  
Fuzzy, Wuzzy

#20-4308 (47-4308)\*

### THE OKLAHOMA WRANGLERS

Hoot Owl Boogie  
You Don't Want Me

#20-4309 (47-4309)\*

### JACK HOLDEN

Won't You Come Into My Heart  
With A Ring In My Pocket

#20-4310 (47-4310)\*

## BLUES - RHYTHM

### TNT TRIBBLE and his Crew

Cocoa Moe Joe  
That's What Makes Me Love You So

#20-4311 (47-4311)\*

### JIMMY McPHAIL

Gee! I Wish  
Bouquet Of Roses

#20-4312 (47-4312)\*

## CHILDREN'S

### WILF CARTER (Montana Slim)

The Night Before Christmas—In Texas,  
That Is  
Punkinhead

#45-5322 (47-0292)\*

### DALE EVANS

Thirty Two Feet—Eight Little Tails  
Fuzzy, Wuzzy

#45-5323 (47-0293)\*

## POP-SPECIALTY

### NICOLA PAONE and his Gang

New Year Song  
Christmas Serenade

#20-4307 (47-4307)\*

## RED SEAL SPECIAL

### MARIO LANZA

Oh, Holy Night  
The Virgin's Slumber Song, Op. 76

#10-1582

## TREASURY

### KNUTE ROCKNE

Knute Rockne Talks To His Team  
Notre Dame Victory March

#42-0018 (27-0018)\*

## NEW ALBUMS

**BENNY GOODMAN, TOMMY DORSEY, ARTIE SHAW, GLENN MILLER**

Up Swing

WPT-17\* (LPT-12)\*\*

**BENNY GOODMAN, TOMMY DORSEY, LARRY CLINTON, SAMMY KAYE, ARTIE SHAW, FREDDY MARTIN, DUKE ELLINGTON, GLENN MILLER**

Smoke Rings

WPT-18\* (LPT-13)\*\*

### "FATS" WALLER

"Fats" Waller Favorites

WPT-19\* (LPT-14)\*\*

### TOMMY DORSEY

Tommy Dorsey All Time Hits

WPT-20\* (LPT-15)\*\*

### JIMMIE RODGERS

Jimmie Rodgers Memorial Album No. 1

WPT-21\*

Jimmie Rodgers Memorial Album No. 2

WPT-22\*

Jimmie Rodgers Memorial Album No. 3

WPT-23\*

45 rpm cat. nos.

\*\* 33 1/3 rpm cat. nos.

Going Strong

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 6

## Heart Strings Somebody's Been Beatin' My Heart

Eddy Arnold  
20-4273—(47-4273)\*

## Turn Back The Hands Of Time

Eddie Fisher with  
Hugo Winterhalter's Orch.  
20-4257 (47-4257)\*

## I Get Ideas

Tony Martin  
20-4141—(47-4141)\*

## Rollin' Stone With All My Heart And Soul

Perry Como  
20-4269—(47-4269)\*

## The Loveliest Night Of The Year

Mario Lanza  
10-3300—(49-3300)\*

## Slow Poke

Pee Wee King  
21-0489—(48-0489)\*

## (It's No) Sin

Savannah Churchill  
20-4280 (47-4280)\*

## Over A Bottle Of Wine

Tony Martin  
20-4220—(47-4220)\*

## I Wanna Play House With You Something Old, Something New

Eddy Arnold  
21-0476—(48-0476)\*

## Take Her To Jamaica Down Yonder

Freddy Martin  
20-4267—(47-4267)\*

## Sweet Violets

Dinah Shore  
20-4174—(47-4174)\*

## Humming Bird

Johnny & Jack  
20-4251 (47-4251)\*

## Unwanted Sign Upon Your Heart

Hank Snow  
21-0498—(48-0498)\*

## The Blues, from An American In Paris

Ralph Flanagan  
20-4247 (47-4247)\*

## Aw G'mon And So To Sleep Again

April Stevens with Henri Rene  
20-4283—(47-4283)\*

45 rpm cat. nos.

The stars who make the hits  
are on



# RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY





# "LITTLE BOY OF MINE"

with  
**SIMEONE CHOIR and  
BOB ROBERTS ORCHESTRA**

## "SWEET POTATO HILL"

with  
**THE SATISFIERS and  
BOB ROBERTS ORCHESTRA**

**U. S. RECORD No 210**

Order from

your distributor

**U. S.**

UNITED RESEARCH LABS., 1650 BROADWAY, NEW YORK, N.Y.

### THE CASH BOX

### Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 6 without any changes on the part of THE CASH BOX.

#### Ed Penney

WTAO—Cambridge, Mass.

1. SIN (Four Aces)
2. TURN BACK THE HANDS OF TIME (E. Fisher)
3. COLD, COLD HEART (Tony Bennett)
4. ROLLIN' STONE (Perry Como)
5. UNDECIDED (Ames Bros.-Les Brown)
6. AND SO TO SLEEP AGAIN (Dick Haymes)
7. DOWN YONDER (Chomp Butler)
8. BE MINE TONIGHT (Bill Forrell)
9. GLORY OF LOVE (Four Knights)
10. PRECIOUS (Frank Petty)

#### David Walshak

KCTI—Gonzales, Tex.

1. BECAUSE OF YOU (Les Boxter)
2. KISSES SWEETER THAN WINE (The Weavers)
3. DOWN YONDER (Chomp Butler)
4. SIN (Eddy Howard)
5. SWEET VIOLETS (Dinah Shore)
6. I RAN ALL THE WAY HOME (Buddy Greco)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. I'M WAITING JUST FOR YOU (R. Clooney)
9. THE LOVELIEST NIGHT OF THE YEAR (Percy Foith)
10. WHISPERING (Poul-Ford)

#### Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. SIN (Eddy Howard)
3. I GET IDEAS (Peggy Lee)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. COLD, COLD HEART (Tony Bennett)
6. WONDER WHY (Toni Arden)
7. UNDECIDED (Ames Bros.-Les Brown)
8. WHEN THE WORLD WAS YOUNG (Bob Sands)
9. DEEP NIGHT (Carmen Cavallaro)
10. SUNSHINE OF YOUR SMILE (Merv Griffin)

#### Dave Kean

WTSB—Bottleboro, Vt.

1. LONGING FOR YOU (Vic Damone)
2. BECAUSE OF YOU (Les Boxter)
3. COLD, COLD HEART (Tony Bennett)
4. MAKE BELIEVE (Keel-Grayson)
5. DETOUR (Patti Page)
6. MAKIN' LIKE A TRAIN (Fontane Sisters)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. WONDER WHY (Vic Damone)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. COOL, COOL OF THE EVENING (Crosby-Wymon)

#### Harry Light

WARD—Johnstown, Pa.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. WAY UP IN NORTH CAROLINA (Chomp Butler)
4. I WISH I WUZ (Rosemary Clooney)
5. LONG AGO (Burt Taylor)
6. WONDER WHY (Vic Damone)
7. YOU'LL KNOW (Les Boxter)
8. I WON'T CRY ANYMORE (Tony Bennett)
9. CHERRY PINK AND APPLE BLOSSOM WHITE (Georgio Gibbs)
10. LONGING FOR YOU (Sommy Kaye)

#### Larry Gentile

WJBK—Detroit, Mich.

1. TOO YOUNG (Denny Vaughn)
2. BECAUSE OF YOU (Johnny Desmond)
3. SWEET VIOLETS (Dinah Shore)
4. I GET IDEAS (Tony Martin)
5. TURN BACK THE HANDS OF TIME (E. Fisher)
6. VANITY (Sarah Vaughan)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. OVER A BOTTLE OF WINE (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
10. JEZEBEL (Frankie Laine)

#### Bob Anthony

KRMG—Tulsa, Okla.

1. BECAUSE OF YOU (Les Boxter)
2. I GET IDEAS (Tony Martin)
3. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
4. TOO YOUNG (Nat "King" Cole)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. WHISPERING (Poul-Ford)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanzo)
8. SWEET VIOLETS (Dinah Shore)
9. COOL, COOL, COOL OF THE EVENING (Crosby-Wymon)
10. COLD, COLD HEART (Tony Bennett)

#### Dick Coleman

WCBM—Baltimore, Md.

1. BECAUSE OF YOU (Les Boxter)
2. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. VANITY (Don Cherry)
6. SWEET VIOLETS (Dinah Shore)
7. I GET IDEAS (Tony Martin)
8. WITH ALL MY HEART AND SOUL (P. Como)
9. MIXED EMOTIONS (Rosemary Clooney)
10. AND SO TO SLEEP AGAIN (Dick Haymes)

#### John Wrisley

WFGM—Fitchburg, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. TURN BACK THE HANDS OF TIME (E. Fisher)
3. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. VANITY (Don Cherry)
7. LONGING FOR YOU (Vic Damone)
8. SIN (Eddy Howard)
9. SWEETHEART OF YESTERDAY (Guy Mitchell)
10. WONDER WHY (Vic Damone)

#### Shirl K. Evans

WXLW—Indianapolis, Ind.

1. TOO YOUNG (Nat "King" Cole)
2. TURN BACK THE HANDS OF TIME (E. Fisher)
3. BECAUSE OF YOU (Les Boxter)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. SWEET VIOLETS (Dinah Shore)
6. SIN (Savannah Churchill)
7. I'M WAITING JUST FOR YOU (L. Millinder)
8. WHISPERING (Poul-Ford)
9. DOWN YONDER (Del Wood)
10. DID I HURTCH, BURNYA, CUTCHA MUCH? (Carol Channing)

#### Lou Barile

WKAL—Rome, N. Y.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. KISSES SWEETER THAN WINE (The Weavers)
4. I GET IDEAS (Tony Martin)
5. WONDERFUL, WASN'T IT? (Frankie Laine)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. TURN BACK THE HANDS OF TIME (E. Fisher)
8. I'LL HOLD YOU IN MY HEART (Toni Arden)
9. DETOUR (Patti Page)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

#### Robin Seymour

WKMH—Deerborn, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. WITH ALL MY HEART AND SOUL (P. Como)
4. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
5. SIN (Savannah Churchill)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COLD, COLD HEART (Tony Bennett)
8. OVER A BOTTLE OF WINE (Tony Martin)
9. DOWN YONDER (Chomp Butler)
10. I GET IDEAS (Louis Armstrong)

#### Arty Kay

WKLY—Lexington, Ky.

1. SLOW POKE (Pee Wee King)
2. DOWN YONDER (Del Wood)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
5. BECAUSE OF YOU (Les Boxter)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. TOO YOUNG (Nat "King" Cole)
8. PEACE IN THE VALLEY (Red Foley)
9. SIN (Eddy Howard)
10. I'M WAITING JUST FOR YOU (L. Millinder)

#### Rege Cordic

WWSW—Pittsburgh, Pa.

1. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
2. BECAUSE OF YOU (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SIN (Eddy Howard)
5. MIXED EMOTIONS (Rosemary Clooney)
6. CASTLE ROCK (Johnny Hodges)
7. BLUE VELVET (Bill Forrell)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. YOU BLEW OUT THE FLAME (Harry James)

#### Lee Morris

WSB—Atlanta, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. DOWN YONDER (Freddie Martin Orch.)
4. THEM THERE EYES (Chomp Butler)
5. FOR ALL WE KNOW (Walter Schumann)
6. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)
7. LONGING FOR YOU (Cathy Mostice)
8. COLD, COLD HEART (Tony Bennett)
9. HALF A HEART (Lorry Raine)
10. I'M IN LOVE AGAIN (April Stevens)

#### Bud Wendell

WJMO—Cleveland, Ohio

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. CHARMAINE (Montovini)
5. COLD, COLD HEART (Tony Bennett)
6. UNDECIDED (Ames Bros.-Les Brown)
7. WHISKEY AND GIN (Johnny Ray)
8. TELL THE LADY I SAID GOODBYE (Johnny Ro)
9. I GET IDEAS (Tony Martin)
10. THE WORLD IS WAITING FOR THE SUNRISE (Poul-Ford)



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 6 without any changes on the part of THE CASH BOX.

### Ed Bonner

KXOK—St. Louis, Mo.

1. FOR ALL WE KNOW (Walter Schumann)
2. SIN (Four Aces)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. DETOUR (Patti Page)
5. UNDECIDED (Ames Bros.-Les Brown)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. BECAUSE OF YOU (Tony Bennett)
8. BECAUSE OF YOU (Tab Smith)
9. DOWN YONDER (Del Wood)
10. HALF A LOVE (Lorry Raine)

### Bob Kimel

WHAV—Haverhill, Mass.

1. I GET IDEAS (Tony Martin)
2. BECAUSE OF YOU (Tony Bennett)
3. LAURA (Stan Kenton)
4. DOWN YONDER (Champ Butler)
5. SIN (Eddy Howard)
6. THE BLUES (Ralph Flanagan)
7. MARY ROSE (Ray Anthony)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. SEPTEMBER SONG (Stan Kenton)
10. CASTLE ROCK (Sinatra-James)

### Jay McMaster

WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Dick Haymes)
5. CALLA CALLA (Vic Damone)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. WHISPERING (Patti Page)
8. HEY, GOOD LOOKING (Stafford-Laine)
9. WITH ALL MY HEART AND SOUL (Perry Como)
10. LONG AGO (Burt Taylor)

### Harry Baum

WSSB—Durham, N. C.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. AW C'MON (April Stevens)
7. COLD, COLD HEART (Tony Bennett)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. SIN (Arthur Prysock)
10. BE MINE TONIGHT (Shore-Martin)

### Bert Knapp

WVNJ—Newark, N. J.

1. SWEET VIOLETS (Dinah Shore)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. OVER A BOTTLE OF WINE (Tony Martin)
7. SHANGHAI (Doris Day)
8. GOODNITE (Bud Brees)
9. TOO YOUNG (Nat "King" Cole)
10. DOWN YONDER (Champ Butler)

### Bud Wilson

WKBR—Manchester, N. H.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. BECAUSE OF YOU (Tony Bennett)
4. TOO YOUNG (Patti Andrews)
5. JEZEBEL (Frankie Laine)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
8. MORNINGSIDE OF THE MOUNTAIN (Merv Griffin)
9. OH BEAUTY (Tony Martin)
10. I WANT TO BE NEAR YOU (Ray Noble)

### Frank White

KMYR—Denver, Colo.

1. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
2. BECAUSE OF YOU (Bob Crosby Orch.)
3. TOO YOUNG (Nat "King" Cole)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. COLD, COLD HEART (Tony Bennett)
6. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
7. TENNESSEE BLUES (Dinning Sisters)
8. WITH ALL MY HEART AND SOUL (Perry Como)
9. WHERE IS-A YOUR HOUSE (Robert Q. Lewis)
10. DID I HURTCHA, BURNYA, CUTCHA MUCH (Carol Channing)

### Ray Perkins

KFEL—Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. SWEET VIOLETS (Dinah Shore)
6. WHISPERING (Paul-Ford)
7. VANITY (Don Cherry)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. TOO YOUNG (Nat "King" Cole)
10. SHANGHAI (Doris Day)

### Brad Phillips

WINS—New York, N. Y.

1. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
2. CALLA CALLA (Vic Damone)
3. BECAUSE OF YOU (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Dick Haymes)
5. I GET IDEAS (Tony Martin)
6. TELL (Alan Dale)
7. WITH ALL MY HEART AND SOUL (Perry Como)
8. CASTLE ROCK (Sinatra-James)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. UNFORGETTABLE (Nat "King" Cole)

### Murray Jordan

WLIB—New York, N. Y.

1. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
2. SIN (Billy Williams Quartet)
3. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
4. BECAUSE OF YOU (Tony Bennett)
5. GIRL IN THE WOOD (Frankie Laine)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. MIXED EMOTIONS (Rosemary Clooney)
8. YOU'LL KNOW (Tony Martin)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. COLD, COLD HEART (Tony Bennett)

### Clarence Hamann

WJMR—New Orleans, La.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. THEM THERE EYES (Champ Butler)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. CASTLE ROCK (Sinatra-James)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. WHISPERING (Paul-Ford)
9. I WANT TO BE NEAR YOU (Johnny Desmond)
10. DOWN YONDER (Joe "Fingers" Carr)

### Dick Wright

WMUR—Manchester, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. BOOGIE WOOGIE MARCH (Buddy Morrow)
3. BLUES (Ralph Flanagan)
4. COOL, COOL, COOL OF THE EVENING (Laine-Stafford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. MAKIN' LIKE A TRAIN (Fontane Sisters)
7. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
8. TOO YOUNG (Nat "King" Cole)
9. CALLA CALLA (Vic Damone)
10. THE ECHO SONG (Jane Powell)

### Max Cole

WOV—New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. SMOOTH SAILING (Ella Fitzgerald)
3. THESE THINGS I OFFER YOU (Sarah Vaughan)
4. I'LL ALWAYS REMEMBER (Nat "King" Cole)
5. MIXED EMOTIONS (Rosemary Clooney)
6. SHANGHAI (Doris Day)
7. SIN (Billy Williams Quartet)
8. WORRY BIRD (John Hartman)
9. JUMP FOR JOE (Stan Kenton)
10. END OF A LOVE AFFAIR (Margaret Whiting)

### Howard Miller

WIND—Chicago, Ill.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. MIXED EMOTIONS (Rosemary Clooney)
4. CALLA CALLA (Vic Damone)
5. BECAUSE OF YOU (Tony Bennett)
6. OUT O' BREATH (Sarah Vaughan)
7. OH HOW I LOVE YOU (Gloria Hart)
8. ROLLIN' STONE (Perry Como)
9. DOWN YONDER (Del Wood)
10. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

### Eddie Gallaher

WTOP—Washington, D. C.

1. BECAUSE OF YOU (Tony Bennett)
3. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
3. LONGING FOR YOU (Sammy Kaye)
4. SIN (Eddy Howard)
5. SWEET VIOLETS (Dinah Shore)
6. TOO YOUNG (Nat "King" Cole)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
10. SHANGHAI (Doris Day)

### Bud Brees

WPEN—Philadelphia, Pa.

1. GOT HIM OFF MY HANDS (Doris Day)
2. I GET IDEAS (Tony Martin)
3. BELLA BIMBA (Patrice Munsel)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. GIMMIE A LITTLE KISS (April Stevens)
6. I WON'T CRY ANYMORE (Eileen Wilson)
7. BECAUSE OF YOU (Les Baxter)
8. SIN (Four Aces)
9. WONDER WHY (Toni Arden)
10. YES, YES, YES (Larry Fortine)

Dear Ops:  
Because of you, he  
Won't cry anymore!

TONY

Bennett

(the guy you discovered)  
sings

"Blue Velvet"

... a smooth one



and shoots for the top with

"Solitaire"

... it's in the cards



PERCY FAITH  
waving the baton

33 1/3 rpm 3-39555

45 rpm 4-39555

78 rpm 39555

COLUMBIA RECORDS

FOR MUSIC THAT SENDS THEM ..... TO YQU!

Trade Marks "Columbia," "Masterworks," ®, ® Reg. U. S. Pat. Off. Marcas Registradas

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# HURRY!!! LAST CALL

For

## YOUR AD

For

**"The Midwest Coin Machine  
Show Special"**

issue of

# THE CASH BOX

Dated: OCTOBER 20

**GOES TO WEDNESDAY  
PRESS : OCT. 10**

Hundreds And Hundreds Of Music Machine Operators  
Will See Your Ad While Attending "The Midwest Coin  
Machine Show"—A Meeting Of Music Operators From 6  
Midwest States: Nebraska, Minnesota, North Dakota,  
South Dakota, Iowa and Wisconsin—At Omaha, Nebr.  
On October 15 and 16.

**WIRE — PHONE YOUR AD  
IMMEDIATELY!**

# THE CASH BOX

EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.  
PHONE: LOnacre 4-5321

## THE CASH BOX DISC HITS BOX SCORE

*The Nation's* **TOP 50**

|             |             |                  |             |                |
|-------------|-------------|------------------|-------------|----------------|
| AB—Abbey    | CO—Columbia | <b>CODE</b>      | MG—MGM      | RG—Regal       |
| AL—Aladdin  | CR—Coral    | DY—Derby         | MO—Modern   | SA—Savoy       |
| AP—Apollo   | DA—Dana     | 4 Star—Four Star | NA—National | 5IT—Sittin' In |
| AT—Atlantic | DE—Decca    | FE—Federal       | OR—Oriole   | SP—Specialty   |
| BU—Bullet   | IN—Intro    | LO—London        | PE—Peacock  | TE—Tempo       |
| CA—Capitol  | JU—Jubilee  | ME—Mercury       | RA—Rainbow  | TW—Town        |
| CH—Chess    | KI—King     |                  | RE—Regent   | VI—Victor      |

|   | Oct. 13 | Oct. 6 |   | Oct. 13 | Oct. 6 |  | Oct. 13 | Oct. 6 |
|---|---------|--------|---|---------|--------|--|---------|--------|
| <b>1—Because Of You</b>                   | 124.2   | 135.3  | VI-10-3300—MARIO LANZA                    |         |        | <b>12—Whispering</b>                               | 23.7    | 21.9   |
| CA-1493 (F-1493)—LES BAXTER               |         |        | La Danna E Mabile                         |         |        | CA-1748 (F-1748)—LES PAUL                          |         |        |
| CO-39362 (4-39362)—TONY BENNETT           |         |        | <b>7—Too Young</b>                        | 47.9    | 49.3   | World Is Waiting For The Sunrise                   |         |        |
| CR-60440 (9-60440)—BOB CROSBY O.          |         |        | CA-1449 (F-1449)—KING COLE                |         |        | DE-27585 (9-27585)—GORDON JENKINS                  |         |        |
| CR-60561—ERSKINE BUTTERFIELD              |         |        | That's My Girl                            |         |        | ME-5707 (5707x45)—PATTI PAGE                       |         |        |
| DE-27666 (9-27666)—LOMBARDO & DeHAVEN     |         |        | CO-39271 (4-39271)—TONI ARDEN             |         |        | <b>13—Vanity</b>                                   | 21.6    | 19.2   |
| ME-5643 (5643x45)—RAY BARBER              |         |        | Taa Late Now                              |         |        | CA-1584 (F-1584)—LES BAXTER                        |         |        |
| MG-10947 (K10947)—JOHNNY DESMOND          |         |        | CR-60393 (9-60393)—DENNY VAUGHN           |         |        | World Is Mine                                      |         |        |
| VI-10-3425—JAN PEECE                      |         |        | I Love The Way You Say Goodnight          |         |        | CO-39466 (4-39466)—SARAH VAUGHAN                   |         |        |
| What Is A Boy?                            |         |        | DE-27569 (9-27569)—PATTY ANDREWS          |         |        | My Reverie   |         |        |
| <b>2—I Get Ideas</b>                      | 72.4    | 69.5   | Gotta Find Somebody To Love               |         |        | DE-27618 (9-27618)—DON CHERRY                      |         |        |
| CA-1573 (F-1573)—PEGGY LEE                |         |        | DE-27366 (9-27366)—VICTOR YOUNG           |         |        | LO-895 (4-895)—HADDA BROOKS                        |         |        |
| Tonight You Belong to Me                  |         |        | ME-5599 (5599x45)—RICHARD HAYES           |         |        | It Hadda Be Braaks                                 |         |        |
| DE-27720 (9-27720)—LOUIS ARMSTRONG        |         |        | 5henandoah Waltz                          |         |        | ME-5659 (5659x45)—TONY FONTANE                     |         |        |
| Kiss To Build A Dream On                  |         |        | MG-10920 (K10920)—JOHNNY DESMOND          |         |        | Wondrous Word                                      |         |        |
| VI-20-4141 (47-4141)—TONY MARTIN          |         |        | I Fell                                    |         |        | VI-20-4246 (47-4246)—TONY MARTIN                   |         |        |
| Tahiti My Island                          |         |        | VI-20-4105 (47-4105)—FRAN ALLISON         |         |        | Oh Beauty  |         |        |
| <b>3—World Is Waiting For The Sunrise</b> | 70.1    | 67.8   | Lies                                      |         |        | <b>14—And So To Sleep Again</b>                    | 20.4    | 16.3   |
| CA-1748 (F-1748)—LES PAUL & M. FORD       |         |        | VI-20-4209 (47-4209)—SPIKE JONES          |         |        | CA-1784 (F-1784)—MARGARET WHITING                  |         |        |
| Whispering                                |         |        | So 'Elp Me                                |         |        | Beer Barrel Polka                                  |         |        |
| DE-27730 (9-27730)—PERRY BOTKIN           |         |        | VI-23-5480 (51-5480)—LUI5 ARCARZ O.       |         |        | CO-39569 (4-39569)—PAUL WESTON O.                  |         |        |
| Botkin's Banja Piano                      |         |        | Because of Rain                           |         |        | Glory Of Love                                      |         |        |
| <b>4—Cold, Cold Heart</b>                 | 68.7    | 54.8   | <b>8—(It's No) Sin</b>                    | 46.9    | 20.9   | DE-27731 (9-27731)—DICK HAYMES                     |         |        |
| CO-39449 (4-39449)—TONY BENNETT           |         |        | CO-39567 (4-39567)—SAMMY KAYE             |         |        | Long Ago   |         |        |
| While We're Young                         |         |        | DE-27769 (9-27769)—ARTHUR PRYSECK         |         |        | ME-5706 (5706x45)—PATTI PAGE                       |         |        |
| DE-27761 (9-27761)—EILEEN WILSON          |         |        | Love Of A Gypsy                           |         |        | One Sweet Letter                                   |         |        |
| Tennessee Blues                           |         |        | DE-27794 (9-27794)—AL MORGAN              |         |        | RE-25010—ENOCH LIGHT O.                            |         |        |
| Why Da I Love You?                        |         |        | Jealous Eyes                              |         |        | Down Yonder  |         |        |
| MG-10904 (K10904)—HANK WILLIAMS           |         |        | ME-5711 (5711x45)—EDDY HOWARD O.          |         |        | VI-20-4283 (47-4283)—APRIL STEVENS                 |         |        |
| VI-20-4274 (47-4274)—FONTANE SISTERS      |         |        | My Wife And I                             |         |        | Aw-C'mon   |         |        |
| I Get The Blues When It Rains             |         |        | MG-11066 (K11066)—BILLY WILLIAMS QT.      |         |        | <b>15—Detour</b>                                   | 18.9    | 15.3   |
| <b>5—Come On-A My House</b>               | 68.4    | 84.2   | It's Over                                 |         |        | ME-5682 (5682x45)—PATTI PAGE                       |         |        |
| CA-1710 (F-1710)—KAY STARR                |         |        | VI-20-4280 (47-4280)—S. CHURCHILL         |         |        | Who Will Shoe My Pretty Foot?                      |         |        |
| CO-39467 (4-39467)—ROSEMARY CLOONEY       |         |        | VA-101—FOUR ACES                          |         |        | <b>16—Shanghai</b>                                 | 16.7    | 19.5   |
| GR-60544 (9-60544)—SAROYAN & BAGDASARIAN  |         |        | <b>9—Sweet Violets</b>                    | 44.5    | 53.7   | CA-1525 (F-1525)—BOB CROSBY                        |         |        |
| Oh Beauty                                 |         |        | CO-39488 (4-39488)—JANETTE DAVIS          |         |        | The Naughty Waltz                                  |         |        |
| DE-27680 (9-27680)—ELLA FITZGERALD        |         |        | My Darling Man                            |         |        | CO-39423 (4-39423)—DORIS DAY                       |         |        |
| Mixed Emotions                            |         |        | (9-60542)—CLIFF STEWART                   |         |        | My Life's Desire                                   |         |        |
| FE-14001—KAY ARMEN                        |         |        | What You Do Ta Me                         |         |        | CR-60521 (9-60521)—HARRY BABBITT                   |         |        |
| Just in Case                              |         |        | DE-27668 (9-27668)—JANE TUREY             |         |        | Never Again  |         |        |
| ME-5671 (5671x45)—RICHARD HAYES           |         |        | Lonely Little Robin                       |         |        | DE-27653 (9-27653)—BING CROSBY                     |         |        |
| Go, Go, Go                                |         |        | ME-5673 (5673x45)—DORIS DREW              |         |        | I've Got To Fall In Love                           |         |        |
| RH-111—LOUIS PRIMA                        |         |        | Them There Eyes                           |         |        | MG-10998 (K10998)—BILLY WILLIAMS QT.               |         |        |
| Bring Forth De Light                      |         |        | VI-20-4174 (47x4174)—DINAH SHORE          |         |        | Wondrous Word                                      |         |        |
| SA-793—BEPT KEYES                         |         |        | If You Turn Me Down                       |         |        | VI-20-4192 (47-4192)—BUDDY MORROW O.               |         |        |
| Perhaps                                   |         |        | <b>10—Belle, Belle My Liberty Belle</b>   | 28.5    | 22.8   | Goad Morning Mr. Echa                              |         |        |
| VI-20-4199 (47-4199)—THREE SUNS           |         |        | CO-39512 (4-39512)—GUY MITCHELL           |         |        | <b>17—Castle Rock</b>                              | 16.0    | 16.1   |
| Hula Blues                                |         |        | Sweetheart Of Yesterday                   |         |        | CA-1716 (F-1716)—DAVE BARBOUR                      |         |        |
| <b>6—The Loveliest Night Of The Year</b>  | 52.8    | 53.5   | DE-27717 (9-27717)—DON CHERRY             |         |        | CO-39527 (4-39527)—SINATRA & JAMES                 |         |        |
| CA-1408 (F-1408)—HELEN O'CONNELL          |         |        | Cara, Cara, Bella, Bella                  |         |        | Deep Night   |         |        |
| Arthur Murray Taught Me Dancing           |         |        | ME-5690 (5690x45)—BOBBY WAYNE             |         |        | CR-65061 (9-65061)—4 DEEP TONES                    |         |        |
| CO-39192 (4-39192)—PERCY FAITH            |         |        | Sweetheart Of Yesterday                   |         |        | DE-27718 (9-27718)—SY OLIVER                       |         |        |
| You Are The One                           |         |        | VI-20-4217 (47-4217)—MERY GRIFFIN         |         |        | But She's My Buddy's Chick                         |         |        |
| DE-27507 (9-27507)—FRED WARING            |         |        | I Fall In Love With You Every Day         |         |        | ME-8944—JOHNNY HODGES                              |         |        |
| Tulios And Heather                        |         |        | <b>11—Down Yonder</b>                     | 23.9    | 34.2   | Jeep's Blues                                       |         |        |
| DE-27583 (9-27583)—ETHEL SMITH            |         |        | AB-15053—LAWRENCE "Piano Roll" COOK       |         |        | ME-5658 (5658x45)—7ALPH MARTERIE                   |         |        |
| Syncopated Clock                          |         |        | Tiger Rag                                 |         |        | September Song                                     |         |        |
| LO-937 (45-937)—ANNE SHELTON              |         |        | CA-1777 (F-1777)—JOE "FINGERS" CARR       |         |        | VI-20-4213 (47-4213)—FONTANE SISTERS               |         |        |
| Love Me, My Love                          |         |        | Ivory Rag                                 |         |        | Makin' Like A Train                                |         |        |
| MG-30352 (K30352)—ANN BLYTH               |         |        | CO-39533 (4-39533)—CHAMP BUTLER           |         |        | <b>18—Longing For You</b>                          | 15.8    | 15.5   |
|   |         |        | Way Up In North Carolina                  |         |        | BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS |         |        |
|   |         |        | DE-46362 (9-46362)—HAROLD CARMACK         |         |        | Dreamy Melody                                      |         |        |
|   |         |        | DE-46355 (9-46355)—SPADE COOLEY           |         |        | CA-1731 (F-1731)—BAXTER & DOHERTY                  |         |        |
|   |         |        | KI-986 (45-986)—EDDIE SMITH AND THE CHIEF |         |        | Sarah Kelly From Plumb Nelly                       |         |        |
|   |         |        | Sweet Bunch Of Daisies                    |         |        | CO-39499 (4-39499)—SAMMY KAYE                      |         |        |
|   |         |        | ME-5706 (5706x45)—AL TRACE                |         |        | Mary Rose  |         |        |
|   |         |        | Oh How I Love You                         |         |        |  |         |        |
|   |         |        | ME-5695—CLEM WATTS                        |         |        |  |         |        |
|   |         |        | MG-11057 (K11057)—FRANK PETTY TRIO        |         |        |  |         |        |
|   |         |        | Precious                                  |         |        |  |         |        |
|   |         |        | TE-775—DEL WOOD                           |         |        |  |         |        |

"It's What's in THE CASH BOX That Counts"



# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Oct. 13 Oct. 6  
CR-60546 (9-60546)—GEORGE CATES  
DE-27703 (9-27703)—RUSSELL MORGAN  
DE-27786 (9-27786)—ETHEL SMITH  
LO-1086 (45-1086)—TERESA BREWER  
ME-5655 (5655x45)—VIC DAMONE  
MG-11021 (K11021)—TOMMY TUCKER O.  
VI-20-4219 (47-4219)—CATHY MASTICE  
Crazy Things You Do

19—My Truly, Truly Fair 15.5 23.3  
CA-1583 (F-1583)—RAY ANTHONY  
CO-39415 (4-39415)—GUY MITCHELL  
CR-60514 (9-60514)—GEORGIE AULD  
DE-27630 (9-27630)—RUSSELL MORGAN  
LO-1050 (45-1050)—DICK JAMES  
ME-5646 (5646x45)—VIC DAMONE  
MG-10984 (K10984)—ART MOONEY  
VI-20-4159 (47-4159)—FREDDY MARTIN  
The Good Humor Man

20—While You Danced, Danced, Danced 14.9 15.1  
DE-27712 (9-27712)—GORDON JENKINS  
ME-5631 (5631x45)—GEORGIA GIBBS  
VI-20-4222 (47-4222)—RALPH FLANAGAN  
Winky Dink

21—I Won't Cry Anymore 12.8 12.5  
CO-39263 (4-39263)—TONY BENNETT  
CR-60446 (9-60446)—GEORGIE AULD  
DE-27546 (9-27546)—EILEEN WILSON  
At The Close Of A Long Day  
ME-8211—DINAH WASHINGTON  
MG-10928 (K10928)—BILLY WILLIAMS QT.  
Gaucha Serenade

22—Turn Back The Hands Of Time 10.9 10.1  
VI-20-4257 (47-4257)—EDDIE FISHER  
I Can't Go On Without You  
23—Kisses Sweeter Than Wine 10.6 5.5  
DE-27670 (9-27670)—THE WEAVERS  
When The Saints Go Marching In

24—Jezebel 10.4 20.4  
CO-39267 (4-39267)—FRANKIE LAINE  
Rose, Rose, I Love You  
LO-1060 (45-1060)—WINIFRED ATWELL  
Choo-Choo Samba  
ME-5622—ALLEN GREENE  
The Miracle  
ME-5620—ALEXANDER BROS.  
Pennsylvania Dutch

25—Wonder Why 9.3 6.9  
CA-1568 (F-1568)—HELEN O'CONNELL

Oct. 13 Oct. 6  
CO-30427 (4-30427)—TONI ARDEN  
CR-60505 (9-60505)—HERB JEFFRIES  
DE-27640 (9-27640)—GUY LOMBARDO  
ME-5669 (5669x45)—VIC DAMONE  
MG-30389 (K30389)—JANE POWELL  
MG-10996 (K10996)—BILLY ECKSTINE  
Pandora  
VI-20-4180 (47-4180)—VAUGHN MONROE O.  
Dark Is The Night

26—It's All In The Game 9.1 7.9  
CO-39531 (4-39531)—SAMMY KAYE  
DE-27735 (9-27735)—CARMEN CAVALLARO O.  
MG-11035 (K11035)—TOMMY EDWARDS  
VI-20-4233 (47-4233)—DINAH SHORE  
Stay Awhile

27—Over A Bottle Of Wine 8.0 6.1  
VI-20-4220 (47-4220)—TONY MARTIN  
You'll Know  
28—Undecided 7.5  
CR-60566 (9-60566)—AMEE BROS. & LEE BROWN  
Sentimental Journey

29—The Musicians 7.3 5.8  
VI-20-4225 (47-4225)—SHORE, HUTTON, MARTIN, HARRIS  
How D'Ye Do And Shake Hands  
30—If Teardrops Were Pennies 7.2 4.6  
CO-39534 (4-39534)—ROSE-MARY CLOONEY  
I'm Waiting Just For You  
CO-20825 (4-20825)—CARL SMITH  
DE-46337 (9-46337)—MERVIN SHINER

31—I Wish I Wuz 6.4  
CA-1721 (F-1721)—ROY HOGSED  
CO-39536 (4-39536)—ROSE-MARY CLOONEY  
Mixed Emotions  
CR-60559 (9-60559)—MARTHA TILTON  
Lili Marlene  
LO-1085 (4-1085)—TERESA BREWER  
If You Don't Marry Me  
ME-5701 (5701x45)—DORIS DREW  
Where's A Your House  
MG-11025 (K11025)—ART LUND  
In The Cool, Cool, Cool Of The Evening  
VI-21-0479 (47-0479)—ROY ROGERS

32—Enchanted Land 6.3 6.7  
MG-11028 (K11028)—BILLY ECKSTINE  
I've Got My Mind On You  
33—Calla Calla 6.2  
DE-27799 (9-27799)—RONNIE GILBERT  
Bela Bimba  
ME-5698 (5698x45)—VIC DAMONE  
It's A Long Way

34—Kissin' Bug Boogie 6.1 6.2  
CA-1775 (F-1775)—TENNESSEE ERNIE  
Woman Is A Five Letter Word  
CR-60567 (9-60567)—NEAL HEFTI O.

Oct. 13 Oct. 6  
CO-39529 (4-39529)—JO STAFFORD  
Hawaiian War Chant  
35—Morningside of the Mountain 5.6 12.2  
DE-27722 (9-27722)—ARTHUR PRYSOCK  
Blue Velvet  
CA-1594 (F-1594)—JAN GARBER  
Moon, June, Spoon  
CO-39424 (4-39424)—PAUL WESTON  
What Will I Tell My Heart?  
MG-10989 (K10989)—TOMMY EDWARDS  
F'r Instance  
VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER  
I Love The Sunshine Of Your Smile

36—Mary Rose 5.5 5.3  
CA-1739 (F-1739)—RAY ANTHONY  
Ho-Ho  
CO-39499 (4-39499)—SAMMY KAYE  
DE-27719 (9-27719)—GUY LOMBARDO  
Sweethearts Of Yesterday  
LO-1001 (4-1001)—DICK JAMES  
Eleanor  
ME-5689 (5689x45)—RAY BARBOUR  
It's Over  
VI-20-4214 (47-4214)—DENNIS DAY  
Maybe It's Because

37—Hawaiian War Chant 5.2 6.6  
CO-39529 (4-39529)—JO STAFFORD  
Kissin' Bug Boogie  
CR-60510 (9-60510)—AMES BROS.

38—Because Of Rain 5.1 4.5  
CA-1501 (F-1501)—NAT "KING" COLE  
Song Of Delilah  
DE-27602 (9-27602)—ELLA FITZGERALD  
Chesapeake & Ohio  
ME-5648 (5648x45)—CLYDE MCCOY  
St. Louis Blues

39—I'll Always Remember You 4.9  
CA-1747 (F-1747)—NAT "KING" COLE  
Make Believe Land  
40—Where's A Your House 4.6 9.6  
ME-5701 (5701x45)—DORIS DREW  
I Wish I Wuz  
MG-11056 (K11056)—ROBERT Q. LEWIS  
There She Goes

41—Blue Velvet 4.5  
42—In The Cool, Cool, Cool of the Evening 4.4 6.3  
43—Sweetheart of Yesterday 4.2 5.5  
44—Sentimental Journey 4.1  
45—Josephine 4.0 6.4  
46—I'm In Love Again 3.5 6.5  
47—Surprising 3.2 2.7  
48—How High The Moon 3.1 4.8  
49—I Want To Be Near You 2.5 5.2  
50—I'm Waiting Just For You 2.2 5.7

## SPEEDIEST PLAYING RECORDS REVIEWED ... THIS WEEK ...

Records All Under 2:30 Min.

### POPULAR

"They Call The Wind Maria" 1:55  
(The Mariners—Columbia)  
"The Maan Was Yellow" 2:16  
(Denny Vaughan—Coral)  
"The Lord's Been Goad Ta Me" 2:20  
(Ken Carson—Bibletone)  
"I Want To Thank You, Lord" 2:21  
(Ray Heatherton—Decca)  
"Pretty Little Bells" 2:22  
(Sunday Smith & Sunny Skylar—Jeb)

### JAZZ & BLUES

"Cherry Red" 2:02  
(Joe Turner—Okeh)  
"Hey, Little Girl" 2:26  
(The Treniers—Okeh)

### FOLK & WESTERN

"Don't Trade Your Love For Gold" 2:17  
(Tommy Sosebee—Coral)  
"Sugar Coated Love" 2:22  
(Bill Monroe—Decca)  
"When The Fog Forms On The Ria Grande" 2:22  
(Lew Childre—Mercury)  
"Wha Stale The Bridge Away?" 2:24  
(Dave Allen—Skystreak)  
"Gatta Gitta Guitar" 2:28  
(Johnny Hicks—Columbia)

## AMERICA'S BIG 3

JUKE BOX MONEymAKERS

"PASS THE MEAT, PASS THE POTATOES"  
Ray Pearl And His Orch.  
BACKED WITH

① "CIMARRON"  
Patsy Kelly Trio  
JEB NO. 3009

② "HEY JOSE"  
BACKED WITH

"Give Me Lovin' While I'm Livin'"  
Danny Belloc's Orch.  
JEB NO. 3007

③ "ON MY MIND"  
BACKED WITH

"FIND 'EM, FOOL 'EM AND FORGET 'EM"  
Ray Pearl And His Orch.  
JEB NO. 3008

DISTRIBUTORS! Here's the chance of a lifetime—Phone — Write — Wire Us Today!!



2326 So. Michigan Ave., Chicago, Ill.  
(All Phanes: Vctary 2-4003-4-5-6)

## HERE SHE IS! The Hottest Thing On Record

# APRIL STEVENS

Recorded As Only SOCIETY Recordings Can  
Record Her ... SOCIETY RECORD No. 15

## "LATER PERHAPS"

(Not Now)

b/w "End of Desire"

AND DON'T FORGET HER OTHER GREAT SOCIETY RECORDINGS  
SOCIETY NO. 9 SOCIETY NO. 13

"DON'T DO IT" & "SWEETEST DAY" • "ENVELOPE AND THE ROPE" & "SHADOW WALTZ"

All Records Also On 45 RPM

ORDER NOW FROM YOUR DISTRIBUTOR — Or

SOCIETY RECORDINGS ENCINO, CALIFORNIA



"Whispering Shadows"

SHARP #39

SHARP RECORD CO.

2614 W. NORTH AVE., CHICAGO 47, ILL.

ALL PHONES: EVERGLADES 4-6500



## THE CASH BOX

**Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!**



## THE CASH BOX

*"Folk" and "Western" Record Reviews***"ME AND MY BROKEN HEART" (2:54)****"LET OLD MOTHER NATURE HAVE HER WAY" (2:47)****CARL SMITH**

(Columbia 20862; 4-20862)

**CARL SMITH**

● Carl Smith, who is currently riding high with his "Let's Live A Little," has himself another strong contender working on the

top deck. Labeled "Me And My Broken Heart," this tune is a slow and sentimental ballad that is made to order for the heartfelt singing of Carl. The tune is very pretty and the musical backing helps make it sound even prettier. The entire effect is one to make ops take notice now and to act immediately. The second level is another ballad that is done with a nice slow bounce that adds to its listening pleasure. Carl again handles the lyrics in his typical winning style. Both lids are loaded, but we look for the upper half to break wide open first. Ops should hear for themselves the money making potential of this disk.

**"WHO STOLE THE BRIDGE AWAY?" (2:24)****"MOONLIGHT ON THE TECHE" (2:48)****DAVE ALLEN**

(Skystreak 1010)

● Dave Allen comes up with a light sounding tune that he eases through in fine style. The melody and musical backing make this first side a strong contender. The lower deck is a soft and slow ballad that is turned out by Dave in a listenable manner. We think the upper lid could really break out and make it.

**"HIGHWAY OF SORROW" (2:50)****"SUGAR COATED LOVE" (2:22)****BILL MONROE**

(Decca 46369; 9-46369)

● Bill Monroe and the Blue Grass Boys combine to offer a slow and sad ballad on the upper deck. The vocal, by Bill, is done with lots of feeling and makes for a fair side. Flip is a number that the boys carry through to a listenable conclusion. Ops have good filled material on this disk.

**"DON'T TRADE YOUR LOVE FOR GOLD" (2:17)****"IF YOU DON'T BELIEVE I'M LEAVING" (2:27)****TOMMY SOSEBEE**

(Caral 64110; 9-64110)

● The fine warbling of Tommy Sosebee, a pretty tune and a meaningful rendition add up to a first class side. It's a bouncy number that has what it takes to go all the way. The second end is a driving blues item that Tommy also brings home in fine fashion. Ops oughta get with the top lid fast.

**"GOTTA GITTA GUITAR" (2:28)****"THE SWEETHEART WALTZ" (2:45)****JOHNNY HICKS**

(Columbia 20859; 4-20859)

● The upper level offers a happy and bouncy ditty that has an infectious beat. Johnny Hicks handles the lyrics nicely, while a vocal group lend their voices to round out a strong half. The bottom end is a slow and pleasant waltz that Johnny and the Bluebonnettes glide through. Ops oughta watch the first end closely.

**"I DON'T WANT TO SET THE WORLD ON FIRE" (2:48)****"WHEN IT'S SPRINGTIME IN THE ROCKIES" (2:36)****GENE AUTRY**

(Columbia 20865; 4-20865)

● The pleasant voice of cowboy Gene Autry is waxed together with an oldie that was a big favorite. Gene does a nice job on the lyrics and ends up with a pleasurable finale. The lower level features Gene and his string band as they take to a slow drawn-out tune. Ops can choose from either lid.

**"HOG CALLIN' BLUES" (2:22)****"WHEN THE FOG FORMS ON THE RIO GRANDE" (2:32)****LEW CHILDRÉ**

(Mercury 6355)

● With a yodel in his voice, Lew Childre drives across a good sounding blues number. Lew really tears into the lyrics and presents a vocal that is meaningful and fitting. The under half is a slow item that he treats well and comes up with a fair end. Our nod goes to the first side.

**"TRUCK DRIVERS NIGHT RUN BLUES" (2:27)****"WHATEVER HAS BECOME OF YOU?" (2:35)****JOE "CANNONBALL" LEWIS**

(MGM 11071; K11071)

● A couple of bouncy and lively tunes are sent our way with the vocalizing of Joe "Cannonball" Lewis. Joe treats both levels to some fine warbling and yodeling, while a more than adequate string backing helps carry the disk through. Ops have good material on either end.

**"NEW YEAR BELLS" (2:29)****"YOU MADE A MONKEY OUT OF ME" (2:32)****RED RIVER DAVE**

(MGM 11070; K11070)

● Red River Dave offers a soothing version of a pleasant tune on the top deck. It's a ballad done with a talking interlude that adds to the disk's appeal. The lower level is a similar number that Dave does equally as well. Both lids are backed by the Texas Tophands. Ops have their choice of either half.

Pee Wee King (RCA Victor) and his Golden West Cowboys continued to Gatlinburg, Tennessee to appear at the United States Governor's Convention following their WSM Grand Ole Opry appearance Sept. 29th. King's current release under Victor's pop dept. of "Two Roads" and "Slow Poke" is causing excitement with both sides being covered by most labels.

**RED FOLEY**

Cotton Carrier, WSB's country d.j., is boasting best TV coverage of any country format viewer. Carrier is the personality of "Oscar's Prize Party" carried on WSB-TV each Friday night at 5:30 plugging Lay's Potatoe Chips. WSB-TV is now using the tallest tower in the world and 50,000 watts on Channel 2.

Red Foley's guests on Prince Albert's NBC seg of Grand Ole Opry are to be Lew Childre on October 6 and Carl Smith (Columbia) the following week.

Curt Barrett, operating the country and western activities of KSPO in Spokane, Washington, operates three hours of western and hill-country music five days each week. Two shows are tagged "C-Bar-B Record Tune Corral" and "Your Western Round-Up". Results are gratifying with the report that Spokane is becoming more and more like Nashville every day.

Ernie Lee and Judy Perkins have taken over WLW's (Cincinnati) morning ainer formerly handled by Ruth Lyons.

Rusty Gabbard (M-G-M) cut second session for the picture label last week in Nashville.

Charlie (RCA Victor) and Bill Monroe (Decca) are setting up a series of Jamboree dates which they will work together. Each artist will be billed separately and the act will also carry the Monroe Brothers tag that has been dead for a number of years since the brothers have been working separately. Charlie is currently airing from WNOX in Knoxville with Bill still a feature of WSM's Grand Ole Opry.

Red Kirk of WIMA-Lima, Ohio, is enjoying a two week's vacation around his home town of Knoxville. Kirk heads new country setup at WIMA featuring "Barefoot Brownie" Reynolds, Casey Clark and Bob Pauly. Kirk also holds down country d. j. activities of station with the assistance of Walt Reno.

## Lombardo Plays Again Before World Series

NEW YORK—For the fourth successive year in which the New York Yankees have won the American League pennant, orchestra leader Guy Lombardo has accepted the invitation of the management to give a one hour concert in center field before game time of each World Series contest played in the Yankee Stadium.

As in past years Lombardo has refused to accept payment from the baseball club for these performances preferring to donate his services and pay his musicians out of his own pocket for the thrill of being associated with this great classic. Lombardo has also refused to allow the Yankees management to pay for his tickets or the tickets of his musicians for these games.

An hour before game time two pianos are moved onto the grass in deep center field in the Stadium, and the Lombardo orchestra begins its concert, playing through to game time. Just before the game begins the orchestra and singer Lucy Monroe perform The National Anthem.

The Yankees have never lost a World Series with Lombardo in center field—before game time. He waves his baton right handed.

## Monroe To Make Western

NEW YORK — As soon as he finishes his stint with the Rodeo at Madison Square Garden, Vaughn Monroe takes off for Hollywood where he will start his new western, "The Toughest Man In Tombstone." It is rumored that the role he plays in this film will be much more demanding than the one he did in "Singing Guns."

# "THE GIRL IN THE WOOD"

**FRANKIE LAINE**  
(Columbia)

**TERRY GILKYSO - KATIE LEE**  
(Decca)

**AMERICAN MUSIC, INC.**  
1576 Bway N. Y. • 9109 Sunset Blvd Hollywood  
CO 5-7880 CR 1-5254

A REAL SLEEPER  
Clyde Moody's  
**"WEST VIRGINIA WALTZ"**  
King 968

**TANNEN MUSIC, INC.**  
146 West 54 St., New York 19

*On The Way!*

# THIRTY-TWO FEET and EIGHT LITTLE TAILS

**MILLER MUSIC CORPORATION**



# Kickin' The Blues Around

with Sam Evans

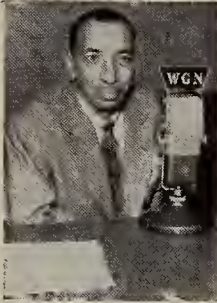
The rising popularity of modern blues tunes and artists is reason enough for Leon Kaba, of Jazz Disques, Paris, France, to be scouring the American markets for 'masters' of such artists as Muddy Waters, Rev. Gatemouth Moore, Leo Parker and Al Hibbler. It comes as a pleasant surprise to know that our artists' wax efforts are in demand in such places as Holland, Belgium, Italy, France and most of Western Europe. It is believed that the last war caused the new interest in American style r/b music.

George Hill, long time newsman and fight manager, is expanding his operations to include people in the music and singing field. Currently managing Leo Parker and shaping plans to take on a full stable of 'names', Leo is now at The Quinn Club in Kansas City and probably due to open The Blue Note following Red Nichols, who is doing the spot lite honors this week at Chicago's Emporium of Jazz. Mary Louise, as bright a new singer as we have heard in many a moon, bids to hit the real big stuff in short order. The cute little chirper, she's 5' 4" and weighs in at 110, is now working The Canadian Club in East St. Louis.

The upswing in vocal groups is responsible for the return of The Dozier Boys and their "All I Need Is You" on Chess. Carl Germany, midwest dance promoter to soon spin some hot disks for a new air show in Chicago. Big national beer company canceled remote pickup, as a participant in the popular Bryant and Carroll DJ show for Harlem's Baby Grand Show Lounge. The malt people claim other retail outlets beefed because of the heavy publicity given to the one spot. Willie and Ray are going along as tho nothing ever happened.

Charles Brown, cut a new one for Aladdin, that sounds good from where we sit it's "Seven Long Days." Ziggy Johnson, past grand master at the art of producing good floor shows, is doing just that at Detroit's Flame Club. What a sock dance he does to the rhythmic "Cha Bootie."

Sam Evans is the Rhythm and Blues specialist heard over WGN, Chicago's Mutual outlet, every night; and now on WBKB TV.



Going Strong!

T-TOWN  
TWIST

by  
ROY MILTON  
# 407

Specialty records

## Columbia Issues New Version of "Porgy And Bess"

NEW YORK — Columbia Records has issued a new version of "Porgy and Bess" which runs more than two hours. The George Gershwin score, which includes such well known pieces as "Summertime", "I Got Plenty Of Nothin'" and "It Ain't Necessarily So" has been recorded for the first time in its entirety. Starring in the title roles are Lawrence Winters and Camilla Williams. The album was produced by Goddard Lieberson.

## THE NATION'S TOP DISTRIBUTOR OF JAZZ & BLUES RECORDS

EVERYONE  
A TOP HIT!  
ORDER NOW  
BY MAIL  
OR PHONE  
US TODAY

|           |             |         |
|-----------|-------------|---------|
| Apollo    | Prestige    | Peacock |
| Caleman   | Premium     | Dee Gee |
| Dial      | Royal Roost | Derby   |
| Hollywood | RPM         | Trumpet |
| Mercer    | Swingtime   | Gotham  |
| New Jazz  | Sittin' In  |         |

### UNITED RECORD DISTRIBUTORS

4804 Cottage Grove Ave., Chicago 15, Ill. (Tel.: Oakland 4-8133)

## 2 NEW SMASH RECORDS!

Regent #1040

"I GOT IT BAD"

(and that ain't good)

backed with

"YOU'RE FOR ME"

by ALLEAN PHILLIPS

Regent #1041

"HOW BLIND  
CAN YOU BE"

backed with

"I CAN'T TELL  
YOU NOW"

by THE FALCONS

Regent

RECORDS, INC.

58 MARKET STREET

NEWARK 1, N. J.

HOT

in HARLEM

on CHICAGO'S South Side

in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

|   |   |   |
|---|---|---|
| 1<br>SMOOTH SAILING<br>Ella Fitzgerald<br>(Decca 27693)                           | GLORY OF LOVE<br>Five Keys<br>(Aladdin)               | ROCKING CHAIR<br>Fats Domino<br>(Imperial)      |
| 2<br>GLORY OF LOVE<br>Five Keys<br>(Aladdin 3099)                                 | HEY LITTLE GIRL<br>John Godfrey Trio<br>(Chess 1478)  | GLORY OF LOVE<br>Five Keys<br>(Aladdin)         |
| 3<br>I'M WAITING JUST FOR YOU<br>Lucky Millinder<br>(King)                        | BLOODSHOT EYES<br>Wynonie Harris<br>(King)            | JUNCO PARTNER<br>James Waynes<br>(Sittin' In)   |
| 4<br>THE MASQUERADE IS OVER<br>Betty McLaurin & Eddie Wilcox Orch.<br>(Derby 766) | SMOOTH SAILING<br>Ella Fitzgerald<br>(Decca 27693)    | SIXTY MINUTE MAN<br>Dominoes<br>(Federal 12022) |
| 5<br>SIXTY MINUTE MAN<br>Dominoes<br>(Federal 12022)                              | I'M WAITING JUST FOR YOU<br>Lucky Millinder<br>(King) | SHOULDN'T I KNOW<br>Cardinals<br>(Atlantic 938) |
| 6<br>BLOODSHOT EYES<br>Wynonie Harris<br>(King)                                   | I GOT LOADED<br>Peppermint Harris<br>(Aladdin)        | FOOL, FOOL, FOOL<br>Clovers<br>(Atlantic)       |
| 7<br>I'M JUST A FOOL IN LOVE<br>Orioles<br>(Jubilee 5061)                         | CHAINS OF LOVE<br>Joe Turner<br>(Atlantic 939)        | I GOT LOADED<br>Peppermint Harris<br>(Aladdin)  |
| 8<br>DON'T YOU KNOW I LOVE YOU<br>Clovers<br>(Atlantic 934)                       | BECAUSE OF YOU<br>Tab Smith<br>(United 104)           | BLOODSHOT EYES<br>Wynonie Harris<br>(King)      |
| 9<br>THESE THINGS I OFFER YOU<br>Sarah Vaughan<br>(Columbia 39370)                | I'M IN THE MOOD<br>John Lee Hooker<br>(Modern 835)    | SEVEN LONG DAYS<br>Charles Brown<br>(Aladdin)   |
| 10<br>CASTLE ROCK<br>Johnny Hodges<br>(Mercury 8944)                              | T-99 BLUES<br>Jimmy Nelson<br>(R.P.M. 325)            | I'M CRYING<br>Memphis Slim<br>(Premium)         |



# HOT

in DALLAS

in LOS ANGELES

in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

|  |   |  |
|--|---|--|
| <div>1</div> <div>I GOT LOADED</div> <div>Peppermint Harris</div> <div>(Aladdin)</div>           | <div>JUNCO PARTNER</div> <div>James Waynes</div> <div>(Sittin' In)</div>  | <div>WINSTON-SALEM, N.C.</div> <div>1. Glory Of Love (Five Keys)</div> <div>2. Fool, Fool, Fool (Clovers)</div> <div>3. Choins Of Love (Joe Turner)</div> <div>4. Castle Rock (Johnny Hodges)</div> <div>5. I Shouldn't Cry (Todd Rhodes)</div> <div>6. Weeping Willow Blues (Dominoes)</div> <div>7. Don't You Know I Love You? (Clovers)</div> <div>8. I'm Crying (Memphis Slim)</div> <div>9. Will You Be Mine? (Swallows)</div> <div>10. T-99 (Tiny Bradshaw)</div>                                  |
| <div>2</div> <div>PRAYIN' FOR YOUR RETURN</div> <div>Percy Mayfield</div> <div>(Specialty)</div> | <div>THE MASQUERADE IS OVER</div> <div>Betty MacLauren</div> <div>(Derby 766)</div> <div>Jimmy Scott</div> <div>(Royal Roost)</div> | <div>SAVANNAH, GA.</div> <div>1. I Got Loaded (Peppermint Harris)</div> <div>2. The Glory Of Love (Five Keys)</div> <div>3. Smooth Sailing (Ella Fitzgerald)</div> <div>4. These Things I Offer You (Sorah Vaughan)</div> <div>5. Three Handed Woman (Louis Jordan)</div> <div>6. T-99 Blues (Jimmie Nelson)</div> <div>7. Sixty Minute Man (Dominoes)</div> <div>8. Sin Is The Blame (Sister Rosette Tharpe)</div> <div>9. Louisiana Woman (Joe Higgins)</div> <div>10. My Blues (Percy Mayfield)</div> |
| <div>3</div> <div>SEVEN LONG DAYS</div> <div>Charles Brown</div> <div>(Aladdin)</div>            | <div>THE GLORY OF LOVE</div> <div>The Five Keys</div> <div>(Aladdin)</div>  | <div>SHOALS, IND.</div> <div>1. I'm Waiting Just For You (Lucky Millinder)</div> <div>2. Sixty Minute Man (Dominoes)</div> <div>3. Castle Rock (Johnny Hodges)</div> <div>4. Prayin' For Your Return (Percy Mayfield)</div> <div>5. Chains Of Love (Joe Turner)</div> <div>6. Bloodshot Eyes (Wynonie Harris)</div> <div>7. Glory Of Love (Five Keys)</div> <div>8. Smooth Sailing (Ella Fitzgerald)</div> <div>9. Go, Go, Go (The Treniers)</div> <div>10. T-99 Blues (Jimmie Nelson)</div>             |
| <div>4</div> <div>GLORY OF LOVE</div> <div>Five Keys</div> <div>(Aladdin)</div>                  | <div>GO, GO, GO</div> <div>Trenier Twins</div> <div>(Okeh)</div>  | <div>MILWAUKEE, WIS.</div> <div>1. Smooth Sailing (Ella Fitzgerald)</div> <div>2. Sixty Minute Man (Dominoes)</div> <div>3. Choins Of Love (Joe Turner)</div> <div>4. Hey, Little Girl (John Godfrey Trio)</div> <div>5. Glory Of Love (Five Keys)</div> <div>6. September Song (Earl Bostic)</div> <div>7. T-99 Blues (Jimmie Nelson)</div> <div>8. Blow, Joe, Blow (Joe Houston)</div> <div>9. Trust In Me (Bull Moose Jackson)</div> <div>10. Honey Bee (Muddy Waters)</div>                          |
| <div>5</div> <div>T-99 BLUES</div> <div>Jimmy Nelson</div> <div>(R. P. M.)</div>                 | <div>I GOT LOADED</div> <div>Peppermint Harris</div> <div>(Aladdin)</div>   | <div>OAKLAND, CAL.</div> <div>1. Lonesome (Big Three Trio)</div> <div>2. I'm In The Mood (John Lee Hooker)</div> <div>3. Big Town (Roy Brown)</div> <div>4. Chains Of Love (Joe Turner)</div> <div>5. I Got Loded (Peppermint Harris)</div> <div>6. The Masquerade Is Over (Chris Powell)</div> <div>7. Fool, Fool, Fool (Clovers)</div> <div>8. Glory Of Love (Five Keys)</div> <div>9. Lump In My Throat (Little Willie)</div> <div>10. Seven Long Days (Charles Brown)</div>                          |
| <div>6</div> <div>BLOODSHOT EYES</div> <div>Wynonie Harris</div> <div>(King)</div>               | <div>HOPPIN'</div> <div>Griffin Brothers</div> <div>(Dot)</div>   |  |
| <div>7</div> <div>FOOL, FOOL, FOOL</div> <div>Clovers</div> <div>(Atlantic)</div>                | <div>BLOW, JOE, BLOW</div> <div>Joe Houston</div> <div>(Modern)</div>   |  |
| <div>8</div> <div>BIG TOWN</div> <div>Roy Brown</div> <div>(DeLuxe)</div>                        | <div>SLEEP</div> <div>Earl Bostic</div> <div>(King)</div>   |  |
| <div>9</div> <div>JUNCO PARTNER</div> <div>James Waynes</div> <div>(Sittin' In)</div>            | <div>YOU RAN AWAY WITH MY HEART</div> <div>The Majors</div> <div>(Derby)</div>  |  |
| <div>10</div> <div>HOW MANY MORE YEARS?</div> <div>The Howling Wolf</div> <div>(Chess)</div>     | <div>FLYIN' HOME</div> <div>Betty McLaurin</div> <div>(Modern)</div>  |  |

## Meeting Dates Of Music Operators' Associations

Oct. 8—Wisconsin Phonograph Owners' Association  
Place: City Hall, Brodhead, Wis.

9—California Music Guild  
Place: 311 Club, Oakland, Cal.

9—Automatic Phonograph Owners' Association  
Place: Gibson Hotel, Cincinnati, Ohio

10—Music Operators of Northern Illinois  
Place: Hapsburg Inn, Des Plaines, Ill.

11—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.

11—Oregon Music Association  
Place: 827 S. W. 13th Ave., Portland, Ore.

15—Westchester Operators' Guild  
Place: American Legion Hall, White Plains, N. Y.

16—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.

17—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.

22—Phonograph Owners' Association  
Place: Broadview Hotel, West St. Louis, Ill.

25—California Music Guild  
Place: Sacramento Hotel, Sacramento, Cal.

OCTOBER 15 and 16

MIDWEST COIN MACHINE SHOW

Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

MAN! OH! MAN!

Jackie Brenston

DOES IT AGAIN!

Remember His "ROCKET 88"

Remember His "JUICED"

NOW LISTEN

TO HIS BIGGEST HIT

"MY REAL GONE ROCKET"

backed with

"TUCKERED OUT"

CHESS RECORD #1469

NOTICE

WRITE NOW FOR COMPLETE LIST OF ALL "CHESS" HITS

If your distributor can't supply you please write or wire today for name of distributor nearest you who will immediately take care of all your record requirements.

CHES

RECORD CORP.

750 E. 49th Street  
Chicago 15, Illinois



# GET WITH PRESTIGE R & B MONEY MAKERS

Sensational Blues

## "GOODBYE BLUES"

by RALPH WILLIS, Vocal & Guitar  
Prestige 906Big in the South—Heading North  
Ops - Jocks: Send For Free Samples

**PRESTIGE RECORD CO.**  
75.4 10<sup>th</sup> AVE. PL 7-7426

# RUTH CASEY

The New Voice Sensation

singing

## "CRY"

b/w

"HOLD ME JUST A  
LITTLE LONGER DADDY"  
on CADILLAC RECORD # 103

Another BMI Pin-Up Hit!

## "I WANT TO BE NEAR YOU"

Published by Hill & Range  
Recorded by

Johnny Desmond (MGM)  
Percy Faith (Columbia)  
Ray Noble (Victor)  
Nellie Lutcher (Capitol)  
Tex Williams (Capitol)

Licensed Exclusively by

BROADCAST MUSIC, INC.

## "TURN BACK THE HANDS OF TIME"

recorded by

EDDIE FISHER with  
Hugo Winterhalter Ork.

RCA Victor #20-4257

## CHOICE MUSIC, INC.

1576 B'way N. Y. • 9109 Sunset Blvd. Hollywood  
CO 5-7880 CR 1-5254



MAHALIA  
JACKSON'S

Greatest Number!

## "IT IS NO SECRET"

and  
"His Eye Is On The  
Sparrow"  
Apollo #246

**APOLLO RECORDS, INC.**  
457 W. 45 ST. N. Y.

## M-G-M RECORDS

### ART MOONEY

and his Orchestra play  
THE TINKLE SONG  
DADDY

Available 2 Record Speeds  
78 RPM 45 RPM  
MGM 11072 MGM K11072

THE GREATEST NAME IN ENTERTAINMENT

## The Treniers Go, Go, Go



NEW YORK—The Treniers, who've scored with their first Okeh disk, "Go, Go, Go" are pictured with Danny Kessler, A & R head of Okeh, which is the rhythm and blues division of Columbia. The boys, who are twins, have a new one to follow their initial success called "Old Woman Blues" backed with "Hey Little Girl."

## Freddy Martin Plugs Barclay Allen Disk

NEW YORK—Two years ago, Freddy Martin's pianist, Barclay Allen, was paralyzed as a result of an automobile crash. Unable to work, the going was quite rough on the pianist, who was 31 years old on September 27. As a result, Freddy Martin and his friends in the music business marked the week of September 23 as "Barclay Allen Week" in order to raise funds for Allen, his wife and two children. The bulk of the funds will come from the sale of Barclay's Capitol record, "Jazz Pizzicato," backed by "Hall of the Mountain King." The platter was recorded several years ago by Barclay and released by Capitol especially for the fund campaign. Arrangements have been made whereby Allen will receive maximum royalty benefits from the sale of the platter. Although Allen can no longer be active, the help he will receive may once again give him the will to compose so that he may once again become self-sufficient.

## All Out Promotion Planned for Bob Sands

NEW YORK—Bob Sands, Capitol's threat to Mario Lanza, will get an all-out build up by the diskery with his initial Capitol release "The Love Of A Gypsy" and "When The World Was Young." Plans call for Sands to visit deejays and dealers with Capitol branch managers squiring him around town and taking his first release with them.

In addition, Capitol will make up special counter cards and display material publicizing this new release. Deejays throughout the country will receive an 8x10 glossy print and bio of Sands so that they can help launch the new tenor.

Capitol Records' field men will concentrate on getting this first release in juke boxes in their territory. Sands has been signed by Fred Waring for his current TV show on Sunday and will begin being featured as soon as the singer gets the proper feel of the new medium.

## THE CASH BOX

# Jazz 'n Blues Reviews

## ★ AWARD O' THE WEEK ★

"SEVEN LONG DAYS" (3:02)

"DON'T FOOL WITH MY HEART" (3:10)

CHARLES BROWN

(Aladdin 3092)



CHARLES BROWN

● Stylist Charles Brown is ready to bust through with another big one. Ops well remember the prosperity they enjoyed with his last hit, "Black Night." This new tune that's titled "Seven Long Days" is

a slow, blues item tailor made for the vocalizing of Charles. It's done in his typical low down manner that's so popular with his following. The musical backing, especially a wonderful sounding sax, helps set the proper mood. The bottom end is another powerful blues number that's done in the ballad vein. Charles again belts home the lyrics in an appealing manner and makes this side a good juke box tune. Each lid looks loaded, but the first end will cause a big rumpus sooner. Ops oughta hop on the bandwagon now and get with this potent platter as it starts to take off.

"I GOT IT BAD" (2:32)

"YOU'RE FOR ME" (2:26)

ALLEAN PHILLIPS

(Regent 1040)

● The strong voice of Allean Phillips shows up to good advantage as she pours lots of feeling into a pair of pleasant sounding ballads. The first side is an oldie that is given a lift when done with a blues rendition. Flip gets similar treatment, but we like the upper half.

"OUT OF NOWHERE" (2:43)

"AFTER HOURS IN HAITI" (2:34)

REUBEN MITCHELL

(Okeh 6827)

● The top lid is an oldie given a new lease on life in the form of a rumba. Reuben Mitchell and his crew, featuring a piano and sax, tear into it and come out with a pleasurable instrumental. The second side also carries the Latin American flavor, but lacks the listening appeal of the first half.

"MY HEART WILL NEVER  
FORGET" (2:46)

"YOU DO THE DREAMIN'" (2:40)

THE BLENDERS

(Decca 48244; 9-48244)

● The Blenders put their voices together and offer a couple of lovely ballads. The harmony and the vocal soloist of the group give these songs first rate treatments from the beginning to the end. Both lids are strong tunes and ops can't afford to pass them up. They're sure coin catchers.

"STORMIN' AND RAININ'" (2:42)

"NIGHT AND DAY" (2:32)

LOWELL FULSOM

(Aladdin 3104)

● Lowell Fulsom has two similar numbers to offer on this new waxing. Both lids are low down blues items that get fitting vocals. Lowell drives them across in a forceful manner, while he offers his own musical backing on a good sounding guitar. Ops in need of strong filler items oughta look in.

"EVERY LITTLE MOVEMENT"  
(2:37)

"PRETTY BABY" (2:45)

LEW MARCUS

(Regent 188)

● A couple of piano playing sides are dished up by Lew Marcus. The upper level finds Lew running through a pleasant tune in an easy fashion. The second lid is an oldie that Lew bangs out in wonderful style. This half is fast moving and should prove to be a strong juke box tune. It deserves ops' attention.

"SEND YOUR BLESSING DOWN"  
(2:43)

"I'M GOING THROUGH" (2:34)

ANNA CROCKETT SINGERS

(Savoy 4028)

● A pair of spiritual numbers are turned out by the Anna Crockett Singers. The upper deck is a fast moving tune that is belted across by the group in a listenable way. The bottom level is a slow thing in which the choral group is shown to a much better advantage. Ops in the right locations have a sure one here.

"OLD WOMAN BLUES" (2:47)

"HEY, LITTLE GIRL" (2:26)

THE TRENTERS

(Okeh 6826)

● The Treniers, backed by Gene Gilbeaux and his orchestra, take a slow, drawn out blues item and give it their vocal best. As a change of pace the boys turn up on the under half with a good tune that is done with a jump rhythm. Each end looks real good and our advice to ops is to tune in fast.

"JOE TURNER BLUES" (2:45)

"CHERRY RED" (2:02)

JOE TURNER

(Okeh 6829)

● The upper end features Joe Turner and the Benny Carter orchestra with a slow blues number that is carried through in a fair style. The lower half is another forceful blues item that has Joe on the lyrics and Pete Johnson and his orchestra supplying the musical backdrop. Ops have their pick of either side.



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

OCTOBER 13, 1951

### New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. SWEET VIOLETS (Dinah Shore)
8. TOO YOUNG (Nat "King" Cole)
9. SIN (Four Aces)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

### Fayetteville, Ark.

1. BECAUSE OF YOU (Tony Bennett)
2. DOWN YONDER (Joe "Fingers" Carr)
3. SIN (Sammy Kaye)
4. SIXTY MINUTE MAN (Dominoes)
5. CASTLE ROCK (Frank Sinatra)
6. VANITY (Don Cherry)
7. SWEET VIOLETS (Dinah Shore)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. LONGING FOR YOU (Vic Damone)
10. WHISPERING (Les Paul)

### Rochester, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. SIN (Eddy Howard)

### Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

### Seattle, Wash.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. I GET IDEAS (Tony Martin)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SHANGHAI (Doris Day)
9. JEZEBEL (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Cincinnati, Ohio

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. SHANGHAI (Billy Williams)
6. JEZEBEL (Frankie Laine)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. SWEET VIOLETS (Dinah Shore)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

### Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. SIN (Eddy Howard)
8. SWEET VIOLETS (Dinah Shore)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. SHANGHAI (Billy Williams)

### Winston-Salem, N. C.

1. WAY UP IN NORTH CAROLINA (Belltones)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Les Baxter)
4. SIXTY MINUTE MAN (Dominoes)
5. SHANGHAI (Doris Day)
6. SIN (Four Aces)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. I GET IDEAS (Tony Martin)
10. SENTIMENTAL JOURNEY (Les Brown-Ames Bros.)

### Miami, Fla.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. SHANGHAI (Doris Day)
5. VANITY (Tony Martin)
6. LONGING FOR YOU (Sammy Kaye)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I GET IDEAS (Tony Martin)
9. COLD, COLD HEART (Tony Bennett)
10. AND SO TO SLEEP AGAIN (Dick Haymes)

### Cleveland, Ohio

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. I'M IN LOVE AGAIN (April Stevens)
10. I GET IDEAS (Tony Martin)

### Minneapolis, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Kay Starr)
4. I GET IDEAS (Louis Armstrong)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. BECAUSE (Mario Lanza)
7. WONDER WHY (Vaughn Monroe)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### San Francisco, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. SHANGHAI (Billy Williams)
8. LONGING FOR YOU (Vic Damone)
9. OH, HOW I LOVE YOU (Gloria Hart)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### Los Angeles, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SIN (Eddy Howard)
4. I WISH I WUZ (Rosemary Clooney)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. WHISPERING (Les Paul)
8. VANITY (Don Cherry)
9. TOO YOUNG (Nat "King" Cole)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### Wilmington, Del.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. IT'S ALL IN THE GAME (Tommy Edwards)
4. COLD, COLD HEART (Tony Fontane)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. TELL ME (Doris Day)
8. JEZEBEL (Frankie Laine)
9. TOO YOUNG (Nat "King" Cole)
10. I'LL HOLD YOU IN MY HEART (Eddie Fisher)

### Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. SWEET VIOLETS (Dinah Shore)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. TOO YOUNG (Nat "King" Cole)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### St. Paul Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. SWEET VIOLETS (Dinah Shore)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TOO YOUNG (Nat "King" Cole)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. JEZEBEL (Frankie Laine)
7. SHANGHAI (Billy Williams)
8. I'M IN LOVE AGAIN (April Stevens)
9. I GET IDEAS (Tony Martin)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

### Reno, Nev.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. I'M IN LOVE AGAIN (April Stevens)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. I GET IDEAS (Tony Martin)
10. SHANGHAI (Doris Day)

### Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Kay Starr)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. SHANGHAI (Doris Day)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. COLD, COLD HEART (Tony Bennett)

### Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. VANITY (Tony Martin)
6. LONGING FOR YOU (Sammy Kaye)
7. AND SO TO SLEEP AGAIN (Dick Haymes)
8. I GET IDEAS (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. COLD, COLD HEART (Tony Bennett)

### Shoals, Indiana

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. DETOUR (Patti Page)
4. DOWN YONDER (Del Wood)
5. TOO YOUNG (Patty Andrews)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I GET IDEAS (Tony Martin)
9. WHISPERING (Les Paul)
10. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)

### Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

### Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TOO YOUNG (Nat "King" Cole)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. WHISPERING (Les Paul)
6. SHANGHAI (Doris Day)
7. BELLE, BELLE, MY LIBERTY BELLE (Don Cherry)
8. SWEET VIOLETS (Dinah Shore)
9. JOSEPHINE (Les Paul)
10. VANITY (Don Cherry)

### Detroit, Mich.

1. TOO YOUNG (Nat "King" Cole)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Lombardo-DeHaven)
4. SWEET VIOLETS (Jane Turzy)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. BECAUSE (Mario Lanza)
7. JOSEPHINE (Les Paul)
8. MISTER AND MISSISSIPPI (Patti Page)
9. DETOUR (Patti Page)
10. COME ON-A MY HOUSE (Rosemary Clooney)



# Mfrs Again Cut Distrib Allocations

**Demand for New Products Throws Mfrs Far Behind. Once Again Cut Distrib's Former Allocations to Spread New Equip't Equitably. New Machines Production Continues Off About 65% from Normal Volume.**

CHICAGO—Thruout this coincident word has spread that leading manufacturers are again cutting former rationed allocations of their distributors.

The fact is that, even with present rationed allocations to their distributors, orders for new equipment have grown to such proportions that the majority of the manufacturers are backlogged.

This is especially true of the music and games divisions where manufacturers are unable to meet the orders they now have on hand in any specified time.

Therefore, the majority of the manufacturers, according to the news, have again cut their distributors' former rationed allocations. This is done in an effort, they explain, to give more equitable distribution of whatever new products they can produce at this time.

"In short", as one noted manufacturer stated, "we are attempting to spread out whatever we can manufacture just as equitably as we possibly can, so that everyone of our distributors will receive some quantity of equipment, rather than one man receiving a lot and another receiving nothing at all".

Rationing came into effect a few months back when the manufacturers realized that they just wouldn't be able to meet with whatever allocations they had made to distributors due to the materials shortages.

At the present time all critical materials, especially copper, lead, zinc, steel, aluminum, cobalt, and many others, continue in extremely short supply with no alleviation of this shortage seen anywhere in the future.

Manufacture, as reported earlier, continues to be about 65 percent off normal volume.

One manufacturer here stated this past week, "We have just checked our production records, against our pre-Korea volume, and we find that we are over two-thirds off that volume at this time."

In fact, some manufacturers believe that, regardless of any news emanating from Washington as to loosening of some controls, that the critical materials will become even shorter in supply and that the first quarter of 1952 will see even less new equipment coming off factory production lines here.

One outstanding reason for the above, is the fact that the majority of the manufacturers here are now engaged in defense work, and are getting more and more of this work every day.

Machinery is, therefore, being tied up by this defense work and employees are also being tied up, to the point where production is cut while the manufacturers fill their defense work orders.

## Copper Shortage Growing More Acute

WASHINGTON, D. C.—The Defense Production Administration this week reported an increasingly acute shortage of copper despite an unprecedented high level production in 1950 and 1951.

Efforts at this time are being made to increase production, but the development of mines and building of plants to process ores takes considerable time. No appreciable increase in copper production can be expected before 1953. "Until greater supplies are available strict conservation in the use of copper must be continued and non-essential uses curtailed" stated DPA.

The large consumers of copper include the automobile industry, the communications industry, public utilities, the construction industry and producers of electrical goods.

According to DPA, there should be sufficient copper in the months ahead to provide for military requirements. However, all programs requiring the use of copper must be tailored to the supply. Further increases in the military requirements in the first quarter of 1952 can only mean that there will be less copper available for the production of consumer durable goods.

Altho demand for copper was high in 1950, it is even higher in 1951 because of the military program and expanding defense-supporting activities. And will be much higher in 1952.

**Follow The News  
About All Shows  
And All Important  
Industry Events**

Thru

**THE CASH BOX**

Where

**You Get Inside Facts**

(Sub. Only \$15. Per Year)

## Midwest Coin Machine Show Ready To Handle Large Numbers Of Coinmen On October 15 and 16

OMAHA, NEB. — With actually only one week to go, Harold Klein, publicity director of the Midwest Coin Machine Show, relates that he is working day and night to get the show off with a bang, and at the same time satisfy the many demands from both exhibitors and operators. Altho the opening day for the meet is October 15, Klein states that many coinmen will be on hand Sunday, October 14, and he wants the exhibitors to have their booths completely set up and happy, and the visitors to have proper hotel accommodations.

The two day show at the Paxton Hotel, Omaha, Neb., October 15 and 16, is sponsored by the combined efforts of the operators' associations in Nebraska, Minnesota, Wisconsin, North Dakota, South Dakota and Iowa.

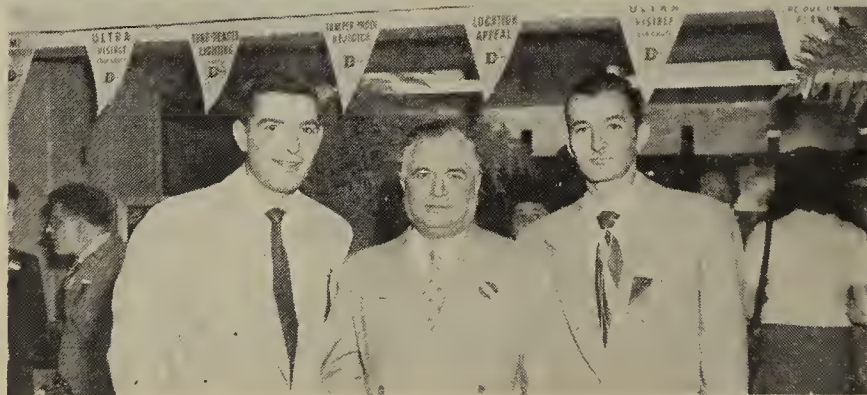
At this writing, all the exhibit space has been sold. These booths will

display equipment for every phase of the business: Music Machines; Amusement Machines; Recordings; and Premiums.

Hotel space is also at a premium, but Klein states he will try to take care of everyone. "Tell the trade" suggests Klein, "that those who expect to attend the show and haven't as yet made reservations, to phone me. I'm at my desk practically twenty-four hours at this time, and I'll try my darndest to take care of them all."

An exceptionally interesting program has been arranged for the operators, which will include several top grade speakers, among them being George A. Miller, president of Music Operators of America. Members of the board of directors of MOA will come from all over the country, as a meeting of this group will take place during the Midwest Show.

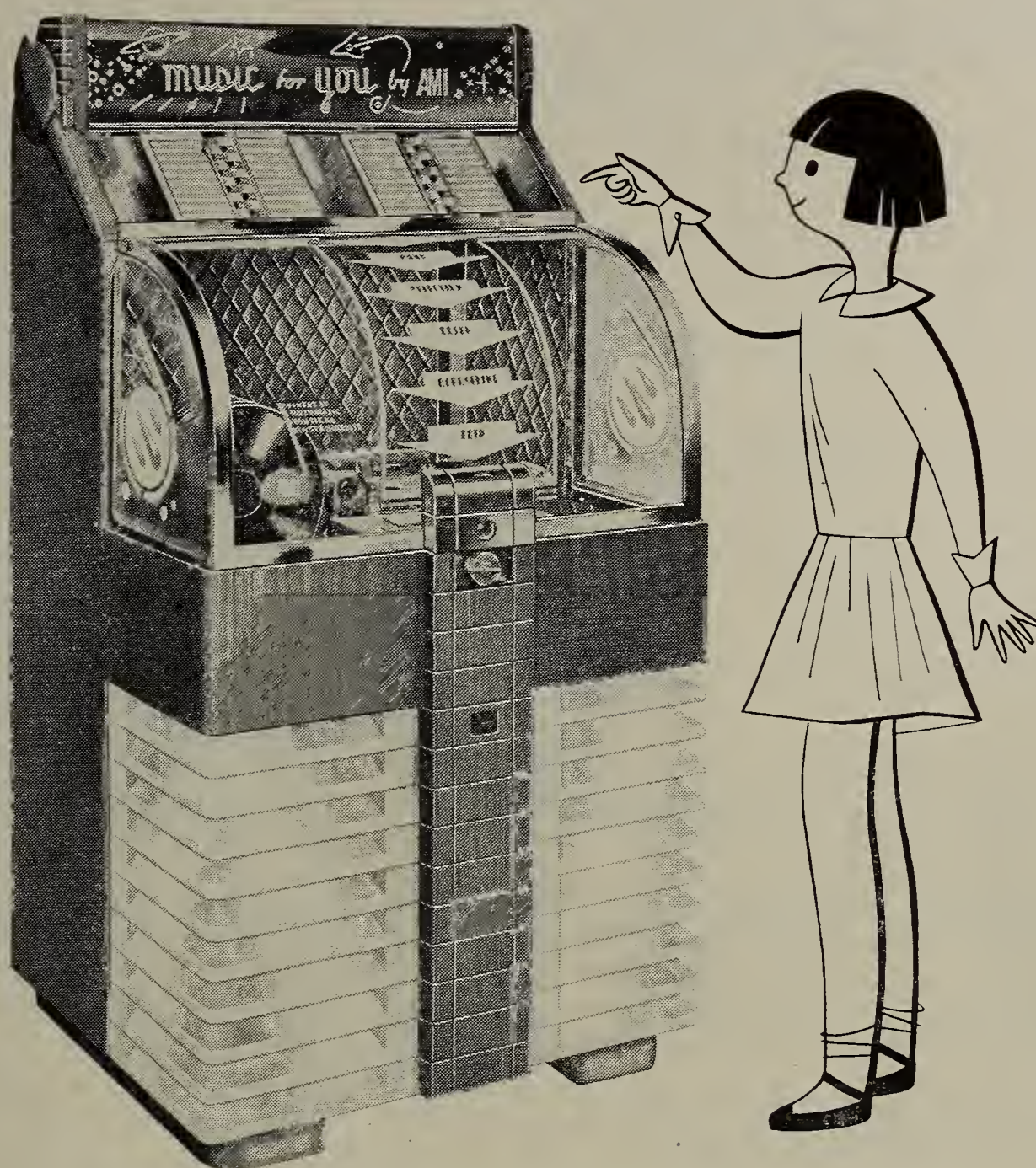
## Phila. Showing Of AMI "D" Clix



PHILADELPHIA, PA.—David Rosen, Philadelphia distributor for AMI phonographs, had a most successful showing recently of the new model "D-40" juke box. Pictured above (top) we see Joe Silverman, business manager of the Philadelphia Phono Ops Assn., flanked by his two sons of Record Sales—Arnold on the left, and Al on the right. The other photo shows part of the large crowd of ops on hand, and facing the camera are (l to r) Dave Rosen, Max Rosen and Phil Greenspan of Exhibit Sales Co.



# The kids' slant, too!



"I can't read  
the title strips  
—or anything  
else"

Small wonder the "small fry" like the position of the selector panel on the new AMI Model "D" It meets with approval from all ages, from patrons short and tall. Slanted just right for easy reading, easy reaching, the location of "D's" title strips and selector buttons encourages more play from all.

IF YOU'RE OLD ENOUGH TO READ  
YOU'RE BIG ENOUGH TO REACH

## AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# CAN YOU AFFORD 1c PER WEEK

## TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

- 1¢ Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.
- 2¢ Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.
- 3¢ News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.
- 4¢ Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.
- 5¢ Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.
- 6¢ Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.
- 7¢ Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.
- 8¢ The biggest classified advertising section in the industry. Publishing more classified ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.
- 9¢ The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.
- 10¢ Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.
- 11¢ Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.
- 12¢ The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")
- 13¢ The Cash Box is recognized by various associations of operators throughout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.
- 14¢ One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.
- 15¢ New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.
- 16¢ Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.
- 17¢ "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

- 18¢ "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.
- 19¢ Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.
- 20¢ The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.
- 21¢ "Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music operators closer to the artists and orchestras who make the records for them. An extremely interesting column.
- 22¢ "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.
- 23¢ The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.
- 24¢ The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.
- 25¢ "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.
- 26¢ "The Big 10 Hillbilly, Folk & Western Juke Box Tunes" features the top ten records in this category. These are compiled from dozens and dozens of reports received each week from motel music operators.
- 27¢ The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.
- 28¢ "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of, and experience in, this field.
- 29¢ "Disc-Hits Box Score" features the top 50 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD\* 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO:

### THE CASH BOX

EMPIRE STATE BUILDING  
NEW YORK 1, N. Y.

OKAY! Enclosed find my check for \$15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

NAME .....

FIRM .....

ADDRESS .....

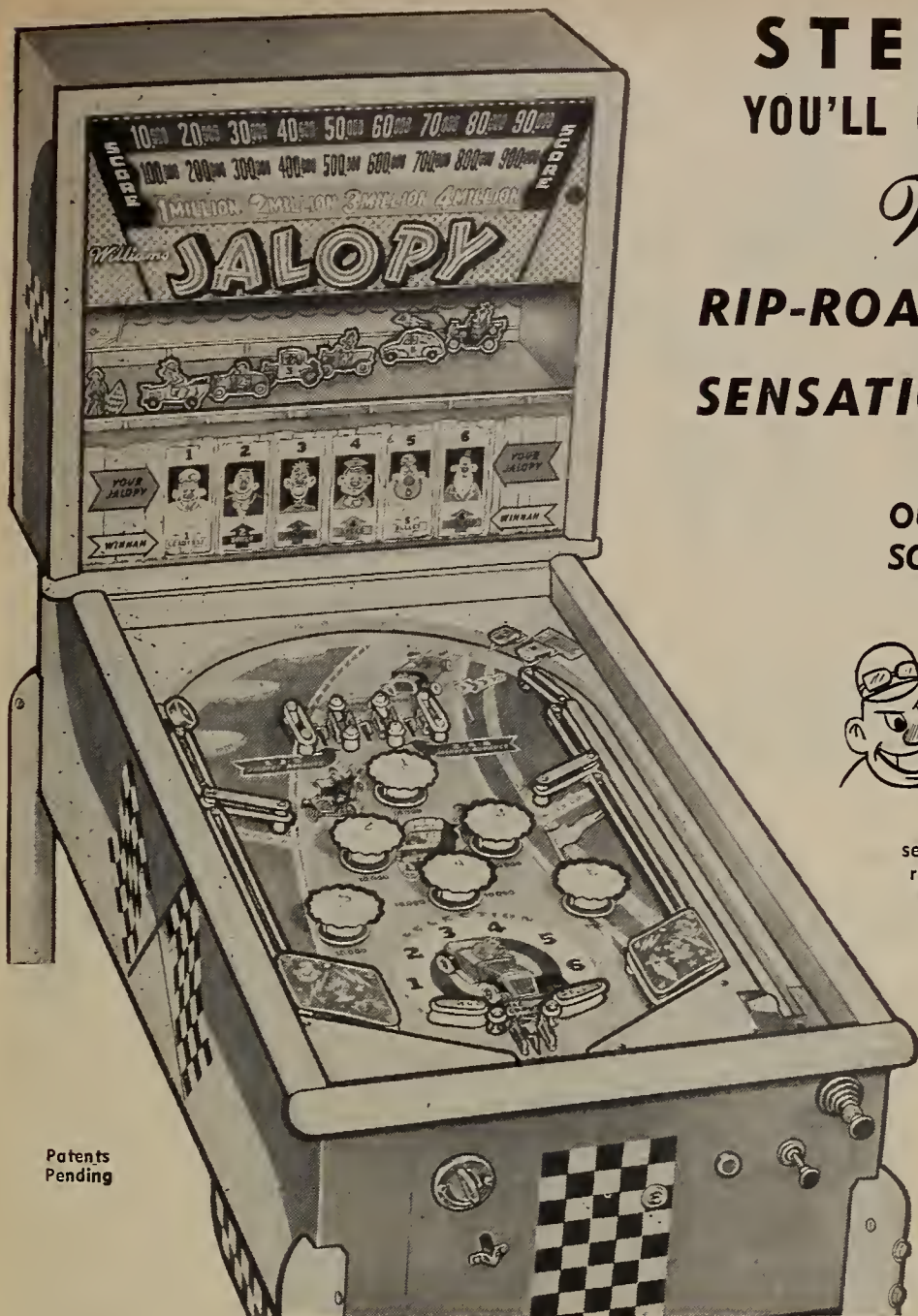
CITY .....

ZONE .....

STATE .....

\*NOTE: On the Full Year's Subscription of \$15 "The Cash Box" costs you less than 29c per week.





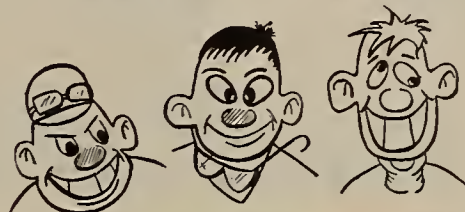
**STEP ON IT!**  
YOU'LL GET GOING FAST with



*Williams*  
**RIP-ROARING  
SENSATIONAL**

**JALOPY**

OUT IN FRONT with HIGH OCTANE ACTION . . .  
SOUPED-UP SUSPENSE . . . FAST 'N' FURIOUS FUN!



**6 THUMPER BUMPERS**  
send ball hurtling around playfield,  
register High Score, advance Jalopies.  
Roll Overs and Flippers add speed  
to each race!

**DEATH DEFYING DEMON DRIVERS**  
pilot actual Miniature Cars down the  
track inside the backboard! Breath-tak-  
ing suspense as they race to hair-raising  
photo finishes!

SIMPLE, EASY PLAY! No complicated in-  
structions . . . no confusing scoring! Smooth  
going all the way!

GET THE WINNER'S SHARE . . .

**ORDER FROM YOUR DISTRIBUTOR TODAY!**



**CREATORS OF  
DEPENDABLE  
PLAY APPEAL!**

4242 W. FILLMORE ST.  
CHICAGO 24, ILLINOIS

## CONVENTION PROGRAM

### Midwest Coin Machine Show

Sunday, October 14

Informal get togethers  
Booth display set up  
Registration of early arrivals

Monday, October 15

10:00 A.M.—Registration  
12:00 Noon—Luncheon and Open  
Business Meeting  
2:30 to 5:00 P.M.—Individual State  
Association Meetings  
10:00 P.M.—Exhibit Hall Closes

Tuesday, October 16

10:00 A.M.—Registration  
1:00 P.M.—Six State Associations  
Meeting  
3:00 P.M.—Officers & Board of Di-  
rectors Meeting  
5:00 P.M.—Exhibit Hall Closes  
7:30 P.M. — Banquet — Birchwood  
Club  
10:00 P.M.—Speakers  
11:00 P.M. — Entertainment — Door  
Prizes  
12:00 Midnight—Dancing

The guest speaker will be George A.  
Miller, president of Music Opera-  
tors of America at the banquet.

Additional speakers will address the  
various meetings.

Arrangements have also been made  
for small groups to get together to  
talk things over informally.

## Shortage Of Small Coins Hits N. Y.

NEW YORK—There's a shortage  
of small coins in the city—1c, 5c, and  
10c pieces. Reasons have been ad-  
vanced by those studying the condi-  
tion as being caused by kiddie banks  
and automatic equipment.

A great number of pennies are  
being used by cigarette machine op-  
erators here, who insert pennies into  
each package of cigarettes. What  
causes the scarcity of nickels and  
dimes is a mystery—except that  
maybe the kids are saving them in-  
stead of pennies—or maybe coins in-  
serted into music and amusement ma-  
chines aren't being turned into the  
banks as rapidly as they're collected.

The newspapers reported this week  
that the sale of baseball tickets at the  
Polo Grounds was delayed a number  
of hours due to the fact that the banks  
couldn't deliver change to their ticket  
sellers.

Morris Rood, office manager for  
Runyon Sales Company, was called  
upon to cooperate with his New York  
bank, who needed small coins. Rood  
succeeded in getting his firm's bank  
in Newark, N. J., to supply these coins  
to the New York bank. The bank's  
manager, using Rood's car, drove over  
to Newark for the nickels and dimes.

### CIGARETTE MACHINES

Cig. Machs. All Makes . . . . . WRITE  
Chester-Pollard Golf Mach. . . . . \$99.50  
Evans Tommy Gun . . . . . 99.50  
Sunshine Cookie Vendor . . . . . 49.50

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## "BEST BUYS IN TOWN"

5 CITATIONS, ONE-BALL, FREE PLAY, Each . . . . . \$40.00  
1 WINNER, ONE-BALL, FREE PLAY (Practically New) . . . . . 150.00  
3 TURF KINGS, ONE-BALL, FREE PLAY, Each . . . . . 200.00  
1 TURF KING, BRAND NEW IN CASE, ONE-BALL, FREE PLAY . . . . . 450.00

ALL MACHINES IN GOOD CONDITION, READY FOR LOCATIONS. GOOD CLEAN MERCHANDISE.

WRITE — WIRE — CALL

**LEE NOVELTY COMPANY**

ROBERT EHRHARDT, SR.

1004 SPRING ST., SHREVEPORT, LA.

(PHONES: 24545 - 33625)

## Special . . . .

Seeburg 146 Hideaway,  
each . . . . . \$99.50

Seeburg 56 Wireless Boxes,  
Model W1-L56,  
each . . . . . \$12.50

Bally Baseball Games,  
each . . . . . \$125.00

**RUSH YOUR ORDER!**

1/3 Deposit, Balance C.O.D.

**RUNYON  
SALES COMPANY**

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co. Inc.  
Perma Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593

## WANTED!



**CASH  
OR  
TRADE!**

Bally BRIGHT LIGHTS  
United A B C  
Exhibit SIX SHOOTER  
Seeburg SHOOT THE BEAR  
Genco BING-A-ROLLS

### Shuffle Games

United 4 & 5 PLAYERS  
Keeney 4 PLAYERS  
United TWIN REBOUNDS  
Bally HOOK BOWLERS  
Keeney BOWLING CHAMPS  
Keeney MATCH BOWLERS

**FIRST DISTRIBUTORS**

1750 W. North Ave., Chicago 22  
Dickens 2-0500



# LAST CALL . . .

WIRE — PHONE — AIRMAIL

YOUR AD

for

**"The Midwest Coin Machine Show Special"**

ISSUE OF

# THE CASH BOX

DATED: OCTOBER 20, 1951

GOES TO .

WEDNESDAY

PRESS

**OCTOBER 10**

**HURRY!**

**HURRY!**

**HURRY!**

THE CASH BOX  
WILL BE IN  
BOOTH No. 1

THE CASH BOX  
WILL BE IN  
BOOTH No. 1



THE CASH BOX  
Empire State Bldg.  
New York 1, N. Y.  
ALL PHONES  
LO-4-5321



If You Like the W-I-D-E OPEN SPACES  
and W-I-D-E OPEN ACTION...

**THIS  
IS  
IT!**

**GOTTLIEB'S**

ANIMATED INDIAN TARGET  
"bites the dust" when hit...  
scores points.

**WILD  
WEST**



Non-Sequence "WILD" HOLES and  
"WEST" ROLL OVERS increase VALUES.

**4 SUPER HIGH SCORE  
"POP" BUMPERS • FLIPPERS**

ORDER FROM YOUR  
DISTRIBUTOR  
**NOW!**

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



## Charles Kanter Relaxes In Miami



CINCINNATI, O.—Charles Kanter, president of the Automatic Phonograph Owners Association, this city, is pictured above (right) signing in at the Sea Gull Hotel, Miami Beach, Fla., several weeks ago. Arthur Lewis, one of the owners of the hotel looks on. Kanter was expected to return home about October 5.

### CINCINNATI CHIT CHAT

The Automatic Phonograph Owners Association renews its regular monthly meetings in October. Altho a date hasn't been set as yet, members will be notified sufficiently in advance so that attendance can be large. . . . Leo Weingartner has disposed of his phonograph route to A. Bernstein, who immediately joins up with the association. . . . Nat Bartfield, B. W. Novelty Company, has returned from a three weeks' vacation in the Catskill Mountains, N. Y. Nat also did a bit of traveling thru the east. His wife and two children were with him. . . . Abe Salzman, Globe Games Company, his wife and daughter back home after spending several weeks vacationing in Miami Beach, Fla. . . . Another vacationing coinman now back on the job is Ray Bigner of Bigner Company, Inc. Ray and his missus took a two weeks' motor trip thru Canada and the east. . . . Bill Harris, Ohio Specialty Co., and his family are vacationing in Wilmington, Del., visiting Mrs. Harris' relatives. . . . Ella Lantry, also with Ohio Specialty Co., returns from her vacation, which she spent in Chicago and Kansas City.

### Let Us Arrange a FREE DEMONSTRATION of the Keeney Deluxe Electric CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: • 432 pack capacity ★ Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending ★ Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St.  
Chicago 32, Ill.



## L. A. Music Ops Tell Local Newspapers They Cannot Operate At A Profit On Nickel Play

### Bill Leuenhagen And Harold Meier Quoted

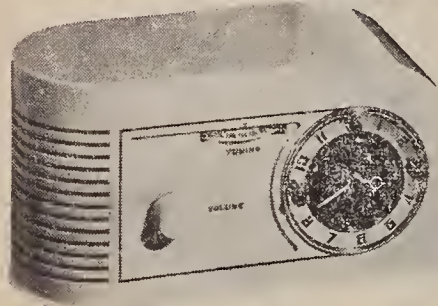
LOS ANGELES, CALIF.—Apparently, some of the local juke box operators have decided that the only thing you win by silence is no audience. At any rate, Bill Leuenhagen and Harold Meier had their names and stories quoted in at least one L. A. daily the past week as to why they, and other operators, could not operate at a profit on nickel play.

The paper played it straight, without any undue overtones of inflation, and quoted Meier as saying, "We've had to absorb nearly 400 per cent increases in materials and labor—and these increases have broken the industry." According to the paper's re-

port, Meier is placing all but six of his 150 machines in storage because "there's just no point in operating."

While Bill Leuenhagen wasn't quoted as doing anything quite so drastic, he did say in print, "I have 50 machines in good locations, and they're just making expenses." Bill went on with some telling argument for all the boys in the business: "I've been in business for 15 years, and I know that only 10 per cent of the operators are making a living in the finest locations. Half the others are breaking even and the rest are falling behind—all because a nickel does not mean anything anymore."



**Operators' Hottest Play Stimulator****HAS DOUBLED AND TRIPLED COLLECTIONS!!  
SENACK CLOCK-RADIO COMBINATION****READ WHAT YOU GET...**

Not just "another" clock-radio, but instead, "America's Finest Clock-Radio Combination"! An actual 5 tube super-heterodyne circuit radio with rectifier; Built-in loop antenna; Extreme sensitivity and selectivity; Polystyrene Cabinet in Ivory or Jet Black; Sessions automatic clock; Powerful Alnico 5 Dynamic Speaker; Standard RMA Warranty; Licensed by RCA; Wake Up Alarm plus Musical Alarm; Beautiful for any room anywhere; BUILT TO LAST A LIFETIME; Perfect Size: 11 1/2" by 5 7/8" by 4 3/8". THE GREATEST BUY AT THIS PRICE EVER YET PRESENTED IN ALL HISTORY. MAIL ORDERS ACCEPTED. RUSH 1/2 Deposit with All Orders. We Ship Balance C.O.D. RUSH YOUR ORDER TODAY!!

ONLY . . .  
**\$18<sup>95</sup>**  
EA.

All Phones:  
Armitage  
6-4262

**ACE PREMIUM SALES**  
1155 MILWAUKEE AVE., CHICAGO 22, ILL.

**ORDER NOW! PRICES ARE RIGHT!**

|                       |         |
|-----------------------|---------|
| New Como Conversions  | \$30.00 |
| Bally Shuffle Bowlers | 37.50   |
| United Shuffle Alleys | 29.50   |

Post-War PINBALL GAMES  
with Flippers  
WRITE FOR LIST

**\$39<sup>50</sup>**

CITATIONS  
and  
JOCKEY SPECIALS

"WRITE  
NOW!"

**LAKE CITY AMUSEMENT CO.**  
4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE-1-7577)

## IF YOU DON'T USE IT . . . SELL IT GET CASH FOR YOUR OLD MACHINES

There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only \$28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the

used machines you have on hand and mail to us today. We'll make up an attractive ad without charge. Write now, enclose check for \$28 to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

## THRU THE COIN CHUTE MINNESOTA MUSINGS

With the football season now in full swing, the University of Minnesota home games now bring a lot of people into the Twin Cities area, which besides meaning big crowds in the football stadium, also means more people in night spots and taverns and increased play on the juke boxes and pin games. . . . Some of the operators who were seen in the Twin Cities were: Morris Anseau and his wife, of Minnesota; Stanley Maytas of Mosse Lake; Jerry Hardwig of St. Cloud; and also in from St. Cloud were Charles Sersen and genial Jeff Kost. Jeff only eats two meals a day but we still don't understand how he can maintain his slim 300 pounds on two meals. . . . The operators in from Wisconsin were: John Galep of Menominee; Gerald Johnson of Menominee; Sid Kern of Ashland; and Corky McDonald of Bloomer. . . . We have received word that Emil Sirianni of Eau Claire was in the hospital but is out at the present time and at home recuperating. We certainly wish Emil a speedy recovery.

Junie Kangas, service man for the Lieberman Music Company is all smiles now since his wife presented him with a baby girl Tuesday morning, October 2nd. . . . Now that the crops are all in Carl Fisher of Pipestone, decided to devote his efforts to his route for the season and was in town to see what was new in coin operated equipment. . . . In town to pick up some additional equipment for their routes were Frank Kummer of Spring Valley; Len Worsack of Montevideo; Bill Hunder of Wheaton; and John Howe of Foley. . . . In town picking up records and supplies were Bill Hanf of Austin; Joe Engel of Pine City; Jack Harrison of Crosby; Ben Jahnke of Hutchinson; and Arnold Brevik of Watertown, S. D.

## THRU THE COIN CHUTE EASTERN FLASHES

The two holidays this week slowed up coinrow to a snail's pace. The first two days of the week were the Jewish New Year's holiday, and most of the wholesaling firms were closed. The second holiday was strictly a local affair—the baseball holiday. The playoff games of the Brooklyn Dodgers and New York Giants, lasting thru Wednesday, had the entire city in a dither. Radios and television sets were set up in all offices along coinrow. The "big" series did bring into the city many in the trade.

The only out-of-town visitor who came in, definitely not to see any ball games, but on business was Mrs. Gurdon Browne of Paramount Vending Company, Beacon, N. Y., and also secretary of the New York State Operators Guild. With Mrs. Browne was Howard Purdy of the firm. Mrs. Browne very happy over the progress being made by the association. When it first got going there was a membership of twenty. Today the membership runs over forty coinmen, and more joining up every day. . . . Ben Becker, Bally's demon special representative, in New York for the Jewish Holidays, and working this area for the time being. Ben, who spent Wednesday at Runyon Sales, was fearful of returning home that evening. Kate, the missus, is a most rabid Brooklyn fan, and with the Dodgers getting murdered in the last inning with Thomson's home run after riding along on a big lead, Ben figured for sure he would be blamed. While, in Canada, in addition to spending time at Toronto, before coming home he was with the co-managers of the Siegel Distributing Montreal office, Charley Nault and Sam Schwartz. . . . "Senator" Al Bodkin, bedded a short while with intestinal flu, back on the job, healthy and happy as ever. . . . Johnny Bilotta, Bilotta Distributing Co., a sports fan for many years, in town for the World Series. . . . Nate Gottlieb, of D. Gottlieb & Co., Chicago, and his missus, visiting here, and take in the ball games.

Some of the local coinmen ran away from their offices for a few hours to see the ball games, among them Al Simon of Albert Simon, Inc. With the Chi-Coin game quite a "hit", Al figured there wasn't any reason why he should stick around the office to tell the ops they would get the "Six-Player Bowling Alley" as quickly as the factory sent them in. . . . Sam Taran, Taran Distributing, Miami, Fla., in town, and while we couldn't check, we'd bet that he was at one of the ball games, at least. . . . Barney (Shugy) Sugerman, Runyon Sales Co., bedded at home with an attack of the flu. He was supposed to get up for the World Series games. Hope he made it. . . . Irv (Kempy) Kempner and Perry Lowengrub, Runyon's road men, both in the New York office. They explain that their customers are coming in to see the AMI Model "D-40" and they can best serve them by being around the showrooms. Perry, by the way, just back from a Bermuda vacation with his wife. . . . Visiting at Runyon's were: Frank DeMuro of Empire Phono Co., Yonkers, who drove in with his wife and boy; Mr. and Mrs. Paul Quackenbush of Oneonta, N. Y.; Bob Charles of Binghamton, N. Y.; Walter Conrad, Jr. of Suffern, N. Y.; and Tony Cantanese, also of Suffern. Cantanese, known affectionately as the coin trade's "Mr. America", was seen applying the airplane hold to Kempy. Damage done—1 cigar belonging to Morris Rood. . . . Harry and Hymie Koepfel announced that Koepfel Distributing Company has arrived at a friendly and amicable dissolution of its connection with the Hirsh-Mason Corp., Operating & Service of Washington, and Hirsh Coin Machine Corp., all of Washington, D. C. All plastics would now be handled by Koepfel Distributing, it was stated.

The staff at Young Distributing (Wurlitzer distributors) had very little time to spend on business. Most of them, including Joe Young, were grouped around the television set in the repair department, watching the ball games. . . . Mike Munves still one of the busiest firms on the street. Mike is now busy with Exhibit's "Big Bronco", which he hopes Exhibit can deliver in greater quantities. . . . Dave Lowy, getting deeper and deeper in the premium business, organizes the Supremum Manufacturers, with offices at 580 Tenth Ave. . . . Hymie Rosenberg tells us that he'll be a grandpa any minute now. . . . Georgie Holzman, Brooklyn operator, taking it easy at the Concord Hotel in the Catskill Mountains, recuperating from a recent illness.

## THRU THE COIN CHUTE DALLAS DOINGS

B. H. and Raymond Williams are proud to announce that Commercial Music Company now has the Texas and New Mexico distribution of Chicago Coin Machine Products. They say that the new six-player put out by Chicago Coin is going like wild fire. Raymond Williams, by the way, is the owner of a brand new 25-foot Cris Craft. He is keeping his boat at Possum Kingdom and getting in his share of fishing.

Further news from Commercial—Tommy Chatten is in the Panhandle and West Texas. . . . Dub Tidwell, after spending four years on the Houston police force, is back in the coin machine business. . . . Mike Koenig is in Shreveport and Carolyn Thomas is back at her job after a 2-week vacation in California.

Bill De Selm and Johnny Casola of United Manufacturing Company in Chicago were visitors in Dallas this week. . . . Clarence Clear of Fort Worth is raving about his increased take from the six player shuffle alleys. . . . When Wurlitzer sent out an SOS for radio tubes Commercial responded with a large quantity of the precious tubes. . . . Talked to Audry Hunter over at Prock Distributing Company and she said that Harold Horton of Houston, one of the old timers in the coin machine business, is on his way to Dallas and plans to pay the people over at Prock a visit. . . . Over at Walbox Sales Company we hear that Robbie Metz is back from her 2-week vacation to Louisiana. Walbox also reports that the new Rock-Olas are coming through and are meeting with tremendous public approval. . . . Joe and Leonard Metassa at American Distributing Company took a weekend fishing trip to Possum Kingdom. We couldn't get a report on the number of fish caught by either. . . . Weldon Denton and Red McCallum, we hear, are going into the coin machine business in Colorado Springs, Colo. Who ever heard of deserting Texas?



## THRU THE COIN CHUTE CHICAGO CHATTER

It's been a short and hectic week. Days just seemed to fly right by. Demand for used equip't growing greater by the second. Distribs scouting about. And calling people they haven't talked to in months. To get whatever is available. Demand continues to grow bigger every day. . . . Art Weinand of Rock-Ola returned from trip to visit with some of the firm's distribs and advised, "We're now so far backlogged that we don't know how we'll ever catch up." . . . That's only half the story. Some mfrs here have already cut former rationed allocations of new machines to their distribs. And are cutting down again. This, they claim, is the one and only way they can continue equitable distribution policy in these days as demand grows greater and greater. . . . Lyn Durant back at the United factory after an extended visit to West Coast. . . . Sol Gottlieb planning to spend lots of time at the Midwest Coin Machine Show in Omaha with old friends of the firm.

Harold Klein, publicity director of the Midwest Coin Machine Show, advises that it's almost impossible for him to leave his office. Even for lunch. "Phones just keep ringing and ringing", he reports, "and everyone wants display space, reservations, or something else." Harold just learning what a tough job publicity directors for conventions are faced with. Especially when ops from six states want rooms waiting for them when they arrive at the Paxton Hotel in Omaha next week. . . . Jack Nelson double busy these days. With war work problems as well as with phone calls from Bally distribs asking for more, more, more. . . . Reason for New York trip of Nate and Irene Gottlieb was really their Tenth Wedding Anniversary. Both plan to take in some of the new Broadway shows as well as see a few of the World Series games while in the Big Town. . . . Ralph Nicholson pops in from a trip thruout Michigan and pops right out again. "Business is booming", is the way Ralph puts it as he scoots about the country telling everyone about the boom.

One of Chicago's busiest executives is Ray Moloney. Busier than ever with those defense work experts calling at the plant. And asking Bally to take on more and more war work. . . . Al Calderon of Indianapolis advises that the firm has added the store next door for better service to ops. "And", he adds, "please ship me more 'Coney Island'" . . . Johnny Casola, who has just returned from St. Louis, tells about ops who are simply taking it in without knowing what it's all about. But, Johnny, think of the great games these guys are working with down there. . . . Sam Stern a busy, busy man over at Williams Mfg. Co. these days. Seems like the demand for "Jalopy" growing bigger every day. . . . Alvin Gottlieb, now that Nate is in N. Y. C., has himself quite a job handling all his work, and all the rest of the work. "But", but Alvin, "I'm over the hay fever seige and that makes all the difference." . . . Thanks for those nice New Year cards from so many, many of you really swell people.

Bill DeSelm can't get a minute to himself these days, with the way those orders are coming in from all over the country. United continues to be one of the busiest producers. . . . Jimmy Martin will add the DuGrenier ciggy vendor to his present "Little Candy Store" machine. He's out in Haverhill, Mass. now talking things over with Blanche Bouchard and has taken over the entire mid-west on the DuGrenier cig vendor. . . . Bettye King, Leslie King and Ted King (King, King & King) have just taken over the Blue Note Record Shop and, with Margie Rayford to manage the place, are starting off with a grand little biz in addition to their juke boxes, food vendors and games' route. . . . Frank Meneuri over at Exhibit is knocking some of the distribs of the firm right off their chairs. When they phone Frank, they suddenly hear a horse's whinny. It's a new gag that Frank worked up. To remind distribs of the firm's great two horses, "Big Bronco" and "Pony Express". Of which Frank wishes they had about oompteen hundred right now. Sales are that great. . . . The Johnson Act (Public Law 906) has Senate Bill 1624 on the floor now. This bill covers a multitude of everything.

Georgie (Golden Boy) Jenkins tells us that some people publish some things without complete verification or research. Ain't it the truth? . . . Herb Perkins of Purveyor made us feel very badly last week. Without giving us a complete and fair trial, Herb almost (only almost) because he's one swell guy, condemned us. We believe that Herb is in for a terrific moneymaking surprise with us. . . . (Aside: Thanks, John Haddock, for your very, very nice letter). . . . Ralph Sheffield of Ace Premium Sales Co., 1155 Milwaukee Ave., is showing the boys some of the very finest premiums ever yet seen. And, as Ralph reports, each and everyone has been tested for play stimulation. . . . If all you country guys who read this column want to know how really important you have become in the eyes of America's financiers, just read the Wall St. Journal (Chicago edition) Tues. Oct. 2 issue. All about "Mountain music". This may prove a revelation for many of you. Remember, it takes over 19,000,000 records for just one average loading of America's 550,000 juke boxes these days. And, from what we're being told, the 600,000 mark will be passed sometime this 1952.

Congrats to Ben Coven of Coven Distribs who went away out of his way to help some ops realize that they can earn more if they will only follow their own ideas regarding 10c play. In fact, even tho Ben spent the money, these ops haven't as yet come thru with a substantial order in return. They should. . . . Belief here is that the CMI convention (Feb. 4, 5, 6, '52) at the Sherman Hotel can be turned over to what coin machine mfrs are making to help Uncle Sam's defense program. This may be the best idea. . . . H. F. Burt, President of Silver King Corp. is clicking like anything with his new ball gun-vendor deal. . . . Open faced diggers being seriously frowned on by Uncle Sam. Those who operate these or, espec'ally, transfer them from one state to another, had best consult Public Law 906 of these United States. . . . Paul Huebsch over at J. H. Keeney & Co. (son-in-law of Roy McGinnis) busier than ever trying to fill 6 player orders.

Mike Hammergren reported to be readying an announcement of interest to the field. . . . Vic Weiss of Allied Coin to give ops gifts at his booths during the Midwest C. M. Show in Omaha. "I've got something", Vic claims, "they've never seen before." . . . The chiseling is on as far as premiums here concerned. One time was very profitable. Now profits down low. Some claims that this is means to sell machines". Which just ain't so. No business men will "lose money" purposely. Such action simply shows no confidence in sales ability nor in mdse being sold. . . . Vince Shay listened and listened to a proposition this past week and then said, "Call me what you want to for even going over there". Ain't it the truth, Vince? . . . Wally Finke and Joe Kline of First Distribs have built up one of the most outstanding businesses in this area. The boys are constant'y planning ahead for their customers. Just drop into their new show-rooms and offices and you'll know what we mean.

## EXHIBIT BIG BRONCO



## EXHIBIT PONY EXPRESS

Without any doubt the most outstanding products in the past fifty years' history of the coin operated entertainments industry . . . Exhibit's Big Bronco . . . Exhibit's Pony Express. For full details that will point the path to the finest profits you've ever yet enjoyed . . . Write . . . Wire . . . Phone :

**EXHIBIT SUPPLY COMPANY**  
4218-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

## California Music Guild To Appeal Local OPS Ruling On 10¢ Play

*(Editor's Note: In what fashion do automatic phonographs effect the cost of living? Or do they, in any fashion whatsoever, effect defense production? What this publication would like to have clarified by the Office of Price Administration is: Does a juke box, located in a tavern, drug store, ice cream parlor, or any other location, in any fashion whatsoever, have any effect on the cost of living? Surely, the only effect a juke box can have on continued high speed defense production, would be to help such production, by the very fact that it relaxes, entertains and revitalizes the workers who drop in for their glass of beer and listen to the music from the most economical musical entertainment this nation has ever known—the juke box.)*

OAKLAND, CALIF. — With George A. Miller, President of MOA, Inc., and one of the most respected and beloved men in the entire automatic music industry, in the Stanford Lane Hospital, San Francisco, at this time, Harrison W. Call, attorney for CMG (California Music Guild) hied his way south to Los Angeles to make arrangements for an appeal to OPS (Office of Price Stabilization) regarding 10c play.

Counsellor Call will be on his way to Washington, D. C. very soon to make an appeal to the Court of Appeals there to bring this matter immediately into a Federal Court for quick decision.

It is the opinion of the CMG, and all other juke box ops thruout the nation, that automatic phonos should

be excepted from the present OPS regulation, in view of fact that they do not, in any fashion whatsoever, effect the cost of living and, especially, do nothing else but help to maintain increased defense production.

The California Music Guild has spent much of its time and its financial resources on this problem.

The nation's music associations, as well as every music operator interested in obtaining a verdict from OPS regarding 10c play, should be most happy to financially help CMG in the work that it is now doing.

The belief is, among leaders, that contributions to defray the legal expenses which will be required to bring about a decision, should be forthcoming from all the industry, and not just from the California Music Guild.



## Ace Premium Features Special Clock-Radio For Coin Ops



RALPH SHEFFIELD

CHICAGO—Ace Premium Sales Company, 1155 Milwaukee Ave., this city, started off this Fall season with what is already proving itself one of the fastest selling items the firm has presented to the operators.

According to Ralph Sheffield of the firm, "This is the first time that we have been able to procure a clock-radio combination of such outstanding quality and be able to sell it to the operators at this remarkably low price."

The item is the well known Senak Clock-Radio. It is a five tube superheterodyne radio in combination with a Sessions timer movement. Not only does it feature an alarm, but, also wakes you up to music. It has every feature, and then some, of the most expensive makes.

The price, Ralph Sheffield reports, is the lowest ever yet quoted for a radio-clock combination of such outstanding quality.

"This," Ralph reported, "is some idea of the kind of buys we are investing in for the operators. We don't just stock any item, just because it is a premium."

"We make tests of every type of item we believe will help stimulate play for the operators," he continued, "and then we investigate the very best on the market."

"If we find the price too high," he says, "we then have the very same item made up for us in large quantity so that we can, in turn, bring it to the operators at an extremely fair price."

"That's how," he concluded, "we were able to bring the Senak Clock-Radio to the operators at this remarkably low price."

### "Must Get 10¢ Phono Play" Says Earle Backe

MERRICK, L. I., N. Y.—Earle C. Backe, one of the best known and most experienced operators in the East, states in a letter to *The Cash Box* that "I think 10c play, 3 for 25c, is the only answer if the industry is to survive on a decent plane."

"The principal reason we cannot attract high grade help is because there is not enough profit to pay current wages."

"Counting depreciation, records, servicing, etc., our music route has lost money for the last year."



Looked over a new coin-operated TV set at Sicking Distributors that could have real possibilities on location. It's called "Coin-O-Vision" and is just about the best looking thing of its kind. . . . Jack Simon is still waiting on Gottlieb's "Wild West." . . . Phil Robinson appears headed for another winner in Chicago.

Coin's new "Six-Player Bowling Alley," judging by its reception on the General Music floor, where Bud Parr and Fred Gaunt are planning to do a big job with it. . . . At Badger Sales, appliances and TV are really selling these days, Ray Powers tells us, while gamewise the new Williams "Spark Plug" is now in, making it an automotive trio of "Hayburner," "Jalopy" and "Spark Plug." . . . Also proving a lively newcomer is Keeney's "Six Player Shuffle Bowler." . . . Charlie Robinson reports they're really moving a varied line of new games since the C. A. Robinson firm stocked up on them. . . . And used music is catching its share of action, too. Talked to Paul Silverman out at the Sierra Steel plant, where the Peskin family is keeping mighty busy these days though Paul still finds time to operate his music route. . . . Joe Peskin was just about to shove off for Chicago, making him the most regular commuter between this town and the Windy City in these parts.

Tried to nail down Georgie Warner of Automatic Games but learned he was out of town. Whether he's selling machines, insurance or just vacationing, we don't know. . . . Johnny Hawley tells us his novelty merchandise is doing fabulously well, both via ops and the numerous retail outlets he now has lined up. The way things are going he figures there'll be little room for coin machines on his floor at least till after Christmas. . . . Paul Laymon happily reveals that he's just had the best week on Wurlitzers since he took over distribution of the popular machine. Another shipment of Bally's "Coney Island" was in and more "Futurity" games, too, both going great guns, Paul says. Laymon outside salesman Jimmy Wilkins a very proud and busy chappy in his new Whittier home, and all the gang pretty pleased with the new lights on the Laymon emporium flashing away from 5 p.m. till midnight. . . . More Laymon festivities: Ed Wilkes just as excited as his two boys about visiting the County Fair in Pomona, and Noel (Red) Creswell celebrating his birthday, all 39 of them.

On the Row: Whittier's Ray Brandenburg . . . Harold Sharkey of Huntington Park . . . Harry Rowe of Van Nuys . . . Peter Cullen from Needles . . . Baldwin Park's P. A. Barnes . . . H. L. Smith of Porterville . . . Bakersfield's Jack Sickley (and buying not fishing) . . . D. J. Harrison and associate Al Edelmann of Fontana . . . Covina's Bill Bradley . . . Fred Shuey of Bell . . . Downey's Happy Clark . . . Al Anderson and wife from Shafter . . . Lloyd Saunders of Southgate back from a Bishop hunting trip with nary a buck. . . . Niles Smith of Oildale . . . Riverside's Jack Neal . . . W. J. Nesbitt of Arcadia and Jesus Pedrosa of Pasadena.



Tho a general business pickup was expected, especially as the season starts to get under way, few if any, believed that business would start off with the rush that it already has thruout the entire state. . . . Ozzie Truppman of Bush Distributing Co. tells us that he just can't get enough Exhibit "Big Bronco" and Exhibit "Pony Express." These horses are doing terrific in such outstanding locations as Sears-Roebuck, Grant's Dept. Store, Holley's 5c & 10c Stores, and many other such locations. "Only wish I had 500 on hand," is the way both Ozzie and Ted Bush harmoniously report. And, as far as that goes, the boys are doing a really outstanding job with Williams' Jalopy, even after the great job they did with "Hayburners." . . . Joe Mangone is away thruout the state and should be dressed up like Jumpalong Joe. All he can say these days is, "Wild West." Gottlieb's game is going great. . . . Eli Ross and Sam Taran also are wishing for more. More AMI Model "D" phonos. They oversold themselves the first week they showed this new phono. . . . Gene Whittaker, mgr of Ace-Saxon Cig. Co., believes that the newly hiked Federal tax on ciggies plus the 5c Fla. state tax is going to make it imperative that cig machine ops boost their price. . . . Both Gene Lane of American Operating Co. and Hymie Darling of Supreme-American Co. have moved into new quarters and are in the process of redecorating their premises. . . . Ron Rood from up Orlandoway writes to advise that his problem is to get Rock-Ola to ship him more of the new "Super '52-50 Rockets." Ron says he has orders away in advance. . . . Bert Lane expanded his operating into the naboring state of Georgia. Then just as things got started. Bert and his B.W., Eleanor, picked themselves up to see if Noo Yawk was still there. Take it from us, like all Floridians, they'll come arunnin' back and be real happy to get back. . . . Having cocktails at the Saxony, Mr. and Mrs. Wm. Blatt and Mr. and Mrs. Lou Koren. Whenever coinnmen come to our town, they can always be found, sooner or later, enjoying the Saxony.

## The Cash Box

Will Be In

### BOOTH No. 1

at the

### Midwest Coin Machine Show

Hotel Paxton  
Omaha, Neb.

October 15 and 16, 1951



## The "Midwest Coin Machine Show"

SPECIAL ISSUE

of

## THE CASH BOX

Will Be Ready  
For Distribution

On Sunday, Oct. 14

(A Day Before the  
Show Gets Going)

Pick Up Your Copy  
And At The Same  
Time Say "Hello"  
To Bill Gersh





# COINBIZ GETS HOT AS MATERIALS AND PARTS FADE AWAY

**Transformers, Motors, Even Nuts and Bolts to be Placed Under Complete Controls. Ops Urged to Anticipate Needs and Buy Whatever They Can as Quickly as They Can. It's a Lot Later Than Most Coinmen Think.**

After more than a year's editorials in *The Cash Box* regarding what's happening thruout Federal Government Agencies concerning this industry, and also what is bound to come about as the nation prepares to defend itself, in what may prove the toughest war that Uncle Sam has ever yet faced, coin machine business got hot this Fall and is getting hotter every week.

But, as the industry got hot, Federal Government agencies also got hot. They cut down terrifically on all materials. Especially critical steel, aluminum, copper, cobalt, cadmium, molybdenum, etc., etc.

This affected every manufacturer in the industry. It has continued to affect manufacturers more and still more as NPA, DPA, and all the other Federal initials, cut deeply into future domestic production.

It is no longer a matter of moment that the Federal Government has cut autos to a minimum. From 65% down to 50%, and down again. Surely, if they cut so vital a transportation item, so great a necessity to the American public as autos, refrigerators, stoves, etc., it was a surety that they were, at the same time, going to cut deeply into all coin operated machines manufacture.

Yet, certain skeptics didn't believe the facts. Even tho these facts stared at them from big bold print headlines right out of their own newspapers. Some even said that *The Cash Box* was an alarmist. Now they admit, "You haven't even told half the truth."

Of course, *The Cash Box* hasn't told half the truth. *The Cash Box* does not sit in the inner councils of the nation's governmental agencies. *The Cash Box* can only judge hard-headedly by what it reads between the lines of the news releases coming out of the nation's capitol. And those news releases aren't very pleasant things to read these days.

The fact remains that the transformer in an old and worn out pinball game is today worth whatever price the game is being sold for. Few ops realize that as they trade in old games for whatever they can get for them, that the transformer in the games will be worth many, many times the price they sold the game for.

Electric motors? Well, that's unquestioned, now that the news is out that Uncle Sam will "place complete controls" over transformers, electric motors, even nuts and bolts. That's where the final pinch comes in.

The other week *The Cash Box* reported that manufacture was off by over 60 percent. It could, just as easily, have said, "off by over 70%." But, why frighten those who are skeptical of what is facing the nation? Why bring about another scare-buying flurry? There is no need for this sort of thing.

But, any operator with the sense that God gave him, will realize that he had better buy whatever he can buy, as quickly as he can buy it, for the manufacture of new products is fast fading out of the picture. A lot faster than a lot of people in this business believe.

The fact remains that the industry has been very, very lucky. It has kept step by some unknown and inexplicable method, with all that can happen to help any business.

Now the time has come when this business, like all others, is faced with stark, cold, realism.

The reality is that this business is on its way to give everything that it has to help this nation defend itself, in what may prove the most serious and the greatest all-out fight for its very existence.

The time has come when those in the industry must realize that the trickle of machines which is now coming out of factory production lines is going to grow

smaller and smaller as the days go by.

This means that the few machines which will be manufactured will have little, if any, effect on this big national (and international) coin machines market.

The time has also come when the average operator must buy whatever he can buy, while he can buy it, and hope that it'll stand up for the duration.

The time grows short. The time between continued manufacture of domestic products and the requirements of this nation's defense forces is now at a point where the margin has closed down to tissue-paper thickness as far as future manufacture is concerned.

Whatever the trade does now may be its last few kicks. There will be one manufacturer after another who will come to the fore with some new equipment. But, the fact remains that, unless a miracle happens, new equipment in big volume must halt.

It just can't go on much longer. Uncle Sam is getting rather tough, to say the least. Uncle wants his people to realize the seriousness of the present world situation. He wants them to take the view (the realistic view) which all others, everywhere in the world have taken regarding the fact that the Communists will not let go, while they have what they think is a "winning" hold.

So Uncle Sam wants to be ready. He wants to be prepared. He's trying, in a nice and polite fashion to tell the nation's peoples—"THIS IS IT."

The answer is HURRY UP. Buy what you can as fast as you can. In a few more months even that little bit won't be around. Like in World War II you'll be paying double and triple for used games (for the very same used games) that you sold off and traded in.

Brother, it's a helluva lot later than you think!!!



## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQ., L. IS., N.Y.

WANT—By Operator: Bally One-Balls; Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVerside 4745.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

WANT—Collector's Item for collection of rare and unusual records. Prominent collector will pay top price for "Dee Dee" recording of woman's voice presently being used in conjunction with AMI distributors' showings of new Model "D" jukebox. Write: CJM, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg stepers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT—Bally Bright Lites. State number and best price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL.

WANT—Will pay top cash for Bally Bright Lights Write, Wire, Phone. REDD DIST. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040. Exclusive New England distributors for Wurlitzers, Bally, United, Keeney & Exhibit.

WANT—Pokerinos, Diggers, Rotaries, Music Machines, Foot Vitalizers. NATIONAL, 4243 SANSOM ST., PHILA., PA.

## FOR SALE

FOR SALE—5 Turf Kings \$225 ea.; Winner \$150; Colleze Daze \$30. A-1 ready for locations. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA. 6368.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Unedda 9 column, electric cigarette machine with coin changer, new original crate \$235; Daval Postmaster new \$45. Write for quantity price. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—All types of reconditioned post-war wallboxes including Seeburg 100s at \$75; 3-wire 5c at \$22.50; 1947 wireless at \$15; Wurlitzer 3020s 5c-10c-25c at \$39.50; new 30-wire # 3031s at \$21.50; 5c 3045s at \$14. T & L DIST. CO., 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—Seeburg 88 \$45; Seeburg 98 \$45; Wurlitzer 950 \$65; Wurlitzer 850 \$60; Wurlitzer Victory \$40; Wurlitzer 500 \$45; Rock-Ola Counter-Model \$49.50; Sky Fighter \$59.50; Liberator \$59.50; Special Entry \$34.50; Jockey Special \$45; Rock-Ola Shuffle Jungle \$19.50; Rock-Ola Shuffle Board \$99; Shoe Shine Machine \$49.50; Liquid Cola Machine (original cost \$595) floor sample \$150. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

FOR SALE—Premiums of all types, specially selected for the coin machine trade. Wholesale only. Write for list. SUPREMIUM MANUFACTURERS, 580 TENTH AVE., NEW YORK, N. Y. Tel.: OREGon 5-6799.

FOR SALE—All types coin machine tubes. 60 and 5 off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BALtimore 5615.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MONroe 6-2110.

FOR SALE—Bally Speed Bowlers \$49.50; Q-Ball Pool Tables \$99.50; Solotone Entertainer Units, best offer. RUNYON SALES CO., 593 10th AVE., N. Y. C., N. Y.

FOR SALE—Basket Ball \$169.50; Goalee \$89.50; Air Raider \$89.50; Tail Gunner \$89.50; Batting Practice \$75; Ace Bomber \$75; Sky Fighter \$95; Rock-Ola World Series \$75; Tokyo Raider \$75; Torpedo \$75; Love Pilot \$125; Fort Vitalizer \$75; American Scale \$75. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 5-3299.

FOR SALE—Packard revolving speakers \$40 ea.; 1422 Rock-Ola \$125; Many used shuffle alleys and pin games. Write for prices. State your needs. Bed Blankets from \$3.50 up. Wurlitzer 2140 Bar Boxes, make us an offer. SAVAGE NOVELTY CO., 628 - 3rd ST., BELOIT, WISC.

FOR SALE—United Shuffle Alley \$15; Harvest Time \$75; Big Top Pinball \$65; A.B.T. Gun \$25; Athlete Grip Scale \$20. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRIDGEport 750.

FOR SALE—Just "21" \$35; Canasta \$75; Spot Bowler \$125; Maryland \$35; Lucky Inning \$75. WANT—Seeburg Select-O-Matic and United 4 player shuffle alleys. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Bally Heavy Hitter \$50; Royal Flush Pool Table New \$65; Keeney Lite-A-Line New \$375; Gottlieb Watch-My-Line New \$210; Western Major League Baseball \$45; Filben Hideaway Steel Cabinet Like New \$50; Packard 12 inch speaker and cabinet \$14.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632.

FOR SALE—Howard Metal typer re-finished operates like new with 2000 discs \$149.50; Direct Positive picture booth Double unit camera, good buy \$350; Evans late ten strike \$49.50; Williams Star Series \$124.50; Wurlitzer 600K and 500K \$69.50 ea. Excellent condition. S & W MUSIC CO., 115 E. 15th St., ANNISTON, ALA. Tel.: 2980.

FOR SALE—2 Exhibit Dale Guns \$69.50 ea.; 1 Chicago Coin Pistol \$148.50; 1 Evans Shuffle Ten Strike \$79.50; 8 Telequiz with film \$119.50 ea.; 1 Chicago Coin Midget Skee Alley \$175. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—**Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. **SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.**

**FOR SALE—**Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE—**Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox W1-L56 \$15; Wurlitzer 1015 \$199. **DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.**

**FOR SALE—**Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. **SPARKS SPECIALTY CO., SOPER-TON, GA.**

**FOR SALE—**Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).**

**FOR SALE—**Must Unload. Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; Chicago Coin Playball new \$75; Mutoscope Flying Saucer amusement game floor sample \$125; Williams Quarterback \$50; Dime Pool Table \$50; Bally Shuffle Bowler \$25; Bally Citation \$75; New Mills Vest Pockets \$50; New Gottlieb Watch My Line \$190; Keeney Four Player Alley \$250; Chicago Coin Thing 5 ball \$75; K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Market 7-6865 or 7-6391.

**FOR SALE—**Chicoin Bowling Alleys \$55; Seeburg Gns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.**

**FOR SALE—**Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. **COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.**

**FOR SALE—**Clean, ready for location: Wurlitzer 1100 \$350; Wurlitzer 750 \$100; Hit Parade \$195; Aerion 500 \$125; Seeburg 147 \$240; Seeburg 146 \$165; Rock-Ola 1422 \$145. **CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.**

**FOR SALE—**Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. **F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.**

**FOR SALE—**W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. **V. YONTZ, BYESVILLE, OHIO.**

**FOR SALE—**Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. **KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.**

**FOR SALE—**Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemond 8-7600.**

**FOR SALE—**Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.**

**FOR SALE—**Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.**

**FOR SALE—**The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIVERSide 4131.**

**FOR SALE—**Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: **JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.**

**FOR SALE—**Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.**

**FOR SALE—**This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. **EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.**

**FOR SALE—**Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. **ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—**10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.**

**FOR SALE—**Bally one-balls and late model phonographs. Write for special prices. **OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.**

**FOR SALE—**5 Wurlitzers 1015 \$225; 5 Wurlitzers 1015 Ambassador fronts \$275; 30, W1-L56 Seeburg wireless 5c boxes \$20, 10 Winners \$225; 3 Goalee \$100. 1/3 Deposit, Balance C.O.D. **BRITZ MUSIC CO., 314 - 5th ST., S.W. GREAT FALLS, MONTANA.**

**FOR SALE—**Used Phonograph Records taken from our routes. **BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.**

**FOR SALE—**Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.**

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: **The Cash Box, Empire State Building, New York 1, N. Y.**

(Continued on next page)

**FOR SALE—**Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. **YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.**

**FOR SALE—**Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. **LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.**

**FOR SALE—**1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. **BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.**

**FOR SALE—**or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. **CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.**

**FOR SALE—**My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. **C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.**

**FOR SALE—**New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.**

**FOR SALE—**Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. **STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.**

**FOR SALE—**The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.**

**FOR SALE—**Needles. All type needles for juke boxes and home machines. Every needle a precious metal point. Give our needles a test and become the distributor for your area. Write: **ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.**



# CLASSIFIED ADVERTISING SECTION

SURE  
I'M  
HAPPY



And all it  
Cost was  
92¢  
A Week

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE**—Special! Brand new, in the original crates, Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chute. The perfect simple game for every kind of location, exactly like Bright Lights except single coin play \$265 ea. Write for quantity, price. **NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.**

**FOR SALE**—Emperresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO., STEVENS POINT, WIS.**

**FOR SALE**—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.**

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

## MISCELLANEOUS

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, LONagare 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

**NOTICE**—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.**

## THIS WEEK'S USED MACHINE QUOTATIONS

### How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

#### EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



#### WURLITZER

|                                      |        |        |
|--------------------------------------|--------|--------|
| 6. 24                                | 25.00  | 39.50  |
| 5. 600R                              | 35.00  | 49.00  |
| 1. 600K                              | 49.00  | 69.50  |
| 4* 500A                              | 35.00  | 49.00  |
| 6. 500K                              | 35.00  | 69.50  |
| 6. 41 (Counter)                      | 35.00  | 50.00  |
| 6. 51 (Counter)                      | 30.00  | 45.00  |
| 6. 61 (Counter)                      | 39.50  | 50.00  |
| 6. 71 (Counter)                      | 35.00  | 75.00  |
| 6. 81 (Counter)                      | 49.50  | 75.00  |
| 3* 700                               | 57.50  | 79.50  |
| 1. 750M                              | 100.00 | 109.50 |
| 2* 750E                              | 75.00  | 89.50  |
| 6. 780M Colonial                     | 95.00  | 129.50 |
| 1. 780E                              | 79.00  | 89.50  |
| 4. 800                               | 69.50  | 79.00  |
| 2. 850                               | 55.00  | 60.00  |
| 2. 950                               | 49.50  | 65.00  |
| 2* 1015                              | 175.00 | 250.00 |
| 4. 1017 Hiway                        | 214.00 | 259.50 |
| 4* 1100                              | 350.00 | 450.00 |
| 4* 1080                              | 175.00 | 225.00 |
| 4. 1250                              | 399.50 | 529.00 |
| 6. 300 Adapter                       | 10.00  | 15.00  |
| 6. 320 Wireless Wall Box             | 3.50   | 5.00   |
| 6. 310 Wall Box 30 Wire              | 4.50   | 5.00   |
| 6. 320 2 Wire Wall Box               | 3.50   | 5.00   |
| 6. 332 2 Wire Bar Box                | 5.00   | 9.50   |
| 6. 331 2 Wire Bar Box                | 5.00   | 10.00  |
| 6. 304 2 Wire Stepper                | 3.50   | 5.00   |
| 6. Wireless Strollers                | 19.50  | 25.00  |
| 6. 430 Speaker Club with 10, 25c Box | 69.50  | 75.00  |
| 6. 420 Speaker Cabinet               | 40.00  | 49.50  |
| 4. 3031 Wall Box                     | 9.95   | 19.50  |
| 4. 3045 Wall Box                     | 12.50  | 20.00  |
| 2* 3020 Wall Box                     | 35.00  | 39.50  |
| 5. 3025                              | 12.50  | 19.50  |
| 5. 2140 Wall Box                     | 17.50  | 24.50  |
| 5. 219 Stepper                       | 19.50  | 25.00  |
| 6. 100 Wall Box 5c 30 Wire           | 3.50   | 5.00   |
| 6. 100 Wall Box 10c 30 Wire          | 12.50  | 17.50  |
| 6. 111 Bar Box                       | 3.00   | 10.00  |
| 6. 120 Wall Box 5c Wire              | 2.00   | 4.50   |
| 6. 305 Impulse Rec.                  | 2.50   | 10.00  |
| 6. 350 WIs Speaker                   | 17.50  | 29.50  |
| 6. 115 Wall Box Wire 5c Wireless     | 5.00   | 7.50   |
| 6. 135 Step Receiver                 | 14.50  | 19.50  |
| 6. 145 Imp. Step Fast                | 4.50   | 7.50   |
| 6. 306 Music Transmit                | 7.50   | 9.50   |
| 6. 130 Adapter                       | 15.00  | 19.50  |
| 6. 580 Speaker                       | 25.00  | 49.50  |
| 6. 123 Wall Box 5/10/25 Wireless     | 9.00   | 15.00  |
| 6. 125 Wall Box 5/10/25 Wire         | 2.50   | 6.00   |

#### SEEBURG

|                              |        |        |
|------------------------------|--------|--------|
| 6. Plaza                     | 25.00  | 39.50  |
| 6. Royale                    | 25.00  | 39.50  |
| 2. Regal                     | 35.00  | 49.00  |
| 5. Regal RC                  | 39.50  | 49.00  |
| 5. Gem                       | 35.00  | 49.00  |
| 2. Classic                   | 35.00  | 59.00  |
| 5. Classic RC                | 39.50  | 59.00  |
| 6. Maestro                   | 39.50  | 65.00  |
| 6. Mayfair                   | 35.00  | 59.50  |
| 6. Mayfair RC                | 49.50  | 59.50  |
| 6. Melody King               | 49.50  | 79.50  |
| 6. Crown                     | 39.50  | 59.50  |
| 6. Crown RC                  | 49.50  | 79.50  |
| 6. Concert Grand             | 39.50  | 59.50  |
| 2. Colonel                   | 49.50  | 59.00  |
| 5. Colonel RC                | 49.50  | 59.50  |
| 6. Concert Master            | 49.50  | 69.50  |
| 6. Concert Master RC         | 59.50  | 89.00  |
| 6. Cadet                     | 35.00  | 65.00  |
| 6. Cadet RC                  | 59.50  | 65.00  |
| 2. Major                     | 49.50  | 59.00  |
| 5. Major RC                  | 50.00  | 59.50  |
| 2. Envoy                     | 49.50  | 69.00  |
| 5. Envoy RC                  | 49.50  | 69.50  |
| 6. Vogue                     | 35.00  | 59.50  |
| 6. Vogue RC                  | 49.50  | 69.50  |
| 6. Casino                    | 35.00  | 59.50  |
| 6. Casino RC                 | 49.50  | 79.50  |
| 6. Commander                 | 39.50  | 59.50  |
| 6. Commander RC              | 50.00  | 69.00  |
| 1. Hi-Tone 9800              | 49.50  | 59.50  |
| 1. Hi-Tone 9800 RC           | 49.50  | 59.50  |
| 1. Hi-Tone 8800              | 49.50  | 59.50  |
| 1. Hi-Tone 8800 RC           | 49.50  | 59.50  |
| 1. Hi-Tone 8200              | 49.50  | 59.50  |
| 1. Hi-Tone 8200 RC           | 49.50  | 59.50  |
| 5. 146S                      | 125.00 | 195.00 |
| 1. 146M                      | 165.00 | 199.50 |
| 1. 147S                      | 195.00 | 245.00 |
| 1* 147M                      | 219.50 | 249.00 |
| 5. 148S                      | 295.00 | 335.00 |
| 2. 148M                      | 249.00 | 349.00 |
| 5. 148ML                     | 369.00 | 375.00 |
| 5. M-100-78                  | 725.00 | 789.00 |
| 6. Remote Speak Organ        | 7.50   | 17.50  |
| 6. Multi Selector 12 Rec.    | 12.50  | 35.00  |
| 6. Melody Parade Bar         | 4.50   | 6.00   |
| 6. 5c Wallomatic Wireless    | 3.00   | 8.50   |
| 6. 5c Baromatic Wireless     | 4.50   | 5.00   |
| 6. 5c Wallomatic 3 Wire      | 2.00   | 8.00   |
| 6. 30 Wire Wall Box          | 2.00   | 9.50   |
| 6. 5, 10, 25c Baromatic Wire | 3.00   | 6.95   |



|                                   |       |       |
|-----------------------------------|-------|-------|
| 6. 5, 10 25c Wallomatic 3 Wire    | 7.50  | 9.95  |
| 6. 5, 10, 25c Baromatic Wireless  | 6.95  | 9.95  |
| 6. 5, 10, 25c Wallomatic Wireless | 8.50  | 17.50 |
| 2. 3W2 Wall-a-Matic               | 18.95 | 27.00 |
| 2* W1-L56 Wall Box 5c             | 9.95  | 24.00 |
| 6. 3W5-L-56 Wall Box 5, 10, 25c   | 35.00 | 49.00 |
| 5. W4L-56                         | 44.00 | 49.50 |
| 4. W6-L56-5/10/25 Wireless        | 35.00 | 49.50 |
| 6. Tear Drop Speaker              | 12.50 | 17.50 |

ROCK-OLA

|                             |        |        |
|-----------------------------|--------|--------|
| 6. Imperial 20              | 24.50  | 49.50  |
| 6. Imperial 16              | 25.00  | 49.50  |
| 6. Windsor                  | 29.50  | 40.00  |
| 6. Monarch                  | 25.00  | 49.50  |
| 6. Std. Dial-A-Tone         | 39.50  | 40.00  |
| 4. '40 Super Rockolite      | 39.50  | 49.50  |
| 1. Counter '39              | 19.50  | 49.50  |
| 4. '39 Standard             | 39.50  | 49.50  |
| 4. '39 DeLuxe               | 39.50  | 49.50  |
| 4. '40 Master Rockolite     | 39.50  | 49.50  |
| 6. '40 Counter              | 39.50  | 49.50  |
| 6. '40 Counter with Std.    | 49.50  | 54.50  |
| 6. '41 Premier              | 49.50  | 69.50  |
| 6. Wall Box                 | 4.00   | 9.50   |
| 6. Bar Box                  | 4.00   | 9.50   |
| 6. Spectravox '41           | 15.00  | 29.50  |
| 6. Glamour Tone Column      | 30.00  | 35.00  |
| 6. Modern Tone Column       | 32.50  | 40.00  |
| 2. Playmaster & Spectra-vox | 49.50  | 64.50  |
| 1. Playmaster '46           | 69.00  | 79.50  |
| 6. Playboy                  | 25.00  | 30.00  |
| 5. Commando                 | 39.00  | 45.00  |
| 1. 1422 Phono ('46)         | 129.00 | 150.00 |
| 6. 1424 Phono (Hideaway)    | 150.00 | 169.00 |
| 2. 1426 Phono ('47)         | 139.50 | 179.50 |
| 4. Magic Glo (1428)         | 299.00 | 350.00 |
| 6. 1501 Wall Box            | 3.00   | 7.50   |
| 6. 1502 Bar Box             | 5.00   | 7.50   |
| 6. 1503 Wall Box            | 12.50  | 15.00  |
| 6. 1504 Bar Box             | 8.50   | 17.50  |
| 6. 1510 Bar Box             | 15.00  | 20.00  |
| 6. 1525 Wall Box            | 10.00  | 15.00  |
| 6. 1526 Bar Box             | 15.00  | 19.50  |
| 6. 1530 Wall Box            | 10.00  | 25.00  |
| 6. Dial A Tone B&W Box      | 2.00   | 5.00   |
| 6. 1805 Organ Speaker       | 24.50  | 29.00  |

BUCKLEY

|                        |      |       |
|------------------------|------|-------|
| 6. Wall & Bar Box O.S. | 3.00 | 5.00  |
| 6. Wall Bar Box N.S.   | 7.00 | 17.50 |

PACKARD

|                           |        |        |
|---------------------------|--------|--------|
| 4* Pla Mor Wall & Bar Box | 9.95   | 17.50  |
| 4* Manhattan              | 139.00 | 189.50 |
| 5. Model 7 Phono          | 79.50  | 99.50  |
| 5. Hideaway Model 400     | 50.00  | 69.00  |
| 5. 1000 Speaker           | 29.50  | 49.50  |
| 6. Willow Adaptor         | 14.50  | 29.50  |
| 6. Chestnut Adaptor       | 15.00  | 25.00  |
| 6. Cedar Adaptor          | 15.00  | 29.50  |
| 6. Poplar Adaptor         | 15.00  | 27.50  |
| 6. Maple Adaptor          | 15.00  | 30.00  |
| 6. Juniper Adaptor        | 15.00  | 27.50  |
| 6. Elm Adaptor            | 15.00  | 25.00  |
| 6. Pine Adaptor           | 15.00  | 25.00  |
| 6. Beach Adaptor          | 15.00  | 27.50  |
| 6. Spruce Adaptor         | 17.50  | 29.50  |
| 6. Ash Adaptor            | 15.00  | 25.00  |
| 6. Walnut Adaptor         | 17.50  | 25.00  |
| 6. Lily Adaptor           | 10.00  | 12.50  |
| 6. Violet Speaker         | 10.00  | 15.00  |
| 6. Orchid Speaker         | 19.50  | 22.50  |
| 6. Iris Speaker           | 21.50  | 29.50  |

MILLS

|                           |        |        |
|---------------------------|--------|--------|
| 6. Do Ri Mi               | 25.00  | 59.50  |
| 5. Panoram                | 150.00 | 225.00 |
| 4. Throne of Music        | 25.00  | 39.50  |
| 2. Empress                | 39.00  | 49.50  |
| 6. Panoram 10 Wall Box    | 5.00   | 8.50   |
| 6. Panoram Peek (Con)     | 195.00 | 295.00 |
| 6. Conv. for Panoram Peek | 10.00  | 29.50  |
| 5. Constellation          | 129.00 | 169.50 |

A M I

|                          |        |        |
|--------------------------|--------|--------|
| 6. Hi-Boy (302)          | 49.50  | 55.00  |
| 6. Singing Towers (201)  | 39.50  | 99.50  |
| 6. Streamliner 5, 10, 25 | 39.50  | 79.50  |
| 6. Top Flight            | 25.00  | 39.50  |
| 6. Singing Towers (301)  | 39.50  | 99.50  |
| 2. Model A '46           | 299.00 | 329.50 |
| 2. Model B '48           | 399.00 | 445.00 |
| 2. Model C               | 499.00 | 545.00 |

AIREON

|                       |        |        |
|-----------------------|--------|--------|
| 5. Super Deluxe ('46) | 25.00  | 49.00  |
| 5. Blonde Bomber      | 75.00  | 129.50 |
| 6. Fiesta             | 75.00  | 125.00 |
| 6. '47 Hideaway       | 119.50 | 195.00 |
| 4. '48 Coronet 400    | 100.00 | 159.00 |
| 6. '49 Coronet 100    | 275.00 | 299.50 |

MISCELLANEOUS

|                            |        |        |
|----------------------------|--------|--------|
| 4. Chicago Coin Hit Parade | 200.00 | 219.50 |
| 1. Ristaucrat              | 60.00  | 95.00  |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

|                              |       |        |
|------------------------------|-------|--------|
| 6. ABC Bowler                | 25.00 | 29.50  |
| 1. Ali Baba (Got 6/48)       | 39.50 | 49.50  |
| 1. Alice (Got 8/48)          | 39.50 | 45.00  |
| 6. Amber (Wm 1/47)           | 19.50 | 35.00  |
| 1* Aquacade (Un 4/49)        | 59.50 | 89.50  |
| 5. Arizona (Un 5/50)         | 99.50 | 119.50 |
| 1. Baby Face (Un 1/49)       | 49.50 | 65.00  |
| 6. Baffle Card (Got 10/46)   | 10.00 | 17.50  |
| 4. Ballerina (B 48)          | 12.50 | 45.00  |
| 6. Ballyhoo (B 47)           | 19.50 | 29.50  |
| 6. Band Leader               | 39.50 | 59.50  |
| 2. Banjo                     | 29.50 | 49.50  |
| 5. Bank-A-Ball (Got)         | 70.00 | 110.00 |
| 1. Barnacle Bill (Got 8/48)  | 44.50 | 55.00  |
| 1. Basketball (Got 10/49)    | 39.50 | 109.00 |
| 1. Be Bop (Ex)               | 99.00 | 115.00 |
| 4. Bermuda (CC 11/47)        | 15.00 | 35.00  |
| 6. Big League (B 46)         | 14.50 | 19.50  |
| 6. Big Prize                 | 10.00 | 30.00  |
| 6. Big Time                  | 32.50 | 39.50  |
| 1. Big Top                   | 65.00 | 79.50  |
| 2. Black Gold                | 22.50 | 69.50  |
| 1. Blue Skies (Un 11/48)     | 29.50 | 54.50  |
| 6. Bomber (CC 5/51)          | 39.50 | 54.50  |
| 6. Bonanza (Wm 11/47)        | 12.50 | 15.00  |
| 1. Boston (Wm 5/49)          | 89.00 | 104.50 |
| 2. Bowling Champ (Got 2/49)  | 69.50 | 89.50  |
| 4. Bowling League (Got 8/47) | 10.00 | 24.50  |
| 6. Broncho                   | 19.50 | 35.00  |
| 2. Buffalo Bill (Got 5/50)   | 60.00 | 85.00  |
| 6. Buccaneer (Got 10/48)     | 49.50 | 69.50  |
| 4. Build Up                  | 25.00 | 34.50  |
| 6. Buttons & Bows (Got 3/4)  | 57.50 | 79.50  |
| 3. Camel Caravan             | 79.50 | 115.00 |
| 2* Canasta (Ge 7/50)         | 75.00 | 119.50 |

|                              |        |        |
|------------------------------|--------|--------|
| 6. Caribbean (Un 3/48)       | 15.00  | 24.50  |
| 4. Carnival (B '48)          | 69.50  | 75.00  |
| 1. Carolina (Un 3/49)        | 45.00  | 69.00  |
| 6. Carousel                  | 15.00  | 29.50  |
| 1. Catalina (CC 2/48)        | 29.50  | 39.50  |
| 2* Champion (B '48)          | 85.00  | 175.00 |
| 3. Champion (CC 6/49)        | 69.00  | 79.50  |
| 6. Chico                     | 39.50  | 69.50  |
| 4. Cinderella (Got 3/47)     | 14.50  | 49.50  |
| 1* Citation (B/48)           | 50.00  | 134.50 |
| 6. Cleopatra                 | 19.50  | 29.50  |
| 6. Club Trophy               | 29.50  | 49.50  |
| 4* College Daze (Got 8/49)   | 55.00  | 109.50 |
| 4. Contact                   | 35.00  | 44.50  |
| 6. Contest                   | 29.50  | 39.50  |
| 2. Control Tower (Wm 4/51)   | 145.00 | 159.50 |
| 1. Cover Girl                | 25.50  | 45.00  |
| 6. Crazy Ball (CC 7/48)      | 29.50  | 49.50  |
| 4. Dallas (Wm 2/49)          | 70.00  | 95.00  |
| 6. Dark Horse                | 10.00  | 15.00  |
| 4. De Icer (Wm 11/49)        | 49.50  | 95.00  |
| 4. Dew Wa Ditty (Wm 6/48)    | 22.00  | 39.50  |
| 6. Double Barrel (B 47)      | 10.00  | 19.50  |
| 6. Dbl. Feature (Got 12/50)  | 75.00  | 149.50 |
| 2. Double Shuffle (Got 6/49) | 79.50  | 89.00  |
| 2. Dreamy (Wm 3/50)          | 80.00  | 125.00 |
| 6. Drum Major                | 25.00  | 34.50  |
| 6. Dynamite (Wm 10/46)       | 10.00  | 14.50  |
| 6. Entry (B '47)             | 35.00  | 65.00  |
| 2. El Paso (Wm 11/48)        | 59.50  | 74.50  |
| 6. Fast Ball                 | 10.00  | 15.00  |
| 6. Fiesta                    | 14.50  | 19.50  |
| 2. Fighting Irish (CC 10/50) | 110.00 | 125.00 |

|                               |        |        |
|-------------------------------|--------|--------|
| 4. Flamingo (Wm 7/47)         | 15.00  | 19.50  |
| 2. Floating Power             | 49.50  | 69.50  |
| 4. Flying Saucers (Ge 12/50)  | 112.50 | 129.50 |
| 4. Flying Trapeze (Got 9/47)  | 10.00  | 19.50  |
| 2. Football (CC 8/49)         | 39.50  | 75.00  |
| 1. 4 Horsemen (Got 9/50)      | 115.00 | 149.50 |
| 4. Freshie (Wm 9/49)          | 49.00  | 75.00  |
| 2. Georgia (Wm 9/50)          | 69.50  | 99.50  |
| 6. Ginger (Wm 10/47)          | 10.00  | 15.00  |
| 4. Gin Rummy                  | 75.00  | 115.00 |
| 5. Gizmo (Wm 8/48)            | 29.50  | 49.00  |
| 6. Glamour                    | 24.50  | 29.50  |
| 4* Gold Cup (B '48)           | 59.50  | 84.50  |
| 6. Gold Mine                  | 29.50  | 49.50  |
| 1. Golden Gloves (CC 7/49)    | 94.50  | 115.00 |
| 2. Gondola                    | 34.50  | 50.00  |
| 1. Grand Award (CC 1/49)      | 50.00  | 59.50  |
| 2. Harvest Moon (Got 12/48)   | 49.00  | 69.50  |
| 1. Harvest Time (Ge 9/50)     | 75.00  | 119.50 |
| 6. Havana (Un 3/47)           | 10.00  | 25.00  |
| 4. Hawaii (Un 8/47)           | 15.00  | 19.50  |
| 6. Hi Ride                    | 10.00  | 25.00  |
| 6. Hit Parade                 | 29.50  | 44.50  |
| 5. Hits & Runs (Ge 5/51)      | 119.50 | 165.00 |
| 4. Holiday (CC 12/48)         | 44.50  | 65.00  |
| 1. Hot Rods (B '49)           | 125.00 | 149.50 |
| 5* Humpty Dumpty (Got 10/47)  | 34.50  | 49.50  |
| 1. Jack 'N Jill (Got 4/48)    | 34.50  | 55.00  |
| 6. Jamboree                   | 25.00  | 39.50  |
| 4. Jeanie (Ex 7/50)           | 50.00  | 125.00 |
| 1. Jockey Special (B '47)     | 49.50  | 64.50  |
| 4. Joker (Got 11/50)          | 125.00 | 135.00 |
| 6. Judy (Ex 7/50)             | 135.00 | 155.00 |
| 1* Just 21 (Got 1 '50)        | 35.00  | 79.50  |
| 4. K. C. Jones                | 79.50  | 129.50 |
| 6. Kilroy (CC 1/47)           | 10.00  | 16.50  |
| 1. King Arthur (Got 10/49)    | 49.50  | 105.00 |
| 1. King Cole (Got 5/48)       | 34.50  | 49.00  |
| 3. Knockout (Got 1/51)        | 125.00 | 139.50 |
| 4. Lady Robin Hood (Got 1/48) | 19.50  | 39.50  |
| 6. Leap Year                  | 25.00  | 39.50  |
| 6. Line Up                    | 25.50  | 29.50  |
| 6. Lucky Inning (Wm 5/50)     | 79.50  | 99.50  |
| 6. Lucky Star (Got 5/47)      | 25.00  | 50.00  |
| 4. Mad. Sq. Garden (Got 6/50) | 130.00 | 140.00 |
| 4. Magic                      | 45.00  | 54.50  |
| 6. Maisie (Got 3/47)          | 14.50  | 25.50  |
| 6. Majors '49 (CC 2/49)       | 39.50  | 79.50  |
| 4. Major League Baseball      | 15.00  | 40.00  |
| 4. Manhattan (Un 2/48)        | 15.00  | 22.50  |
| 4. Mardi Gras                 | 29.50  | 49.50  |
| 6. Marjorie (Got 7/47)        | 19.50  | 29.50  |
| 2. Maryland (Wm 4/49)         | 19.50  | 99.50  |
| 2. Merry Widow                | 29.50  | 39.50  |
| 6. Melody (B 47)              | 19.50  | 39.50  |
| 4. Mercury (Ge)               | 42.00  | 72.50  |
| 6. Mermaid (Got 6/51)         | 189.50 | 199.50 |
| 6. Metro                      | 17.50  | 27.50  |
| 4. Mexico (Un 6/47)           | 15.00  | 19.50  |
| 6. Miami Beach                | 15.95  | 19.50  |
| 4. Minstrel Man (Got 3/51)    | 100.00 | 169.50 |
| 6. Miss America (Got 1/47)    | 10.00  | 24.50  |
| 6. Monicker                   | 10.00  | 17.50  |
| 3* Monterrey (Un 5/48)        | 22.50  | 59.50  |
| 1. Moon Glow (Un 12/48)       | 49.50  | 55.00  |
| 2. Morocco                    | 45.00  | 49.50  |
| 6. Mystery                    | 10.00  | 15.00  |
| 6. Nevada (Un 10/47)          | 15.00  | 25.00  |
| 4. Nifty (Wm 12/50)           | 100.00 | 135.00 |
| 6. Nudgy (B 47)               | 25.00  | 39.50  |
| 6. Oh Boy                     | 15.00  | 29.50  |
| 4. Oklahoma (Un 6/49)         | 65.00  | 95.00  |
| 2. Old Faithful (Got 1/50)    | 50.00  | 89.15  |
| 6. One Two Three              | 49.50  | 59.50  |
| 6. Opportunity                | 14.50  | 19.50  |
| 6. Oscar                      | 19.50  | 25.00  |
| 1. Paradise (Un 7/48)         | 29.50  | 49.50  |
| 5. Phoenix                    | 19.50  | 69.50  |
| 1* Photo Finish               | 99.50  | 139.50 |
| 6. Pimlico                    | 15.00  | 32.50  |
| 4. Pin Bowler (CC 7/50)       | 100.50 | 135.00 |
| 5. Pinch Hitter (Un 5/49)     | 29.50  | 59.00  |
| 4. Pinky (Wm 10/50)           | 89.50  | 160.00 |
| 6. Pin Up Girl                | 15.00  | 29.50  |
| 4. Play Ball (CC 1/51)        | 39.50  | 95.00  |
| 4. Play Boy (CC 5/47)         | 25.00  | 45.00  |
| 6. Playland (Ex 8/50)         | 90.00  | 125.00 |
| 4. Playtime (Ex)              | 59.50  | 84.50  |
| 1. Puddin Head                | 45.00  | 59.00  |
| 2. Punchy (CC 11/50)          | 100.00 | 165.00 |
| 6. Rag Mop (Wm 11/50)         | 120.00 | 135.00 |
| 5. Rainbow (Wm 9/48)          | 34.50  | 45.00  |
| 1. Ramona (Un 2/49)           | 35.00  | 59.00  |
| 1. Rancho (B 48)              | 45.00  | 54.50  |
| 4. Ranger                     | 15.00  | 19.50  |
| 6. Record Time                | 22.50  | 59.50  |
| 4. Red Shoes (Un 12/50)       | 69.50  | 129.50 |
| 6. Repeater                   | 17.50  | 29.50  |
| 6. Rio (Un 12/46)             | 15.00  | 20.00  |

|                                   |        |        |
|-----------------------------------|--------|--------|
| 4. Rip Snorter (Ge)               | 39.50  | 99.50  |
| 6. Riviera                        | 14.50  | 25.00  |
| 6. Rocket (Ge 5/50)               | 109.50 | 139.50 |
| 5. Rockettes (Got 8/50)           | 130.00 | 144.50 |
| 1. Rondevoos (Un 5/48)            | 29.50  | 39.50  |
| 4* Round Up (Got 11/48)           | 45.00  | 75.00  |
| 2* St. Louis (Wm 2/49)            | 59.50  | 79.50  |
| 1. Sally (CC 10/48)               | 34.50  | 54.50  |
| 6. Samba                          | 49.50  | 97.50  |
| 1. Saratoga (Wm 10/48)            | 35.00  | 85.00  |
| 6. School Days                    | 15.00  | 17.50  |
| 6. Score-A-Line                   | 20.00  | 39.50  |
| 5. Screwball                      | 34.50  | 55.00  |
| 6. Sea Hawk                       | 15.00  | 22.00  |
| 6. Sea Isle (CC 11/47)            | 14.50  | 19.50  |
| 1. Select-A-Card<br>(Got 4/50)    | 65.00  | 85.00  |
| 4. Serenade (Un 12/48)            | 15.00  | 40.00  |
| 4. Shanghai (CC 4/48)             | 15.00  | 49.50  |
| 1. Shantytown                     | 109.00 | 119.50 |
| 1. Sharpshooter<br>(Got 5/49)     | 95.00  | 105.00 |
| 1. Shoo Shoo (Wm 2/51)            | 124.00 | 149.50 |
| 6. Shooting Stars                 | 19.50  | 35.00  |
| 4. Short Stop                     | 20.00  | 45.00  |
| 2. Show Boat (Un 1/49)            | 27.50  | 55.00  |
| 6. Silver Spray                   | 14.50  | 24.50  |
| 6. Silver Streak (B 47)           | 14.50  | 19.50  |
| 4. Singapore (Un 11/47)           | 15.00  | 29.50  |
| 6. Sky Lark                       | 39.50  | 59.50  |
| 6. Sky Line                       | 17.50  | 29.50  |
| 6. Sky Ray                        | 12.50  | 19.50  |
| 6. Slinger                        | 14.50  | 19.50  |
| 6. Smarty (Wm 12/46)              | 14.50  | 25.00  |
| 6. Smoky                          | 12.50  | 19.50  |
| 1* South Pacific (Ge 3/50)        | 80.00  | 119.00 |
| 6. South Paw                      | 15.00  | 19.50  |
| 6. South Seas                     | 10.00  | 17.50  |
| 1. Special Entry (B '49)          | 34.50  | 54.50  |
| 6. Speed Ball                     | 14.50  | 32.50  |
| 6. Speed Demon                    | 15.00  | 29.50  |
| 6. Speedway (Wm 9/48)             | 34.50  | 49.50  |
| 6. Spellbound (CC 5/46)           | 10.00  | 14.50  |
| 6. Spinball (CC 5/48)             | 29.50  | 49.50  |
| 1. Spot Bowler (Got 10/50)        | 125.00 | 135.00 |
| 6. Sport Event                    | 19.50  | 29.50  |
| 6. Sport Special                  | 17.50  | 30.00  |
| 6. Sports                         | 19.50  | 25.00  |
| 6. Sports Parade                  | 12.50  | 15.00  |
| 6. Spot-A-Card                    | 25.00  | 29.50  |
| 6. Spot Pool                      | 19.50  | 29.50  |
| 6. Stage Door Canteen             | 10.00  | 14.50  |
| 6. Stars                          | 15.00  | 19.50  |
| 4. Stardust (Un 5/48)             | 15.00  | 49.50  |
| 6. Starlite                       | 10.00  | 49.50  |
| 6. State Fair                     | 10.00  | 14.50  |
| 6. Step Up                        | 10.00  | 14.50  |
| 1. Stop & Go (Ge 3/51)            | 77.50  | 139.50 |
| 4. Stormy (Wm 1/48)               | 15.00  | 29.50  |
| 6. Stratoliner                    | 14.50  | 17.50  |
| 6. Streamliner                    | 10.00  | 14.50  |
| 1* Summertime (Un 9/48)           | 30.00  | 50.00  |
| 6. Sun Beam                       | 19.50  | 29.50  |
| 1. Sunny (Wm 12/47)               | 34.50  | 49.50  |
| 6. Supercharger                   | 15.00  | 24.50  |
| 5. Super Hockey                   | 59.50  | 79.50  |
| 6. Superliner (Got 7/46)          | 10.00  | 17.50  |
| 6. Superscore (CC 10/46)          | 10.00  | 24.50  |
| 6. Surf Queen (B '46)             | 10.00  | 15.00  |
| 6. Suspense (Wm 2/46)             | 29.50  | 49.50  |
| 6. Swanee                         | 59.50  | 69.50  |
| 2. Sweetheart (Wm 7/50)           | 99.50  | 134.50 |
| 2. Tahiti (CC 10/49)              | 64.50  | 99.50  |
| 4. Tally Ho                       | 15.00  | 39.50  |
| 4. Tampico (Un 7/49)              | 39.50  | 75.00  |
| 6. Target Skill                   | 12.50  | 19.50  |
| 1. Telecard (Got 1/49)            | 69.50  | 79.50  |
| 6. Temptation                     | 34.50  | 59.50  |
| 6. Tennessee (Wm 2/48)            | 29.50  | 39.50  |
| 1. Thing (CC 2/51)                | 75.00  | 110.00 |
| 4. Three Feathers                 | 27.50  | 79.50  |
| 4. Three Musketeers<br>(Got 7/49) | 85.00  | 115.00 |
| 4. Thrill (CC 9/48)               | 27.50  | 35.00  |
| 6. Topic                          | 10.00  | 17.50  |
| 6. Tornado (Wm 4/47)              | 12.50  | 17.50  |
| 6. Torchy (Wm 6/47)               | 10.00  | 35.00  |
| 6. Towers                         | 12.50  | 15.00  |
| 6. Trade Winds                    | 34.50  | 49.50  |
| 6. Treasure Chest                 | 14.50  | 30.00  |
| 1* Trinidad (CC 3/48)             | 24.50  | 49.50  |
| 1. Triple Action                  | 25.00  | 34.50  |
| 4. Triplets (Got 7/50)            | 135.00 | 145.00 |
| 2. Tri-Score (Ge 1/51)            | 65.00  | 94.50  |
| 6. Trophy (B '48)                 | 95.00  | 119.50 |
| 4. Tropicana (Un 1/48)            | 10.00  | 34.50  |
| 4. Tucson (Wm 1/49)               | 69.50  | 85.00  |
| 3. Tumbleweed                     | 100.00 | 109.00 |
| 6. Turf Champ                     | 24.50  | 39.50  |
| 3* Turf King (B 6/50)             | 199.00 | 345.00 |
| 1. Utah (Un 8/49)                 | 85.00  | 99.50  |
| 6. Vanities                       | 10.00  | 25.00  |
| 6. Victory Special (B '46)        | 30.00  | 49.50  |
| 1. Virginia (Wm 3/48)             | 29.50  | 39.50  |
| 6. West Wind                      | 15.00  | 19.50  |
| 6. Wild Fire                      | 19.50  | 30.00  |
| 1* Winner (Univ.)                 | 225.00 | 275.00 |
| 1. Wisconsin (Un 3/48)            | 29.50  | 49.50  |
| 6. Yankee Doodle                  | 15.00  | 19.50  |
| 4. Yanks (Wm 4/48)                | 15.00  | 55.00  |
| 6. Zig Zag                        | 12.50  | 19.50  |



## CONFIDENTIAL PRICE LIST



## ROLL DOWNS

|                       |       |       |                     |       |       |
|-----------------------|-------|-------|---------------------|-------|-------|
| 4. ABC Roll Down      | 24.50 | 49.50 | 4. Genco Total Roll | 19.00 | 39.50 |
| 6. Arrows             | 15.00 | 40.00 | 6. Hawaii Roll Down | 10.00 | 24.50 |
| 6. Auto Roll          | 24.50 | 35.00 | 4. Hy-Roll          | 49.50 | 69.50 |
| 6. Bermuda            | 20.00 | 35.00 | 6. Melody           | 20.00 | 35.00 |
| 6. Big City           | 10.00 | 35.00 | 6. One World        | 40.00 | 49.50 |
| 4. Bing-A-Roll        | 49.50 | 75.00 | 6. Pro-Score        | 25.00 | 49.50 |
| 6. Bonus Roll         | 25.00 | 49.50 | 6. Singapore        | 10.00 | 29.50 |
| 6. Buccaneer          | 49.50 | 64.50 | 6. Sportsman Roll   | 10.00 | 20.00 |
| 6. Champion Roll      | 15.00 | 29.50 | 6. Super Score      | 35.00 | 49.50 |
| 5. ChiCoin Roll Down  | 19.50 | 49.50 | 6. Super Triangle   | 15.00 | 35.00 |
| 4. Genco Advance Roll | 19.00 | 39.50 | 6. Tally Roll       | 19.50 | 39.50 |

## CONFIDENTIAL PRICE LIST



## SHUFFLES - REBOUNDS

|                            |        |        |                            |        |        |
|----------------------------|--------|--------|----------------------------|--------|--------|
| 1* Bally Hook Bowler       | 265.00 | 295.00 | 4. Keeney League Bowl      | 250.00 | 275.00 |
| 1* Bally Shuffle Champ     | 75.00  | 99.00  | 4. Keeney Duck Pins        | 94.50  | 145.00 |
| 1* Bally Shuffle-Bowler    | 19.00  | 49.50  | 2. Rock-Ola Shuffle Jungle | 19.50  | 39.50  |
| 1* Bally Speed Bowler      | 49.50  | 99.50  | 2. Rock-Ola Shuffle-Lane   | 25.00  | 39.50  |
| 6. California Shuffle Pins | 25.00  | 40.00  | 1. Un. Dbl. Shuffle        | 75.00  | 90.00  |
| 4. ChiCoin Bango           | 15.00  | 49.50  | 3* United Shuffle Alley    | 15.00  | 39.50  |
| 6. ChiCoin Beacon          | 35.00  | 49.50  | 4* Un. Shuffle w/con.      | 25.00  | 59.50  |
| 4* ChiCoin Bowling Alley   | 55.00  | 69.50  | 1* Un. Shuffle Alley Exp.  | 69.00  | 79.50  |
| 4. ChiCoin Alley w/con.    | 39.50  | 64.50  | 2. Un 2-play Express       | 185.00 | 199.50 |
| 4. ChiCoin Ace Bowl        | 120.00 | 149.00 | 4. Un. Sin. Rebound        | 149.00 | 199.50 |
| 1. ChiCoin Bowl Classic    | 115.00 | 150.00 | 1. Un. Twin Rebound        | 224.50 | 234.50 |
| 6. ChiCoin Rebound         | 35.00  | 50.00  | 4. United Shuffle Skill    | 19.00  | 44.50  |
| 5. ChiCoin Baseball        | 50.00  | 65.00  | 4. United Super-Shuffle    | 19.00  | 49.50  |
| 1. ChiCoin Trophy          | 145.00 | 160.00 | 3. United Slugger          | 129.50 | 135.00 |
| 4. Exhibit Strike          | 69.50  | 99.50  | 4. United Skee Alley       | 80.00  | 189.50 |
| 1. Genco Bowling League    | 25.00  | 35.00  | 2. Un. 4-Player            | 265.00 | 285.00 |
| 4. Genco Glider            | 25.00  | 39.50  | 4. Un. Shuffle-Cade        | 289.50 | 295.00 |
| 4. Genco Baseball          | 45.00  | 99.50  | 4. Un. Twin Shuffle-Cade   | 210.00 | 275.00 |
| 1* Gottlieb Bowlette       | 34.50  | 69.50  | 1. Univ. Super Twin        | 115.00 | 145.00 |
| 4. Keeney ABC Bowler       | 59.50  | 69.50  | 4. Universal Twin Bowler   | 65.00  | 129.50 |
| 6. Keeney Line Up          | 22.50  | 39.50  | 4. Univ. HiScore Bowler    | 165.00 | 175.00 |
| 1. Keeney King Pin         | 45.00  | 85.00  | 1. Williams DeLuxe         |        |        |
| 4. Keeney Pin Boy          | 19.50  | 34.50  | Bowler                     | 34.50  | 69.50  |
| 2. Keeney Ten Pins         | 25.00  | 34.50  | 4. Williams Twin Shuffle   | 25.00  | 34.50  |
| 4. Keeney Lucky Strike     | 69.00  | 75.00  | 4. Williams Single Bowler  | 20.00  | 25.00  |
| 1. Keeney Dbl. Bowler      | 155.00 | 175.00 | 2. Williams Dbl. Head      | 124.50 | 149.50 |

## CONFIDENTIAL PRICE LIST



## ARCADE EQUIPMENT

|                            |        |        |                            |        |        |
|----------------------------|--------|--------|----------------------------|--------|--------|
| 6. Allite Strike 'N Spares | 39.50  | 149.50 | 6. Keeney Anti Aircraft    |        |        |
| 4. Boomerang               | 45.00  | 85.00  | Br                         | 15.00  | 25.00  |
| 4. Bally Big Inning        | 185.00 | 195.00 | 6. Keeney Anti Aircraft Bl | 15.00  | 50.00  |
| 4. Bally Bowler            | 165.00 | 189.50 | 4. Keeney Sub Gun          | 79.50  | 95.00  |
| 6. Bally Convoy            | 47.50  | 95.00  | 4. Keeney Texas Leaguer    | 30.00  | 50.00  |
| 5. Bally Defender          | 50.00  | 95.00  | 4. Kirk Night Bomber       | 75.00  | 145.00 |
| 6. Bally Eagle Eye         | 39.50  | 49.50  | 2. Lite League             | 49.50  | 75.00  |
| 2. Bally Heavy Hitter      | 50.00  | 69.50  | 4. Mutoscope Ace Bomber    | 75.00  | 95.00  |
| 6. Bally King Pin          | 35.00  | 45.00  | 4. Muto. Atomic Bomber     | 95.00  | 150.00 |
| 6. Bally Lucky Strike      | 45.00  | 79.50  | 4. Mutoscope Dr. Mobile    | 95.00  | 150.00 |
| 4. Bally Rapid Fire        | 69.00  | 95.00  | 4. Mutoscope Photomatic    |        |        |
| 6. Bally Sky Battle        | 49.50  | 95.00  | (Pre-War)                  | 175.00 | 350.00 |
| 6. Bally Torpedo           | 49.50  | 95.00  | 2. Mutoscope Sky Fighter   | 95.00  | 110.00 |
| 4. Bally Undersea Raider   | 75.00  | 95.00  | 6. QT Pool Table           | 89.50  | 100.00 |
| 6. Bank Ball               | 59.50  | 150.00 | 2. Quizzer                 | 79.50  | 99.50  |
| 6. Bowling League          | 35.00  | 49.50  | 6. Rockola Ten Pins LD     | 19.50  | 49.50  |
| 6. Buckley DeLuxe Dig      | 119.50 | 149.50 | 6. Rockola Ten Pins HD     | 25.00  | 49.50  |
| 6. Buckley Treas Is Dig    | 95.00  | 110.00 | 1. Rockola World Series    | 59.50  | 75.00  |
| 4. Champion Hockey         | 40.00  | 75.00  | 4. Scientific Baseball     | 49.50  | 75.00  |
| 4. ChiCoin Basketball      |        |        | 4. Scientific Basketball   | 59.50  | 75.00  |
| Champ                      | 169.50 | 275.00 | 4. Scientific Batting Pr.  | 45.00  | 75.00  |
| 2* ChiCoin Goalee          | 85.00  | 109.50 | 4. Scientific Pitch 'Em    | 149.50 | 225.00 |
| 4. ChiCoin Hockey          | 59.50  | 75.00  | 4. Seeburg Bear Gun        | 295.00 | 339.00 |
| 4. Chi Midget Skee         | 135.00 | 175.00 | 4. Seeburg Chicken Sam.    | 75.00  | 109.50 |
| 3. ChiCoin Pistol          | 85.00  | 149.50 | 6. Seeburg Shoot the       |        |        |
| 6. ChiCoin Roll-A-Score    | 39.50  | 75.00  | Chute                      | 25.00  | 75.00  |
| 6. Edelco Pool Table       | 49.50  | 75.00  | 6. Skee Barrel Roll        | 25.00  | 49.50  |
| 2. Evans Bat-A-Score       | 125.00 | 175.00 | 6. Skill Jump              | 25.00  | 39.50  |
| 6. Evans In The Barrel     | 30.00  | 52.50  | 6. Super Torpedo           | 25.00  | 79.50  |
| 6. Evans Super Bomber      | 50.00  | 95.00  | 6. Supreme Bolascare       | 40.00  | 125.00 |
| 4. Evans Play Ball         | 59.50  | 75.00  | 6. Supreme Skee Roll       | 20.00  | 75.00  |
| 4. Evans Ten Strike '46    | 39.50  | 79.50  | 6. Supreme Skill Roll      | 20.00  | 69.50  |
| 4. Evans Tommy Gun         | 49.50  | 100.00 | 6. Supreme Rocket Buster   | 45.00  | 65.00  |
| 3* Exhibit Dale Gun        | 55.00  | 85.00  | 1. Tail Gunner             | 49.50  | 89.50  |
| 4. Exhibit Rotary Mdsr.    | 175.00 | 275.00 | 2. Telequiz                | 95.00  | 119.50 |
| 4. Exhibit Silver Bullets  | 99.50  | 165.00 | 2. Un. Team Hockey         | 100.00 | 125.00 |
| 1. Exhibit Six Shooter     | 185.00 | 225.00 | 6. Warner Voice Record     | 49.50  | 69.50  |
| 4. Exhibit Merchantman     |        |        | 2. Western Baseball '39    | 20.00  | 45.00  |
| Roll Ch Digger             | 85.00  | 99.50  | 4. Western Baseball '40    | 49.50  | 85.00  |
| 4. Exhibit Vitalizer       | 69.50  | 95.00  | 6. Whizz                   | 15.00  | 29.50  |
| 6. Genco Bank Roll         | 24.50  | 65.00  | 6. Wilcox-Gay Recordio     | 119.50 | 175.00 |
| 6. Genco Play Ball         | 29.50  | 74.50  | 2. Williams All Stars      | 69.50  | 109.50 |
| 6. Groetchen Met. Typer    | 79.50  | 149.50 | 4. Williams Box Score      | 39.50  | 65.00  |
| 6. Hoop-A-Roll             | 24.50  | 49.50  | 1* Williams Star Series    | 89.50  | 139.50 |
| 4. Jack Rabbit             | 69.50  | 109.50 | 1. Williams Quarterback    | 50.00  | 89.50  |
| 4. Keeney Air Raider       | 69.50  | 89.50  | 4. Wurlitzer Skee-ball     | 125.00 | 150.00 |

## This Week's Used Market

Altho action this week was lively, keeping about the same pace of last week, it was believed that the trade would see greater buying and selling at this time. What evidently is happening is that coinmen are finally becoming aware of the present critical condition existing in the manufacture of new equipment, and are cautious in their tradings. Wholesalers, taking in used machines in trade on the purchase of new equipment have used machines available, but a study of the offerings this week clearly show that prices

are on the upgrade.

Greatest activity this past week took place in the pinball and shuffle alley field. This parallels the action of the previous week. Prices of machines in both these fields, with few exceptions, are moving up, with demand both in foreign and domestic markets on the rise.

Music, as noted for the previous week was about the same, both in activity and price. Some machine prices were up, and some down, but in the majority of instances, asking prices were the same as last week.

The following was the most active equipment in this week's used market:

## Most Active Used Music

|                          |                   |
|--------------------------|-------------------|
| Held—Wurlitzer 500       | \$ 35.00-\$ 49.00 |
| Down—Wurlitzer 1015      | 175.00- 250.00    |
| Held—Wurlitzer 1100      | 350.00- 450.00    |
| Down—Wurlitzer 3020 Wall |                   |
| Box                      | 37.50- 39.00      |
| Up—Seeburg 146M          | 165.00- 199.50    |
| Up—Seeburg 147M          | 219.00- 249.00    |
| Down—Seeburg W1-L56      | 9.95- 24.00       |
| Held—Packard Manhattan   | 139.00- 189.50    |
| Down—AMI Model B         | 339.00- 445.00    |

## Most Active Used Pinballs

|                     |                   |
|---------------------|-------------------|
| Up—Aquacade         | \$ 59.50-\$ 89.50 |
| Down—Canasta        | 75.00- 119.50     |
| Down—Champion       | 85.00- 175.00     |
| Up—Citation         | 50.00- 134.50     |
| Up—Just 21          | 35.00- 79.50      |
| Up & Down—Monterrey | 22.50- 59.50      |
| Up—Photo Finish     | 99.50- 139.50     |
| Up—South Pacific    | 80.00- 119.00     |
| Held—Trade Winds    | 34.50- 49.50      |
| Up—Trinidad         | 24.50- 49.50      |
| Up & Down—Turf King | 199.00- 345.00    |
| Up—Wisconsin        | 29.50- 49.50      |

## Most Active Shuffles &amp; Rebounds

|                          |                   |
|--------------------------|-------------------|
| Up—Bally Shuffle-Bowler  | \$ 19.00-\$ 49.50 |
| Down—Bally Speed Bowler  | 29.50- 99.50      |
| Held—ChiCoin Bowling     |                   |
| Alley                    | 15.00- 39.50      |
| Up & Down—United Shuffle |                   |
| Alley                    | 15.00- 39.50      |
| Up—United Shuffle Alley  |                   |
| Express                  | 69.00- 79.50      |
| Up & Down—United 2-Play  |                   |
| Express                  | 185.00- 229.50    |
| Held—Universal Twin      |                   |
| Bowler                   | 65.00- 129.50     |
| Down—Williams Dbl.       |                   |
| Header                   | 124.50- 149.50    |

## Most Active Arcade Equipment

|                         |                   |
|-------------------------|-------------------|
| Down—ChiCoin Goalee     | \$ 85.00-\$100.00 |
| Up & Down—Exhibit Dale  |                   |
| Gun                     | 55.00- 85.00      |
| Held—Williams All Stars | 79.50- 109.50     |
| Up—Williams Star Series | 89.50 139.50      |

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

## AMI, INC.

|                                 |          |
|---------------------------------|----------|
| Model D-40 Phonograph           | \$795.00 |
| Model HS-SM Hideaway            | 575.00   |
| 5c-10c Wall Box (40 Selections) | 59.50    |
| 5c Wall Box (40 Selections)     | 53.50    |
| Amivox Speaker                  | 27.50    |

## BALLY MFG. CO.

|              |          |
|--------------|----------|
| Shuffle Line | \$439.00 |
| Futurity     | 735.00   |
| Coney Island | 545.00   |

## BUCKLEY MFG. CO.

|                |          |
|----------------|----------|
| Wall & Bar Box | \$ 24.50 |
|----------------|----------|

## CHICAGO COIN MACHINE CO.

|                        |          |
|------------------------|----------|
| 6 Player Bowling Alley | \$499.50 |
|------------------------|----------|

## COMO MFG. CORP.

|            |          |
|------------|----------|
| Stadium    | \$289.50 |
| Hollycrane | 795.00   |

## H. C. EVANS &amp; CO.

|                          |          |
|--------------------------|----------|
| Constellation Phonograph | \$795.00 |
| Push-Over                | 385.00   |

## THE EXHIBIT SUPPLY CO.

|                               |          |
|-------------------------------|----------|
| Big Bronco                    | \$997.50 |
| Gun Patrol                    | 419.50   |
| Pony Express                  | 495.00   |
| Silent Salesman (Card Vendor) | 79.50    |

## GENCO. MFG. &amp; SALES CO.

|                |          |
|----------------|----------|
| Shuffle Target | \$379.50 |
|----------------|----------|

## D. GOTTLIEB &amp; CO.

|           |          |
|-----------|----------|
| Wild West | \$294.00 |
|-----------|----------|

## J. H. KEENEY &amp; CO., INC.

|                               |          |
|-------------------------------|----------|
| 6 Player League Bowler        | \$469.50 |
| All-Electric Cigarette Vendor | 269.50   |
| All-Electric Cigarette Vendor |          |
| with Changemaker              | 287.00   |
| Penny Inserter                | 119.50   |

## ROCK-OLA MFG. CORP.

|                                 |          |
|---------------------------------|----------|
| Super Rocket '52-50 Phonograph  |          |
| (Model 1434)                    | \$945.00 |
| Model 1538, 5c-10c-25c Wall Box | 59.50    |
| Model 1536, 5c Wall Box,        |          |
| 23 Wire                         | 39.50    |
| Model 1424 Playmaster           | 440.00   |

## RISTAUCRAT, INC.

|                 |          |
|-----------------|----------|
| S-45 Phonograph | \$289.50 |
|-----------------|----------|

## UNITED MFG. CO.

|                        |          |
|------------------------|----------|
| 6 Player Shuffle Alley | \$469.50 |
| Zingo                  | 525.00   |

## WILLIAMS MFG. CO.

|        |          |
|--------|----------|
| Jalopy | \$395.00 |
|--------|----------|

## THE RUDOLPH WURLITZER CO.

|                                |  |
|--------------------------------|--|
| Model "1400" Phonograph        |  |
| Model "1450" Phonograph        |  |
| Model 4851 5c-10c-25c Wall Box |  |
| (48 Selections)                |  |
| Model 5100 8" Speaker          |  |
| Model 5110 12" DeLuxe Speaker  |  |



# UNITED'S 6 Player Shuffle-Alley

Larger Group Play for Greater Earnings



## 1, 2, 3, 4, 5 or 6 Can Play!

10¢ PER GAME... EACH PLAYER

### **FAST REBOUND ACTION**

(ROLL-OVER SWITCH REBOUND)

## 20-30 Scoring

### **DISAPPEARING PINS**

### Easy to Service

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.



**UNITED MANUFACTURING COMPANY**

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

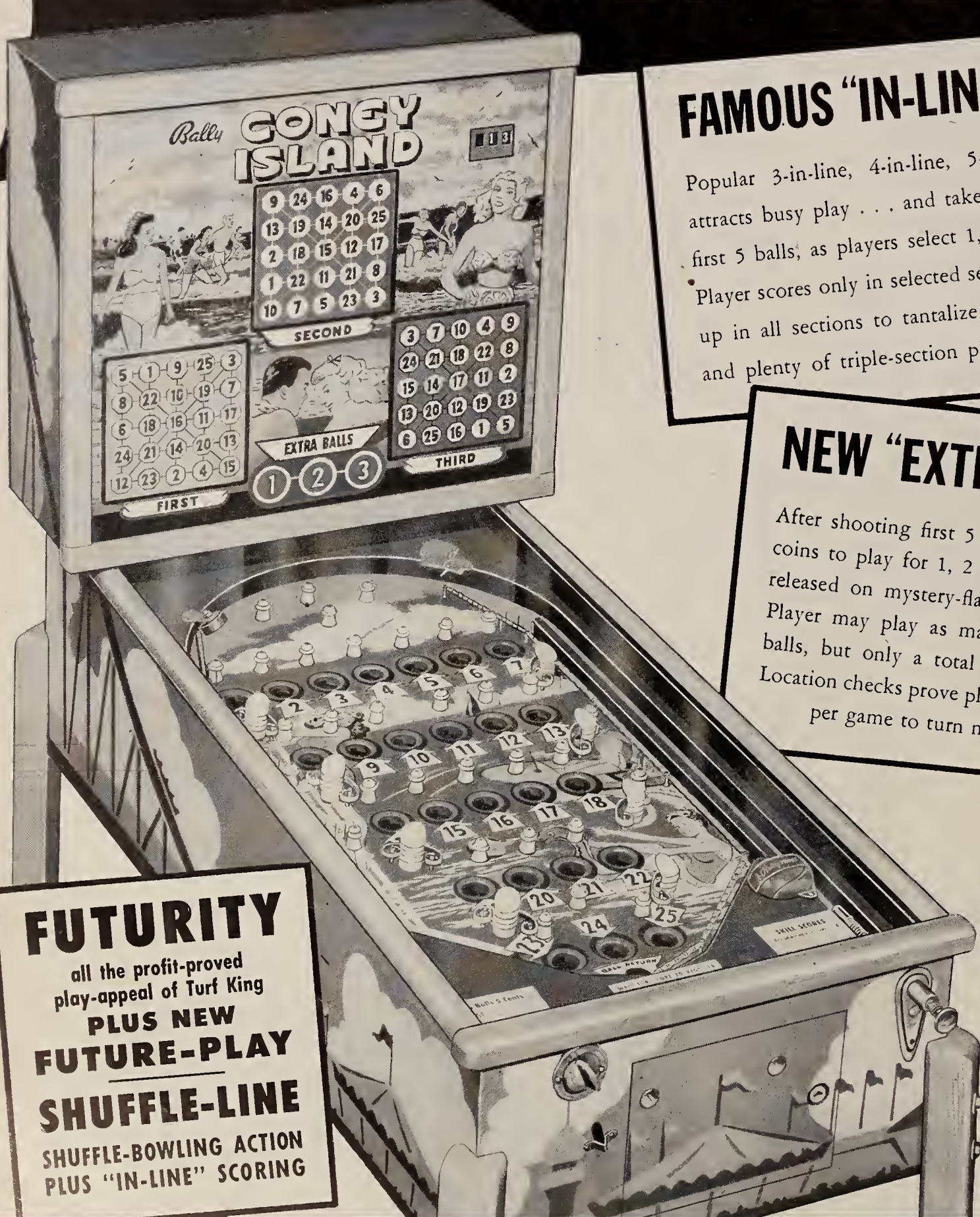
SEE YOUR DISTRIBUTOR



# NEW "EXTRA-BALLS" IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

## Bally® CONEY ISLAND



### FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

### NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

### FUTURITY

all the profit-proved play-appeal of Turf King

**PLUS NEW  
FUTURE-PLAY  
SHUFFLE-LINE**

SHUFFLE-BOWLING ACTION  
PLUS "IN-LINE" SCORING

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

**Bally® MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS